

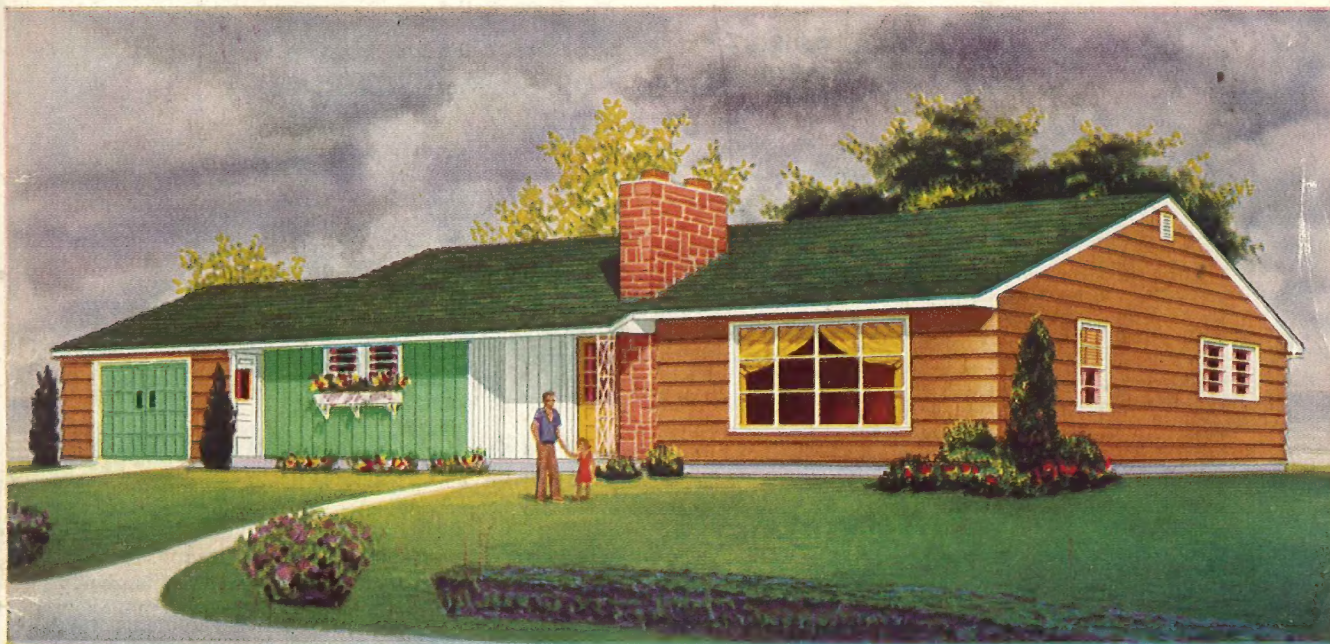


**Sold By The  
GOLDEN  
RULE**

# ALADDIN

## READI-CUT HOMES (NOT PREFABRICATED)

THE ALADDIN COMPANY OF BAY CITY, MICHIGAN, WAS FOUNDED FORTY-SIX YEARS AGO



THE SANTA BARBARA—See page 41 for Plans and Description

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**SAVE FOUR  
PROFITS  
ON THE**

**LUMBER, MILLWORK, HARDWARE AND LABOR**



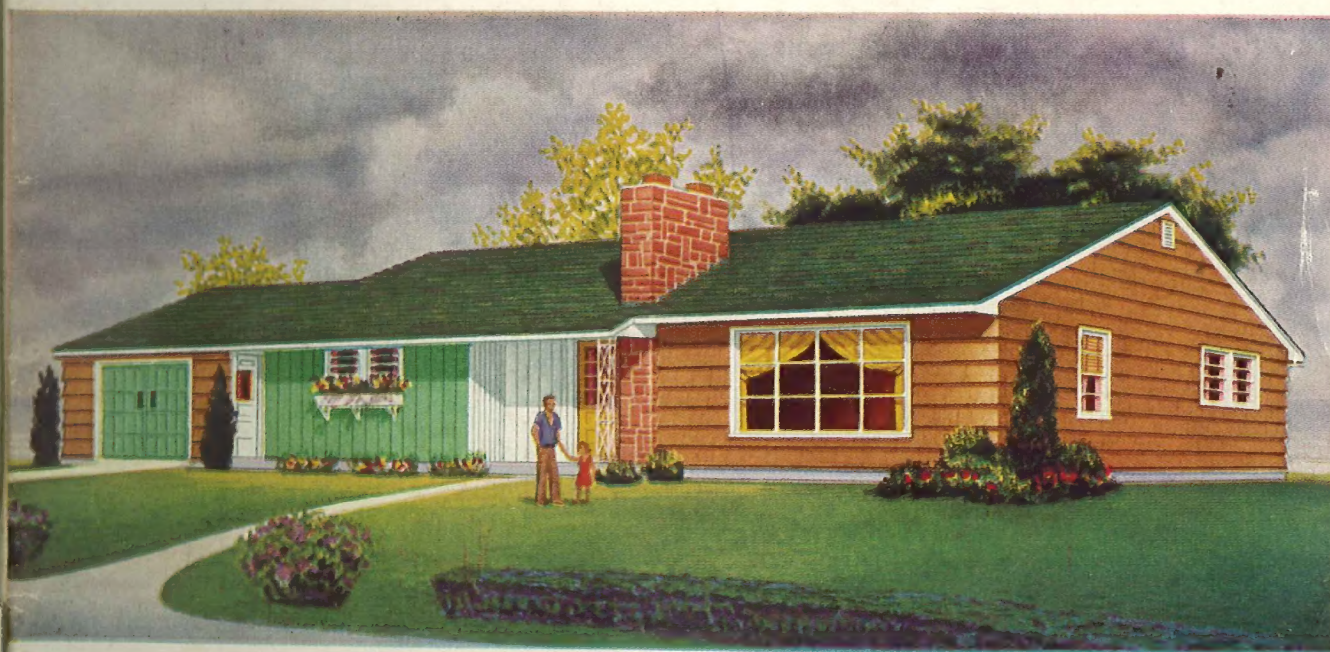


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# ALADDIN

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**SAVE FOUR  
PROFITS  
ON THE**

**LUMBER, MILLWORK, HARDWARE AND LABOR**



## 46 Years of ALADDIN Success

Here are twelve Aladdin workers who have been continuously working with the Company for over thirty years. They are ready to work for you and with you in building your home.



W. J. SOVEREIGN—46  
President



H. V. WHITE—32  
Ass't Gen. Mgr.



A. I. LAMB—38  
Sup't of Production



O. E. SOVEREIGN—46  
Treas. and Gen. Mgr.



OTTO PIERCE—39



A. PERMODA—36



G. PORTER—31



B. ANDREWS—39



Z. BURGESSON—32



I. BRAUER—31



F. LUTZKE—41

## ALADDIN ORIGINATED THE READI-CUT SYSTEM OF HOME BUILDING

THE ALADDIN COMPANY was founded forty-six years ago by W. J. Sovereign and O. E. Sovereign who perfected and established the First Read-cut System of Home Building in the world.

Today, as in the past, the company is still managed and owned by these two brothers. Customers of forty-six years ago may write to The Aladdin Company today and know that the management is unchanged, and that they are writing to and dealing with old friends.

Their vast experience in the wants and needs of homebuilders, in the choice of the best materials for their use, in the preparation and manufacture of the lumber is of tremendous value to every customer of Aladdin. The Sovereign Brothers are ready to give you their personal time and assistance to guard you from the mistakes so often made by inexperienced homebuilders. This service costs you not one cent extra. It is included as a part of every Aladdin transaction.

The Read-cut System as originated by The Aladdin Company has been approved by the United States Government, the Michigan State Government, and hundreds of big corporations by large purchases of Aladdin Houses. This company manufactured and shipped the first complete read-cut home built in the world.



V. LEPEAK—42

## WHAT YOU GET WHEN YOU BUY AN ALADDIN READI-CUT HOUSE

A careful reading of the following will give you a clear idea of the completeness of materials and equipment which are included in the price of Aladdin Houses.

You also receive our forty-six years of home building experience to guard you against mistakes of any kind.

It has taught us the best construction methods, the best materials to use, the best way to prepare the building plans so every step of erection can be followed even though you have had no previous experience in building. And to complete our service to you, we guarantee that you will receive sufficient of all materials to complete your home according to the plans and specifications. Read the following carefully—

Foundation wall plates cut to fit  
Girder Sills cut to fit.  
Floor Joists cut to fit.  
Floor Joist Bridging cut to fit.  
Sub Floor Sheathing cut to fit.  
Wall Studding cut to fit.  
Wall Sheathing cut to fit.  
Partition Studding cut to fit.  
Ceiling Joists cut to fit.  
Rafters cut to fit.  
Roof Sheathing cut to fit.  
Water Proof Building paper between sub and finished floor.  
Finish Floor Tongued and Grooved.  
Water Proof Building paper between wall sheathing and siding.

Siding squared ready to fit against casings and outside finish.  
Cedar shingles or asbestos shingles instead of siding if preferred.  
Outside finishing lumber cut ready for fitting.  
Roof, cove and quarter round moldings.  
Window frames complete with inside and outside trim.  
Glass in window sash ready to hang.  
Door frames complete with inside and outside trim.  
Doors—Interior and Exterior.  
Baseboard and base shoe for all rooms.  
For two story houses stairways,

treads, risers, stringers, newel posts, balusters, molding, etc.—boxed ready for erection.  
Cellar Stairs where shown—all materials cut to fit.  
Nails of proper size in proper quantity.  
Lock sets. Door Hinges.  
Double acting door set where shown.  
Metal Door Bumpers.  
All window hardware complete.  
Slate surfaced asphalt shingles.  
Valley flashings as needed.  
Paint—three coats. Finish coats any colors desired.  
Turpentine, Putty and Oil.  
Interior stains—one coat—Floor and Interior Woodwork.

Interior Varnish—two coats—Floor and Interior Woodwork.  
Porch joist, porch flooring, steps, columns, balusters and porch roof sheathing and ceiling cut to fit.  
Closet hook strip.  
Closet Shelving.  
Window Shutters where shown.  
Flower Boxes where shown.  
Foundation plans and foundation instructions. (See Page 51)  
Complete set detailed blueprints showing every step of erection.  
Copyrighted book of printed instructions describing every step in erecting and completing the house.

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# ALADDIN Enters FORTY-SIXTH Year of Manufacturing READI-CUT HOMES



*The ALADDIN Organization's Long Experience Means the Perfection of Machine Production, Saving of Labor on the Job and Elimination of Waste of Materials.*

## ALADDIN SYSTEM IS BUILT ON THIS PRINCIPLE

Modern power-driven machines can do BETTER work at a lower cost than hand labor. Then every bit of work that CAN be done by machine SHOULD be so done. The steel worker with a little hack-saw trying to cut and fit the steel girders of the modern skyscrapers should be no more out of place than the modern carpenter cutting sills, joists, and rafters. The skyscraper framework is cut to fit by machines in the steel mills, marked and numbered ready for erection.

The lumber in the Aladdin houses is cut to fit by machines in the Aladdin mills, marked and numbered ready for erection. The steel system is over sixty years old—the Aladdin system over forty five years old.

An Aladdin Read-cut Home saves you from twenty to thirty percent in your labor bill because the carpenter does not have to spend his time working out the construction details, and cut all the lumber by hand. Our complete drawings

give him construction details that have been proven the best over a period of over forty five years. When building the Aladdin Way, you save all the time used by a carpenter

in measuring, cutting, trying and fitting, because all of this work has been done in our factory by modern machines. A machine cut Aladdin home is better built, stronger and more substantial and it will give you a lifetime of satisfaction.

Standard size materials save waste. We save you eighteen percent in waste because our homes are designed to use standard sizes and lengths. Also all mill work, doors, windows, etc., are manufactured to standard sizes thus making it possible for us to produce them in tremendous quantities. Naturally with the large production and modern factory manufacturing methods, we effect a saving for you on all of the items entering into the construction of your home. All lumber used in Aladdin homes is standard size as adopted by The National Association of Lumber Manufacturers.

## Volume the Magic Word

The first rule in the decalogue of manufacturing is: To lower the cost, divide the several parts of the labor employed into simple, specialized, mechanical operations.

But this won't work without the mystic word.

And that word is "VOLUME!"

Your local contractor may build ten houses a year. Could he afford to invest \$50,000 in machinery to lower his cost on the ten houses twenty per cent?

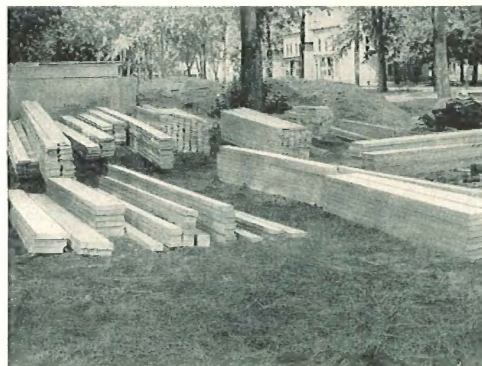
"Volume" of business makes possible the highly specialized machinery found throughout the Aladdin mills; makes practical the investment of \$10,000 in a single machine which will lower the cost \$5.00 on a house!

But that \$5.00 is multiplied twenty to thirty times on each house and it saves every buyer of an Aladdin from \$100 to \$200 on construction cost alone.

## Quantity Buying

Because of the tremendous amount of building materials we purchase each year, we are in a position to buy at the lowest possible prices. The large quantity purchased makes it possible for us to obtain prices far lower than any company or individual who has a demand for only a few homes each year.

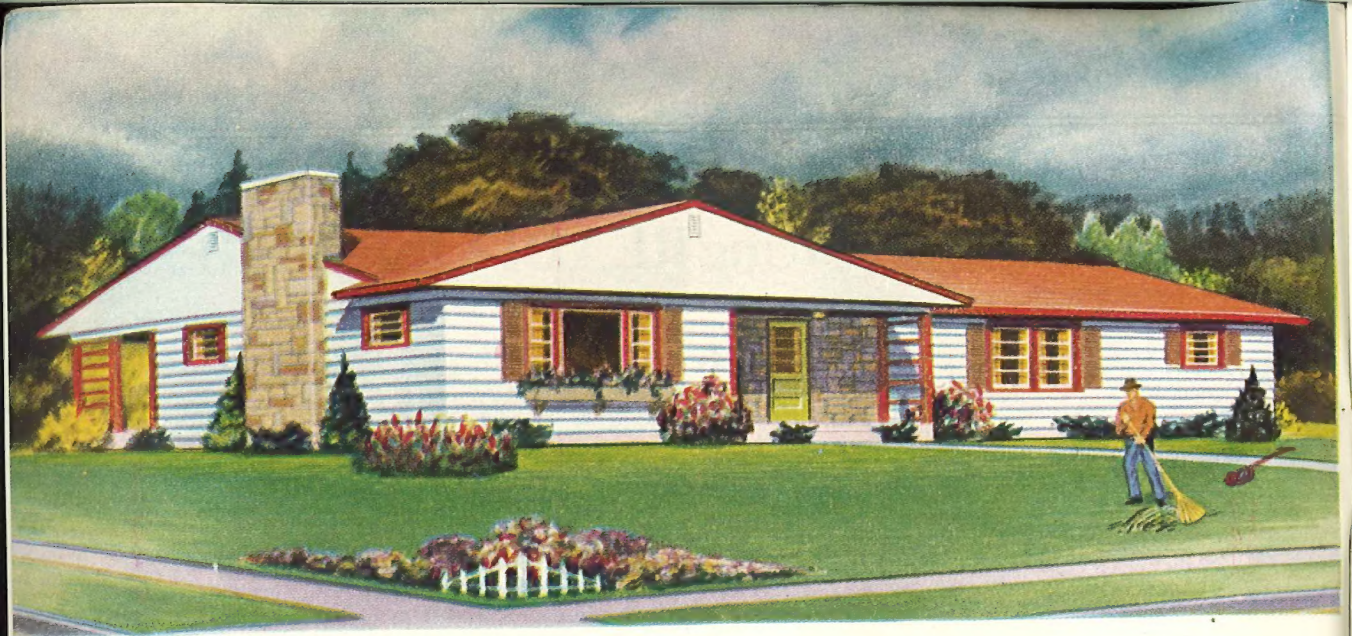
When the finest grades of materials are used, you are assured of the highest kind of an investment in your home. We never, in any case, sacrifice quality for price or profit. Aladdin Certified Lumber is guaranteed to be satisfactory.



Showing Simple Plan of Laying Out Materials

One of the most amusing remarks made is that the builder of an Aladdin home will lose as much time hunting out his material and finding the right pieces as he will save by the Read-cut System. Any thought about time lost in hunting for pieces will be found untrue when you see the simple system of laying out materials given in our Instruction Book with every home.

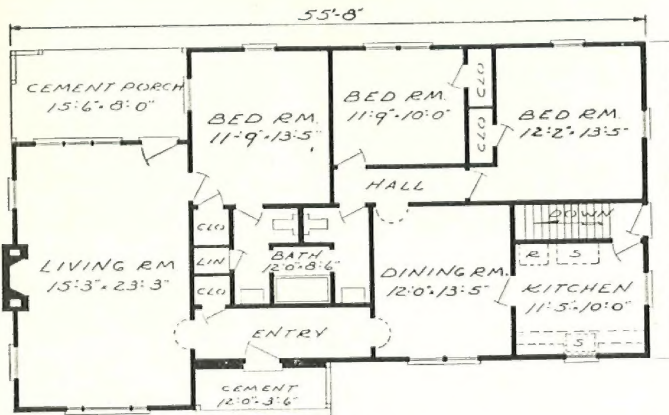




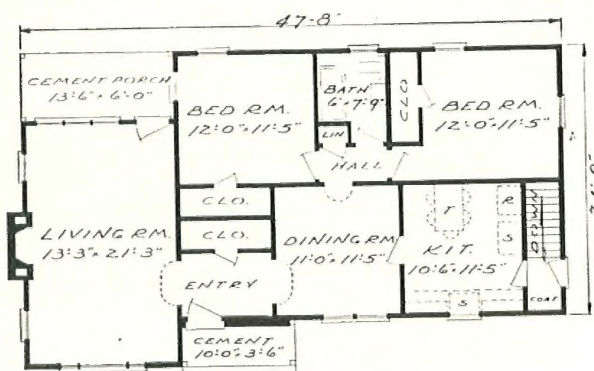
## THE RIO GRANDE

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT



PLAN No. 1



PLAN No. 2

Every modern feature, every modern convenience of today's newest and finest home building plans will be found by a careful study of the Rio Grande. The picture above presents a beautifully proportioned structure, in ground elevations, walls and windows and roof lines. The ever popular sweeping gables do much to enhance its beauty, the front projection offering protection to the entrance. Extra wide picture windows face both the terrace and garden at rear of living room. Original in conception and highly convenient is the double combination bath room in Plan No. 1. Its placement in this plan permits circulating access from living room to dining room and kitchen through front hall, as well as from living room through bedrooms and bath. In our price for the Rio Grande we have included siding where stone is shown in the front wall. If you plan to use stone as illustrated, write us for allowance for siding and paint for that portion of the front wall.

For further plans on the  
Rio Grande See Page 50

Dear Sirs:

Verona, Pa.

We would like to tell you that we are very happy with our Aladdin Home and we think you gentlemen are the perfect business men. There was never one thing that we needed that you failed to take care of, and our opinion of The Aladdin Company is only the highest of praise is due them.

If we can be of any help we shall only be too glad to help.

Mr. and Mrs. H. H.

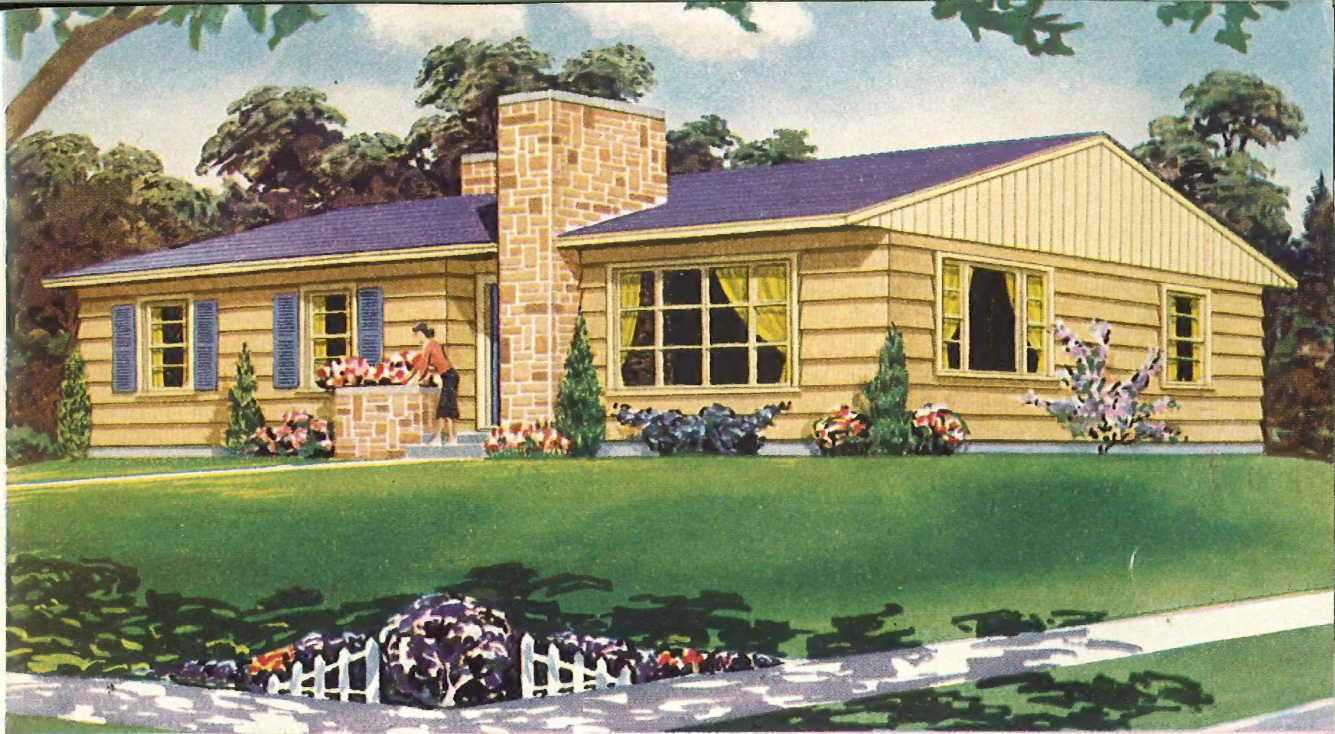
Dear Sirs:

Allentown, Pa.

Received my Alamo #2 home right on the day expected. Four and one half days, three men and the house is already under roof. Everything fits like a glove. As a builder, other contractors were wondering why I built a pre-cut home, but since they see the quality of the materials, the saving in labor, the saving in time by having the house in one package, they are admiring the erection and speaking of going into the same type of building.

Yours truly,  
E. A. S.

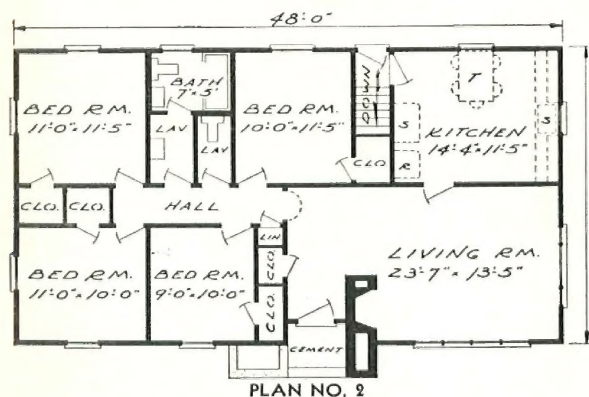
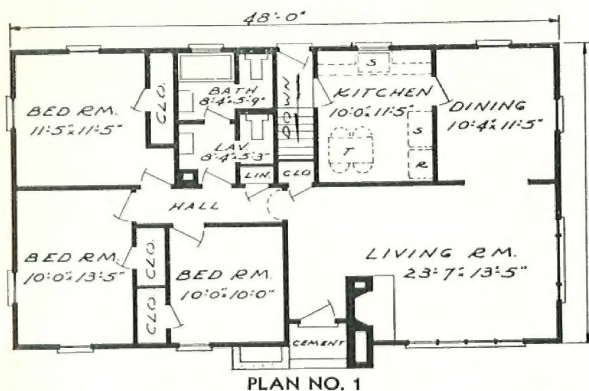




## THE SANTA FE—Resplendent in Detail—

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT



Aladdin designers have captured the newest trend in home planning with the presentation of the Santa Fe for 1952. It is fascinating in its simplicity, and because it is a perfectly square structure, it is also most economical in cost. The Santa Fe is shown with the large double course "Shake" Cedar Shingles, described elsewhere in this book. While the large chimney adds charm to this home its construction is optional. Two room arrangements are shown here, one three bedrooms and one with four bedrooms. In both plans a powder room increases the convenience, in addition to the bathroom. The living room is generously provided with light, having two large picture windows. Five closets are arranged in each plan. By sending for our specifications you will receive detail information on every part of this lovely home and further details in reply to any questions that you want answered. Your choice of exterior colors for the Santa Fe will be possible after receiving our diversified color card.

Dear Sirs:

Highland, Maryland

I might add that, should you decide to deal with the Aladdin people I can assure you that you will never regret the deal you may make with them. This is my second experience with the Aladdin Company, and I can assure you, if the first one (over ten years ago) had not been entirely satisfactory, there would not have been a second deal. The Company is thoroughly reliable in every respect, and any statement they may make to you, either in their printed catalog, or by written letter, can be absolutely relied on. The material is of the best, and they send you more than enough for a home. Persons in my neighborhood who inspected the place while it was being constructed remarked upon the excellent quality of the lumber and other materials furnished.

Dear Sirs:

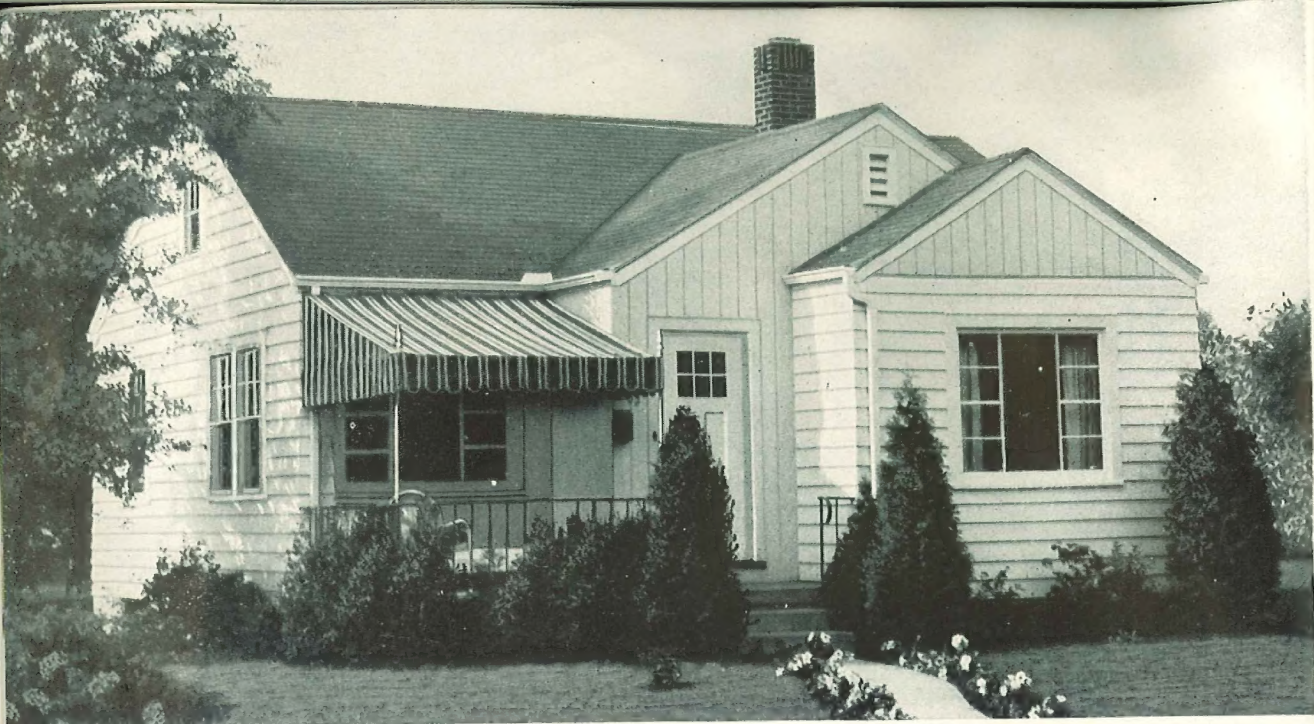
Our Shelburne in every way has our approval. We are located on top of a hill and it stood a tornado last November when we just moved in and we didn't hear a groan or see any damage. We are completely satisfied both on the quality and excellent service you've afforded us. We definitely would build the same way again.

Onondago Hill 7  
New York

N. G. H.

H. F. C.

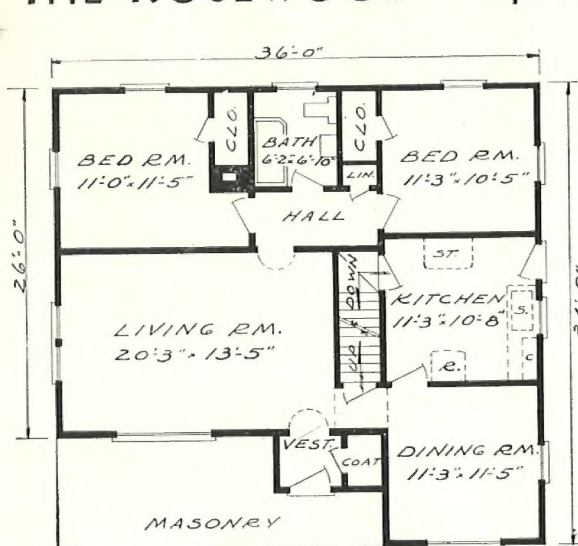




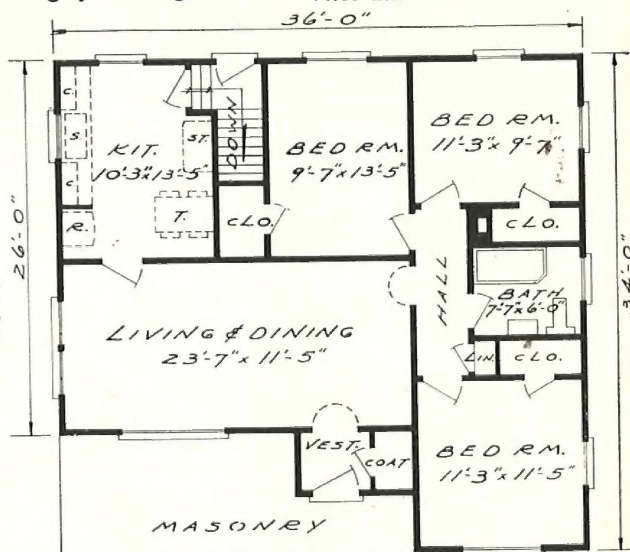
## THE ROSEWOOD — Captivatingly Original —

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT



PLAN No. 1

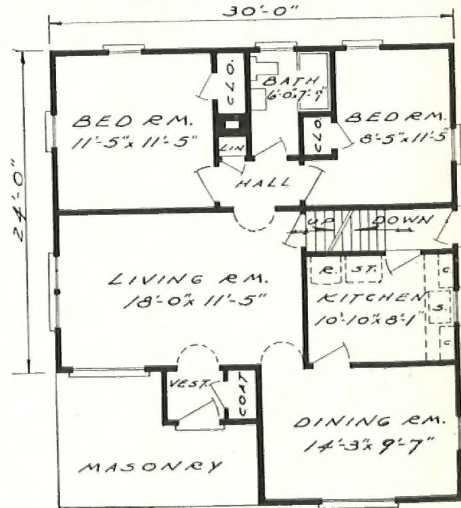


PLAN No. 2

Skillful treatment is portrayed in the well proportioned gables fronting the Rosewood. Perpendicular siding at the front offers pleasing contrast to the usual clapboard siding, and permits a contrasting color of your choice.

Picture windows are shown in both living room and dining room of each of two floor plans. In Plans No. 1 and No. 2 you will note that the overall size of the house is the same, but the dining room is omitted from Plan 2 and becomes a third bedroom. All three arrangements merit your careful study to choose the one which best suits your needs.

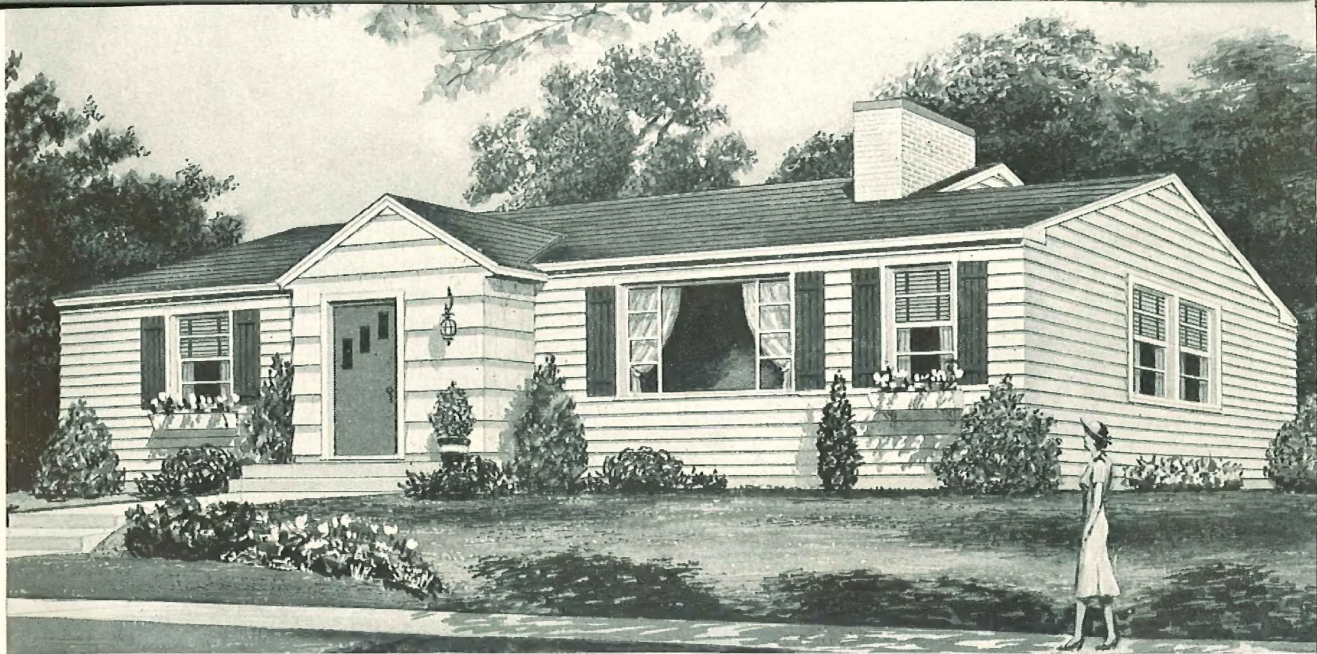
The stairway to second floor in plans 1 and 3 makes possible the addition of extra bedrooms at some future time—"a house that grows." Our price does not include any materials for the second floor. Rail and awning not furnished. Send for detail specifications.



PLAN No. 3

**WE SHIP** COMPLETE HOUSE IN  
SEALED BOX CAR





## THE VINEWOOD—A Master Design —

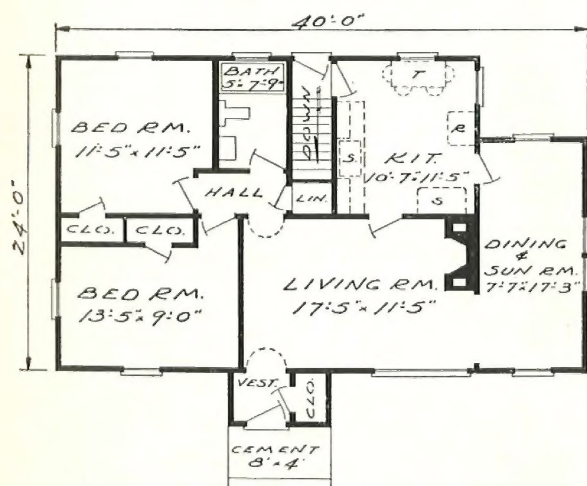
Price Given  
On Enclosed  
Price List

WE PAY  
THE  
FREIGHT

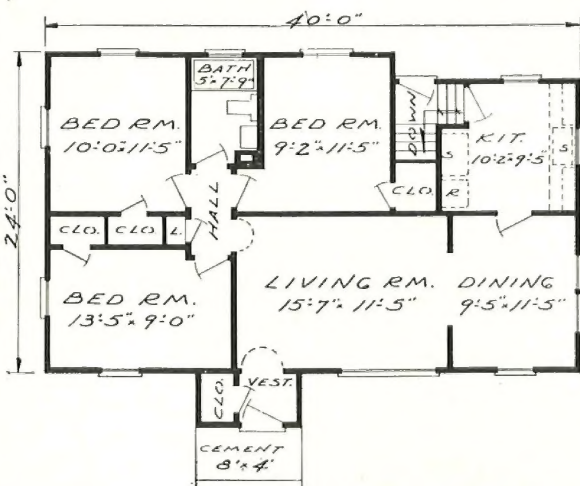
Here is the Vinewood plan. Aladdin designers have captured the Colonial charm and simplicity while bringing it up to date with such interesting features as big picture window, projecting and gabled front entrance and contrasting Cedar Shakes for the outside walls of the latter. Each of the two interior plan arrangements have been popular over a period of years, along with a different exterior. Plan No. 1 has two bedrooms with combination dining space and sun room. Plan No. 2 affords three bedrooms to accommodate a larger family. If either of these two plans meets your family needs you will be the happy possessor of a charming home.

**You save when you build the ALADDIN way  
because factory cutting and fitting reduces  
the labor cost 30% and lumber waste 18%.**

**WE PAY  
THE  
FREIGHT**

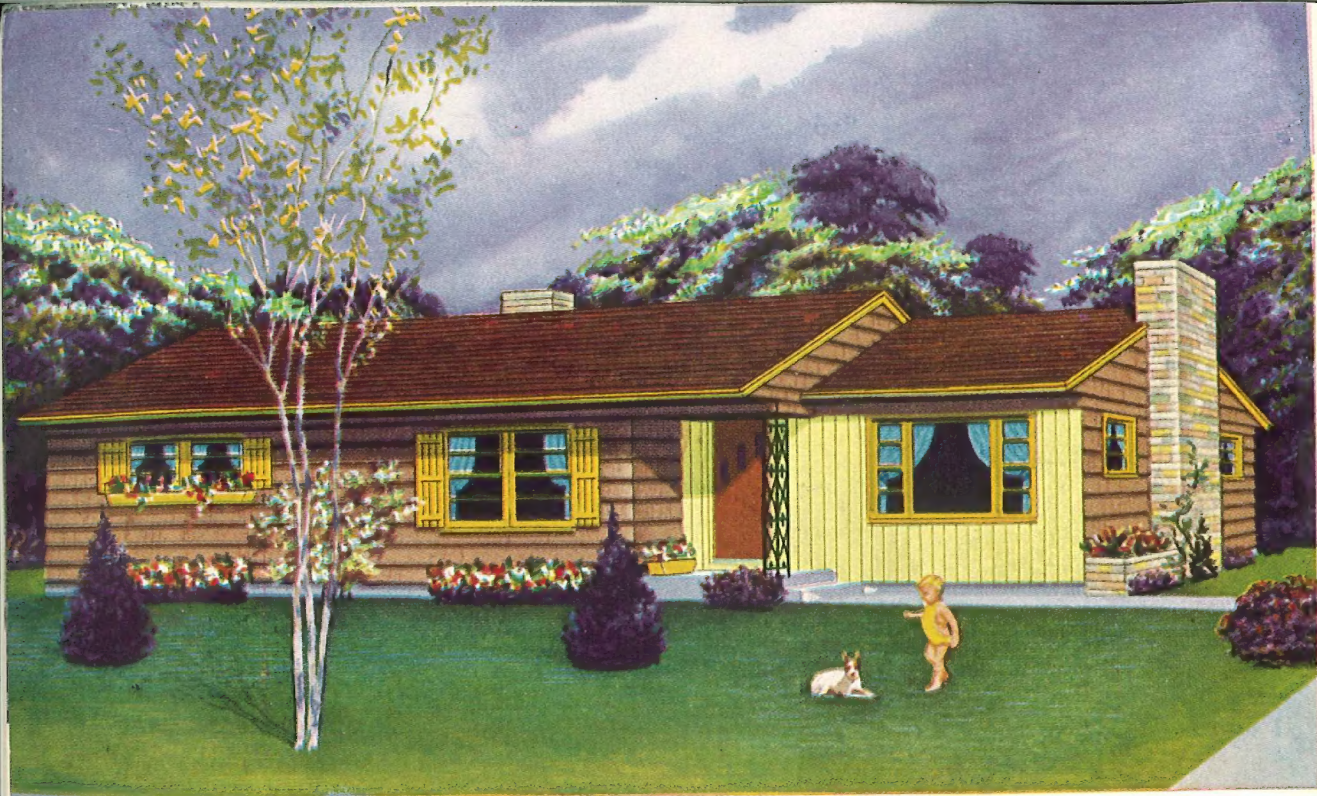


PLAN NO. 1



PLAN NO. 2



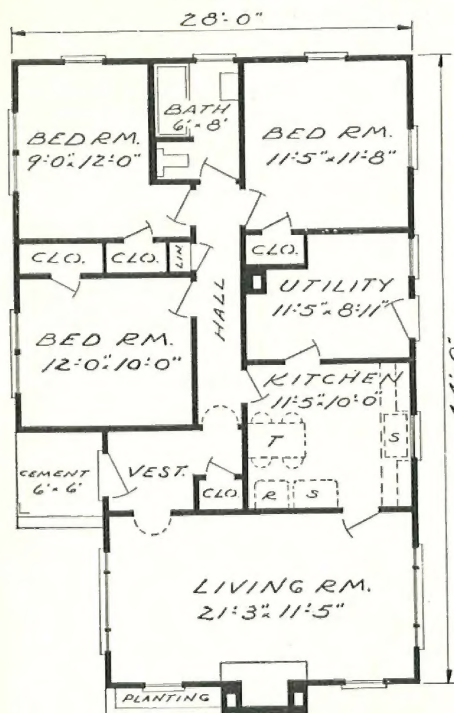


## THE GRAYSTONE —

DESIGNED FOR A  
NARROW LOT

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT



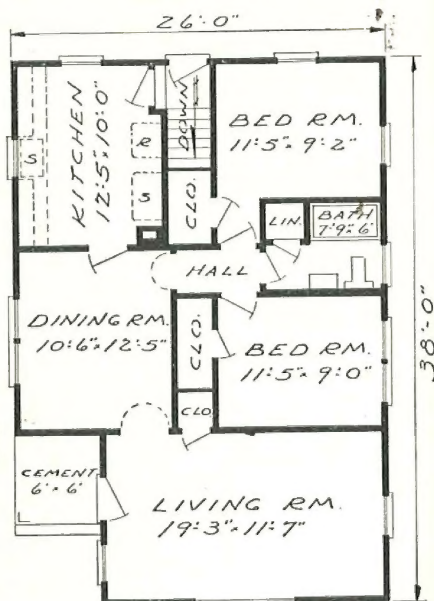
PLAN No. 1

Dear Sirs:

We have had many lovely compliments on our house. We are truly proud of it. We are ever so grateful to all of you.

Lorain, Ohio  
B. P. S.

Aladdin designers have created this charming home for those who appreciate the best in modern design. Notice the nice contrast achieved in the perpendicular siding at front of living room. Notice also the modern ornamental metal column which supports the projecting roof and which in turn protects the entrance way. This is modern design applied with common sense—even the mulioned windows in the bedroom are high enough to permit the use of the wall space beneath for furniture. Aladdin has built its reputation on both high quality of materials and good design. Two interesting plans are shown here, both of which are designed to permit building of either on a narrow lot, yet each will be equally attractive when facing the long way on your lot. Write today for detail specifications on this fine home.



PLAN No. 2

Dear Sirs,

Bellville, Texas

All of labor on our house was performed by my brother and myself. We both go to college and we built the house without any previous construction experience.

M. J. L.

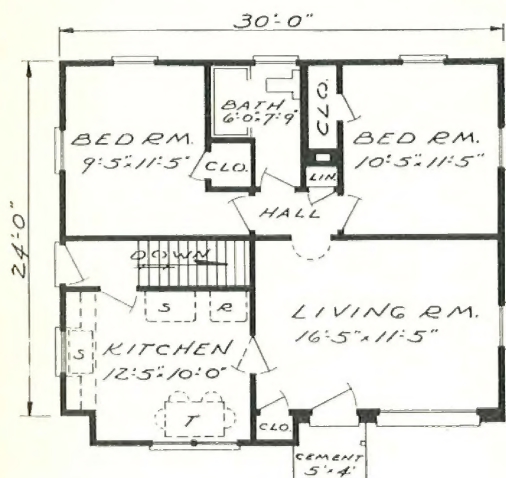




## THE JASMINE.—Home of Comfort—

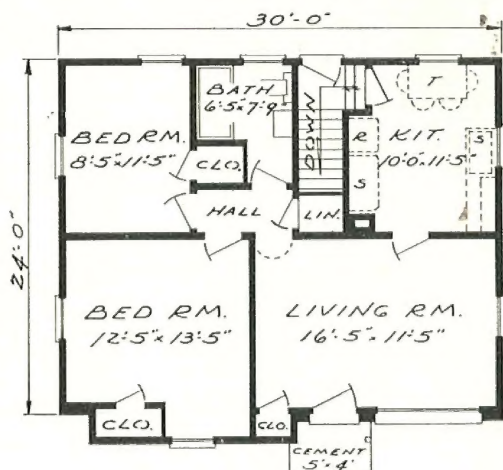
Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT



PLAN No. 1

**BUILD  
IT  
YOURSELF**



PLAN No. 2

Building a home will probably be the largest personal investment of your lifetime. To have at your command an organization experienced in planning, creating and advising you when you build—an organization with a lifetime—over forty-six years—spent in this work—is a priceless advantage to you.

The modest home on this page has had wide acceptance by homebuilders. You will be proud of its exterior beauty. It can be placed with pride and confidence in any surroundings. A careful study of its interior arrangements reveals the last word in comfort, convenience and efficiency. Ample wall space and cross ventilation have been accomplished in every room. Note that it includes four closets. Your choice of two plans is shown above.

**SOLD BY THE GOLDEN RULE FOR FORTY-SIX YEARS**



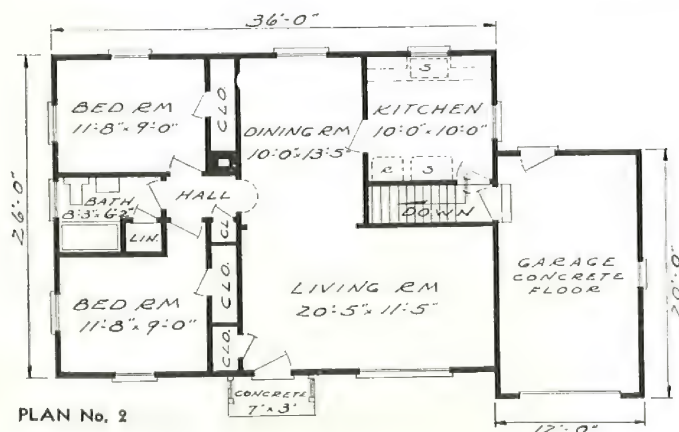
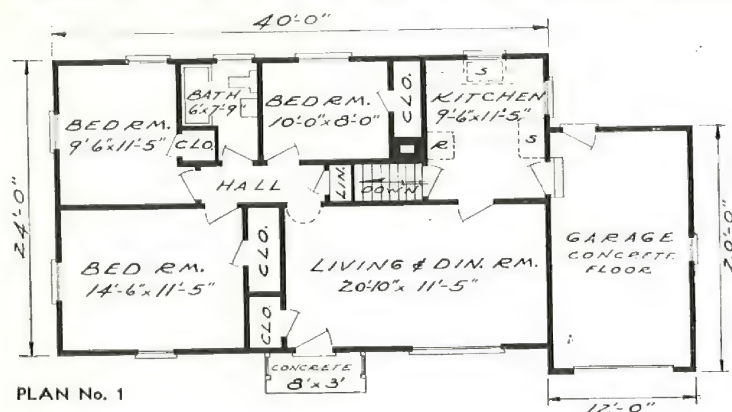


## THE CORONADO — A Superb Creation —

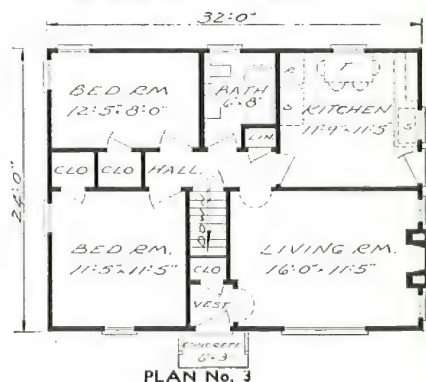
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WE PAY THE  
FREIGHT

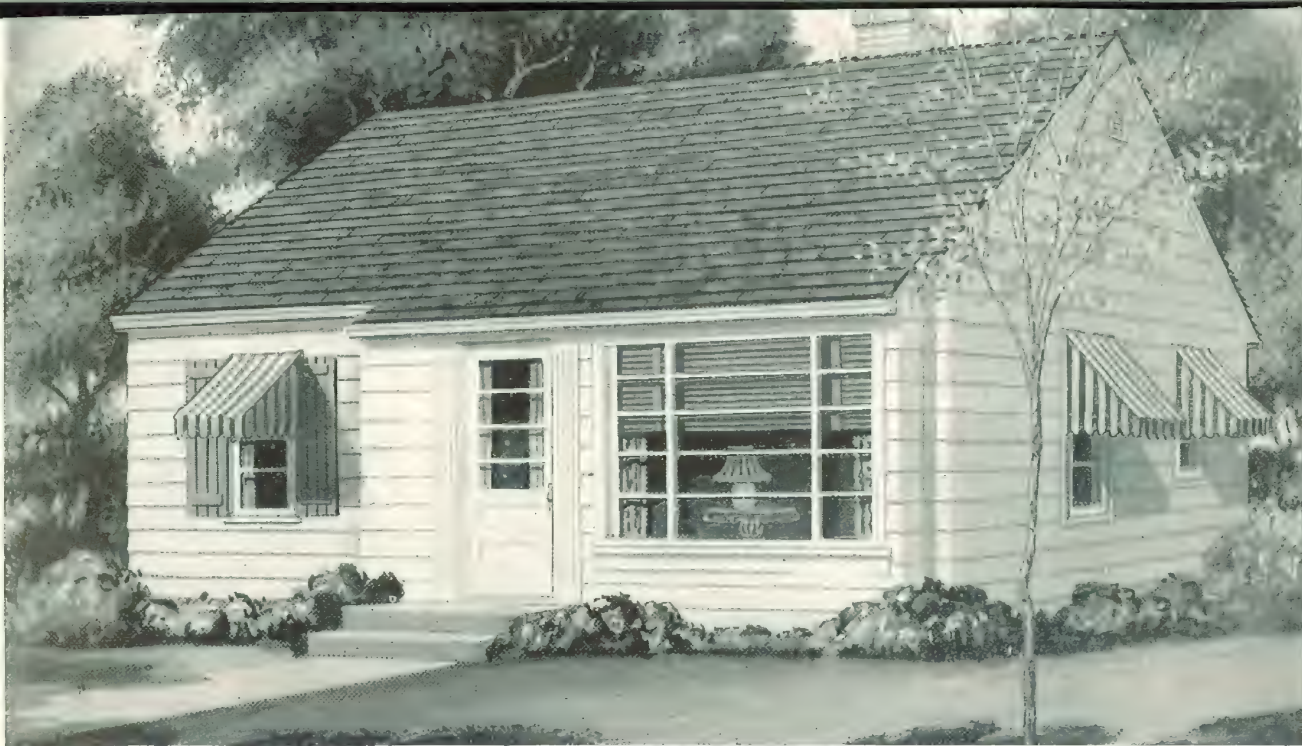
Lovely to look at. Lovely to live in—that's the "new look" expressed in this charming home. A study of the above photograph is really necessary to fully appreciate its originality in form and entrancing detail. Of especial interest is the contrasting treatment of the outside walls. The perpendicular siding in the gables, matching the walls below the window line, with either wide siding or large Cedar Shingles, whose lines run horizontally, bespeaks rhythmic contrast. Note the hooded entrance and beautifully designed picture window, which completes a scene of fascinating beauty. Plan No. 3 is priced without the garage while Plans No. 1 and No. 2 are priced with the garage. All plans are designed to give efficient and convenient floor space. Write us for specifications and further information.



**QUALITY ENDURES  
THRU THE YEARS—  
READ PAGE 18**



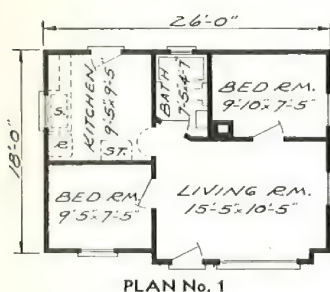




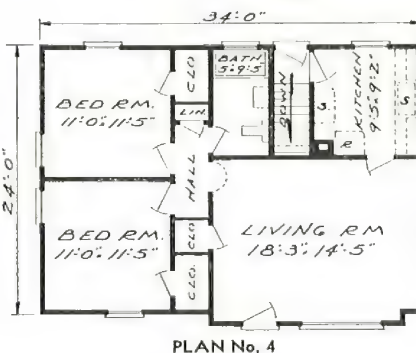
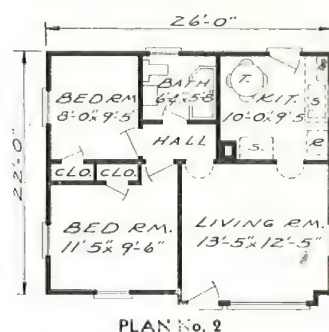
## THE CARLTON — Sparklingly New

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT



The photo and four floor plans of the new Carlton speak eloquently for themselves. The floor to ceiling picture window dominates this cozy little home and seems to bring the outdoors right into your living room. This feature is a vivid expression of the very latest plans in modern American homes. Should you plan to do considerable work on the erection you will have a sound and lasting investment at a great saving in cost. Write us about your choice of plan and receive complete specifications.



Dear Sir:

Columbus, Nebraska

Gentlemen:

Modoc, Illinois

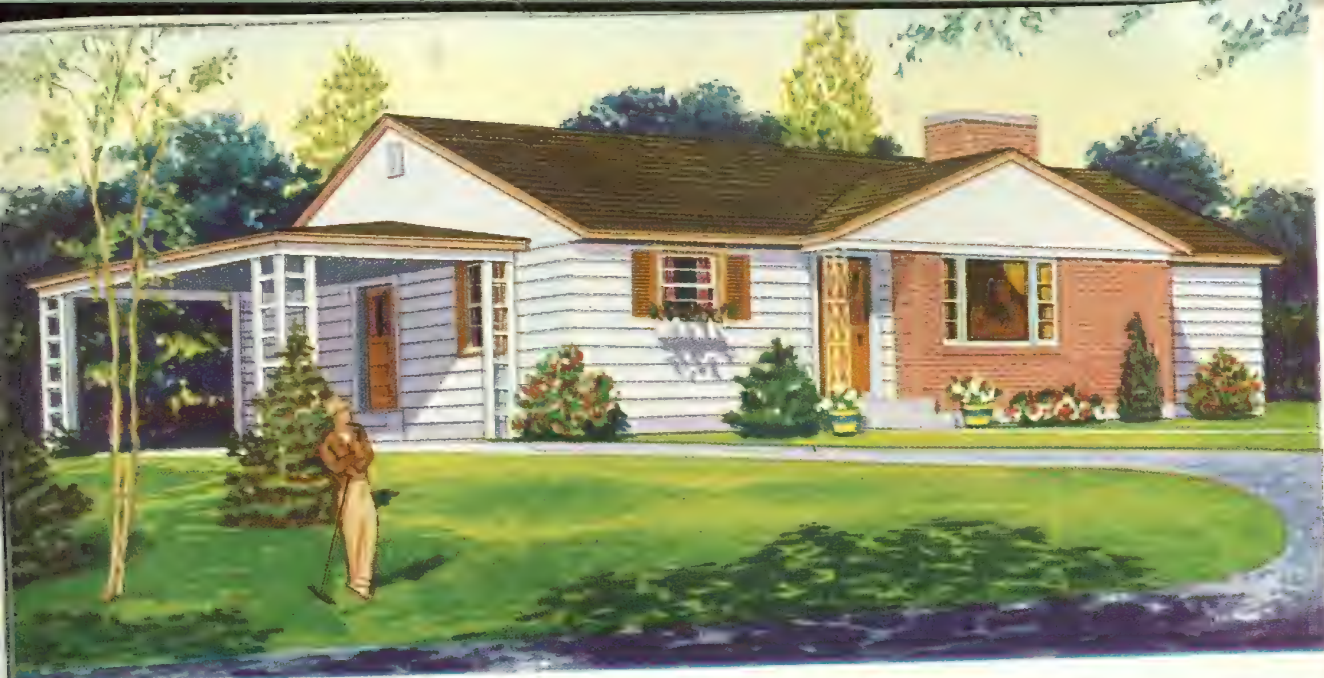
House well constructed—no corners cut and hidden defects usually left by contractors could not be found when you build your own home. Would welcome your inspection and constructive criticism should you have a representative in this territory.

We are really proud of our new home and get so many compliments. Everybody says it's the prettiest little home in this part of the country and the carpenter and others have said it's the finest lumber they every saw.

E.S.

L.J.F.

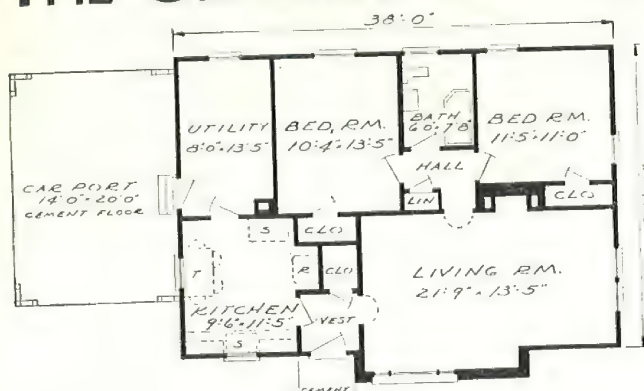




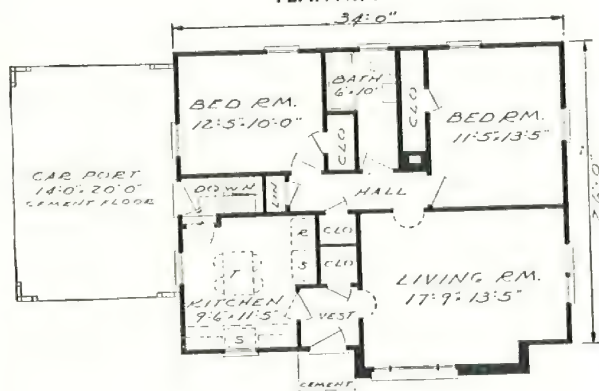
# THE GLENBROOKE — With A Carport

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT



PLAN No. 1



PLAN No. 2

The Carport was originated by the world famous architect, Frank Lloyd Wright, as a substitute for a garage. Its popularity has steadily increased, for while adding attractiveness wherever it is placed, as compared with a garage, it is also economical. It can be added to almost any Aladdin house. Price will be quoted on request. Note the interesting details of the new Glenbrooke design. The projecting brick front of the living room includes a picture window. In our price for the Glenbrooke we have included siding where brick is shown in the front wall. If you plan to use brick as illustrated write us for allowance for siding and paint for that portion of the front wall. Graceful metal porch column, shuttered window and two well-proportioned roof gables complete the picture. The floor plans below warrant your careful study, giving attractive choices. One features a Utility Room, while the Plan 2 includes a Grade Cellar entrance.

Gentlemen:

Lansing, Michigan

I have now built two homes, one of your Aladdin Homes and one by the old "measure, mark and saw forever" method. I wouldn't go back to the old method for anything, as long as I can buy an Aladdin, if I ever build again. Your homes, plans, and methods are really more than you claim for them. The material is better than can be bought any more at any price, as hundreds of interested visitors during construction all agree. I am very glad I dealt with your company and am sure I have interested scores of people in your houses, many of them prospective customers. Thanks again, for our fine home.

W. E. B.

## DON'T DELAY—ACT NOW

Dear Sirs:

Elmore, Ohio

I am sending you a few prospects of people who have been here to look at this wonderful little house or home. People do continue to come to see this wonderful little home of ours.

If I did not have so many milestones on my head I would build one every year as I know I could sell them at a good profit. With best wishes and farewell.

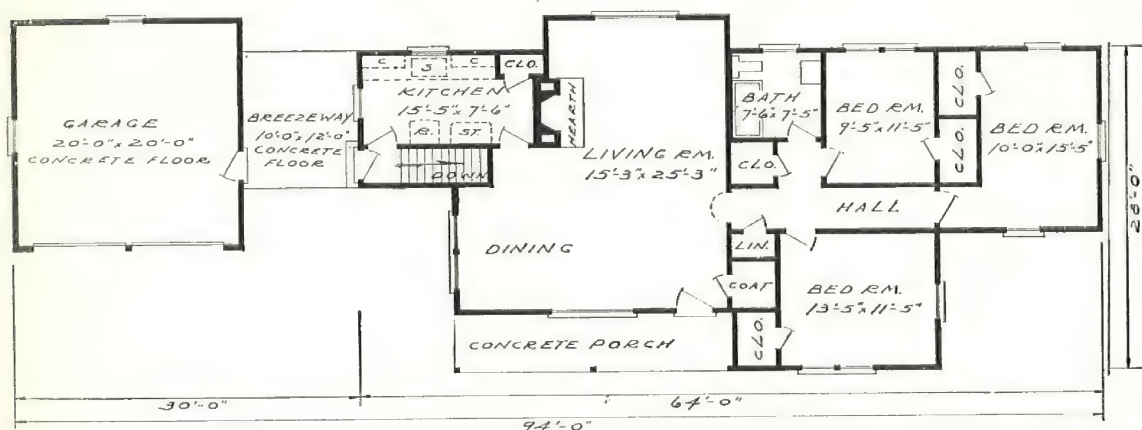
F. J. H.



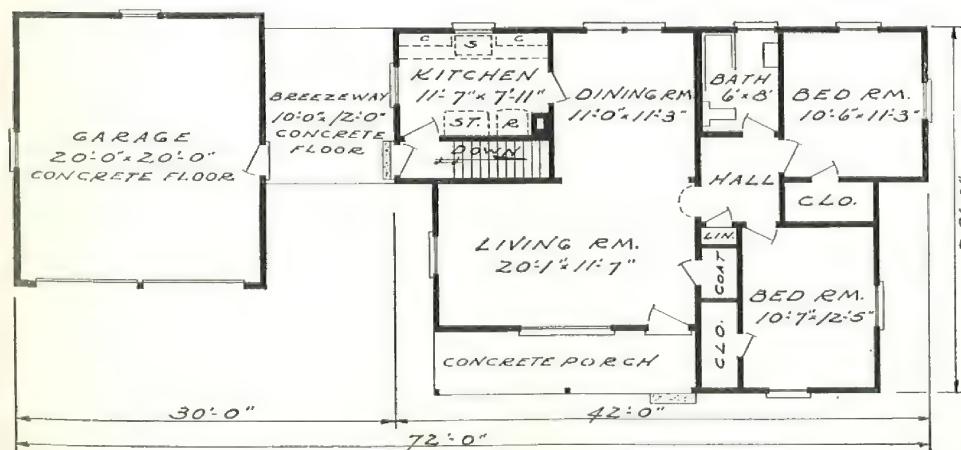


## THE PALM SPRINGS — A Typical Western Ranch House

Present-day home builders have shown a tremendous interest in Western Ranch House Architecture. It is a type that is suitable for all climates and is featured by a low roof, wide eaves and covered porch. The breezeway connecting the house proper and garage is an excellent protection to reach the garage in inclement weather. The two plans illustrated are almost identical in exterior appearance. Our plans contemplate concrete floor for both garage and breezeway. We furnish no masonry. Each plan is priced without breezeway and garage. Write for price on breezeway and either one or two-car garage. Send for detail specifications. We pay the freight.



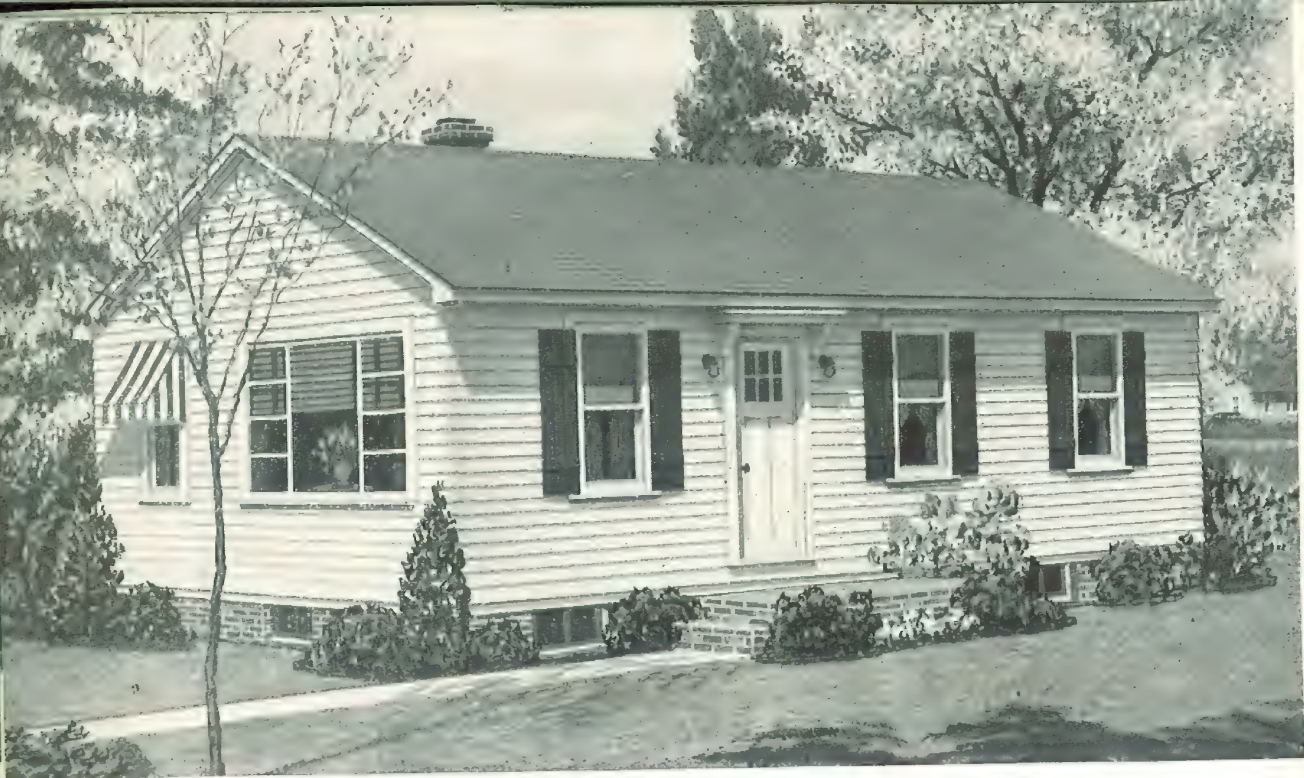
PLAN No. 1



PLAN No. 3

SHOWN  
HERE ARE  
TWO FINE  
PLANS. EACH  
CAN BE HAD  
WITH  
GARAGE AND  
BREEZEWAY





## THE ATLANTA—Symmetrically Proportioned—

Price Given  
On Enclosed  
Price List

WE PAY  
THE FREIGHT

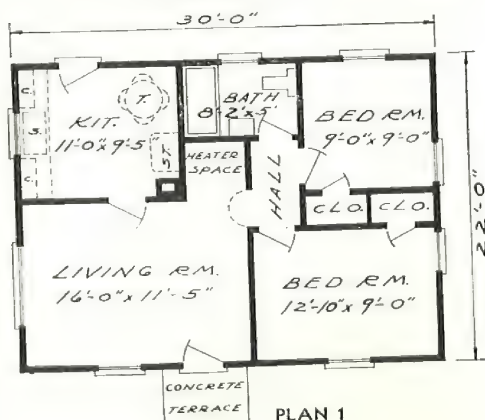
This pretty design offers a chance to start home ownership on the smallest of savings. Later successes may come, enabling a larger and more expensive home. But either of these designs is the starting point, conserving expenses, inspiring thrift, and saving rent.

The extreme simplicity makes possible applying the owner's labor in very large part, or in fact doing practically all the work of erection. Big savings on cost are thus possible! Literally thousands of our customers, over the years, have had splendid success in erecting and completing their homes. Our instructions, illustrations and drawings are plain and easily understood, with each piece of material marked and numbered to show its place during erection. Every day's labor the owner or friends can put in saves from \$12.00 to \$15.00. And that is what really cuts costs. While this, our newest small plan home was especially designed for a narrow lot, the house having a frontage of 22 or 24 feet, it can, of course, face the street the long way. In that event, we can

place the picture window next to the entrance door if desired. The Atlanta expresses grace and symmetry in every line. It is classified as Modern American. Should a basement not be planned, the cellar stairway can be omitted and that space would be utilized to enlarge the bedroom. The floor plans offer maximum efficiency of room arrangement. Write for specifications.

### WHEN YOU BUY AN ALADDIN HOME

You Get Dependable Materials,  
Superior Workmanship and  
Proven Economy.

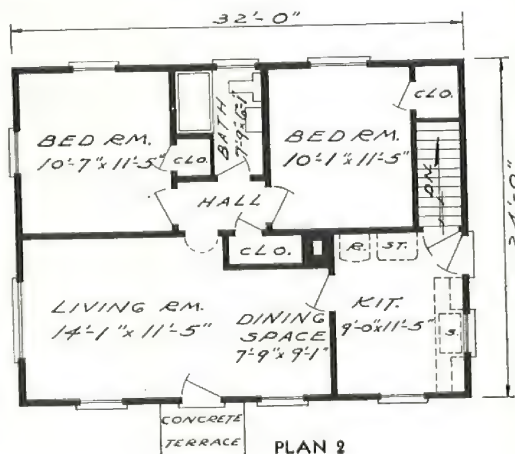


Save

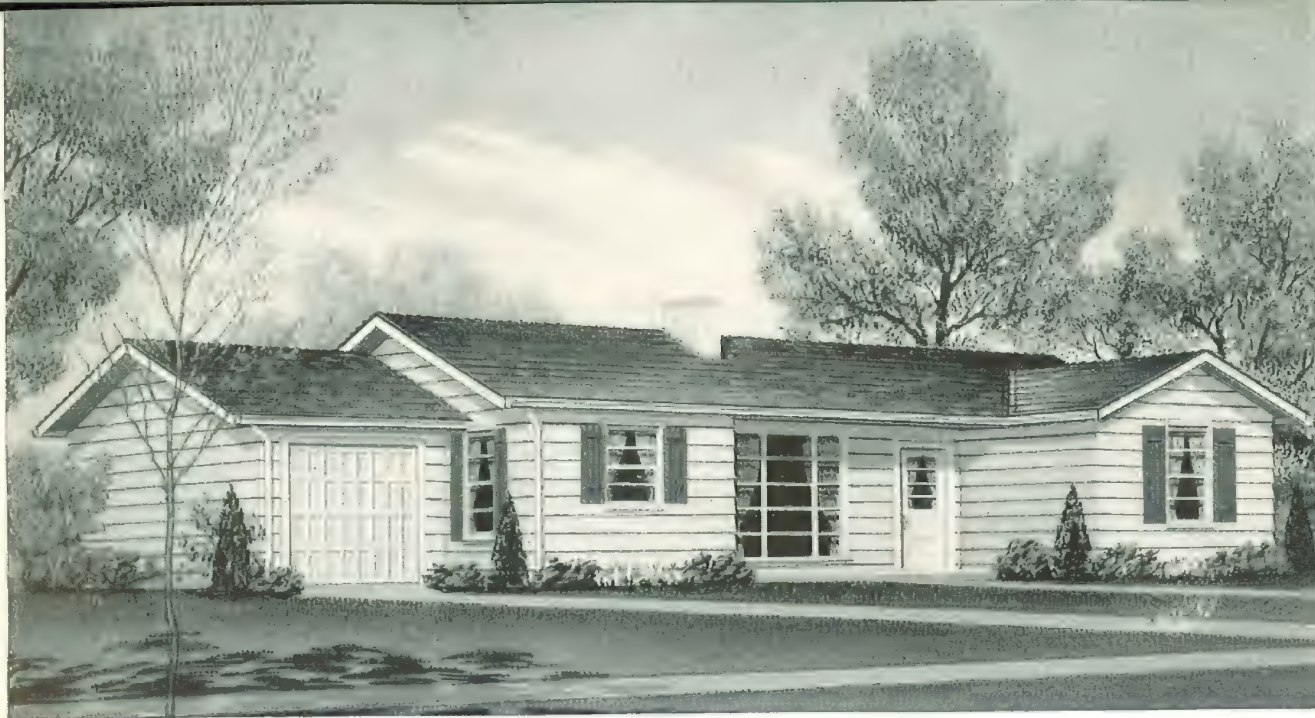
Time

Save

Money





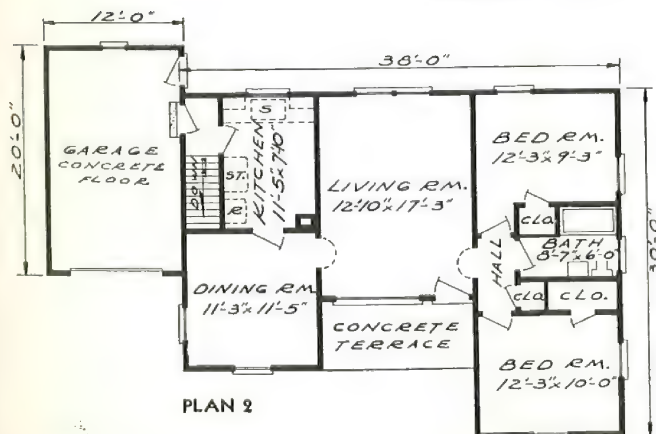
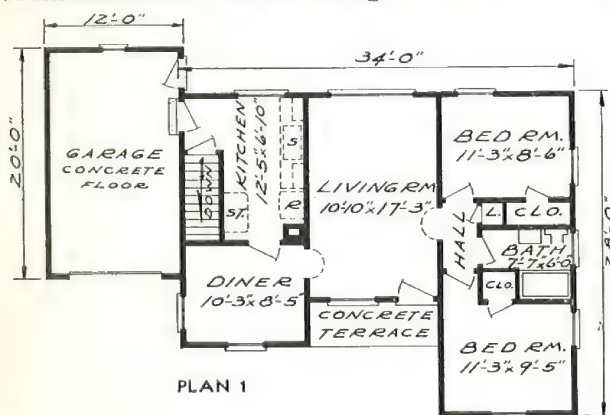


## THE PALO ALTO—Picturesquely Western—

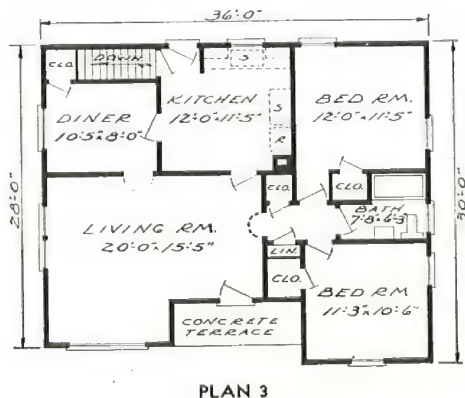
Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

The Palo Alto is presented as a true-to-type Ranch house as the result of comprehensive study by our designers. The appeal of this new pattern of American architecture is constantly growing stronger. The Palo Alto is authentically styled in exterior as well as in interior plan. Notable details are the terraced entrance protected by over hang of the main roof, inviting entrance door and floor to ceiling picture window. All plans incorporate spacious living rooms, which divides the bedrooms and bath from the dining room and kitchen. In Plan No. 1 the floor to ceiling picture window is shown in the rear of the living room, while in Plan No. 2 and Plan No. 3 it is located in front wall, as shown in the above photograph. Plan No. 3 is priced without the garage, while the exterior wall will be furnished with siding, shingles or asbestos shingles. Our Winston design illustrates asbestos shingles and our Parkway, the double cedar shingles. Our listed price covers your choice without extra charge. Specifications will be furnished for the Palo Alto upon request. Write us.



## PAY YOURSELF THOSE HIGH WAGES



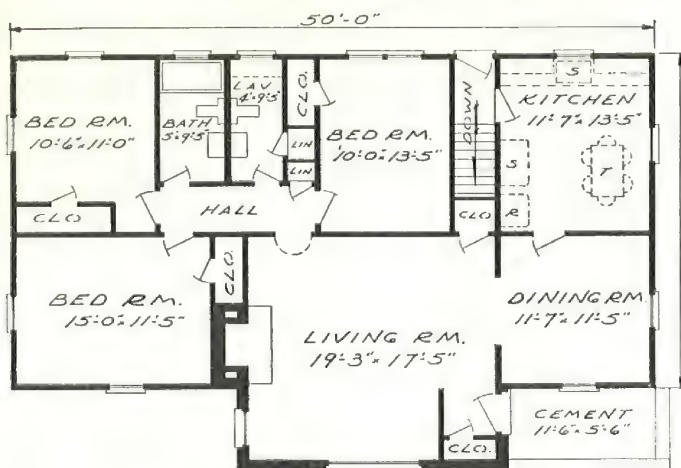




## THE EL RANCHO—Western Beauty—

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT



PLAN No. 1

Advanced house design is perfectly expressed in both exterior features as well as interior plan of the El Rancho. While cut stone is used in the projecting living room, enhancing the beauty of the whole, this feature may be altered by the use of either siding or "Shake" Shingles. In our price for the El Rancho we have included siding where stone is shown in the front wall. If you plan to use stone as illustrated, write us for allowance for siding and paint for that portion of the front wall. Graceful roof gable-ends are splendidly proportioned. The entrance door is covered, protecting family and visitors in inclement weather.

Two sizes and plan arrangements are shown here. A special feature is the convenience of a complete bath room AND a powder room to service three bedrooms in the No. 1 plan. This plan includes five closets and two linen closets. Write for detail specifications.

Chicopee Falls, Mass.

Dear Sir:

Let me hand it out to your company also. The lumber was excellent and you've helped us out with every difficulty we had and we've nothing but praise for The Aladdin Company. You've sent us plenty of material. In fact, I also have 14 ft. of cabinets going up in the cellar for my laundry built around my sink and Bendix being built with leftover lumber and scrap.

All in all, I extend my thanks to your company and everyone who helped us. Everyone we did business with were grand to work with. Even the building inspector came over on his own time to give us a few pointers. Thank you again, I remain,

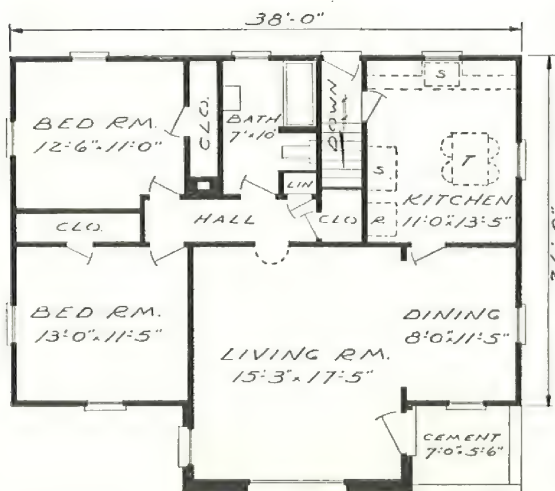
J. A. D.

Fergus, Montana

Gentlemen:

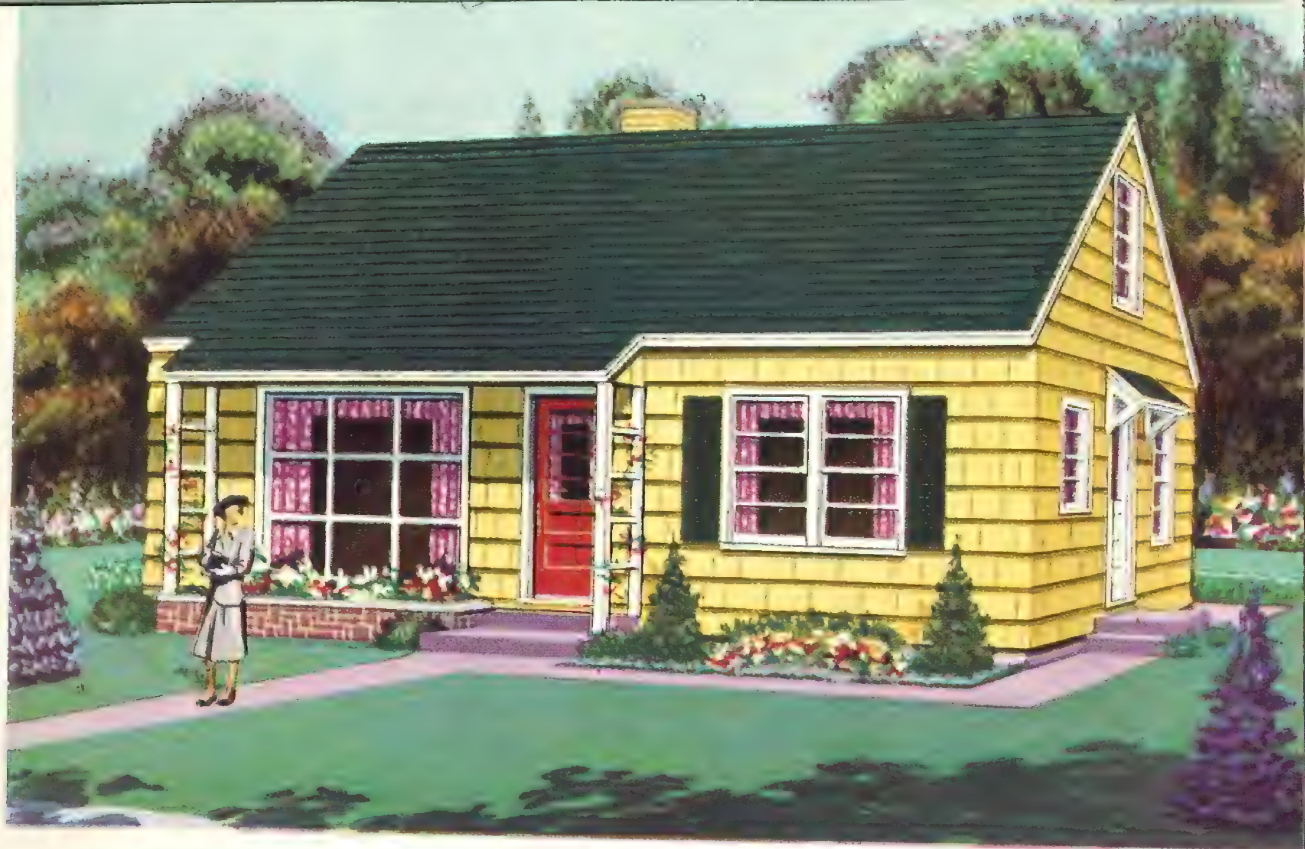
I would say I erected this house at a saving of \$3000.00 as compared by local prices, considering the materials far better in quality than I could have bought at the price of the "Norfolk" locally.

Yours truly,  
H. G. E.



PLAN No. 2

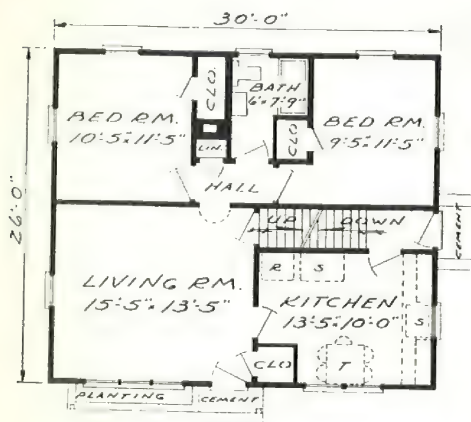




## THE ACACIA—Pretty as Its Flowered Namesake

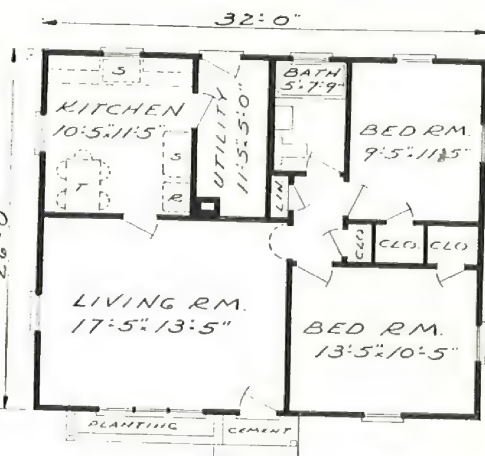
Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT



PLAN No. 1

The high brilliance of the Acacia flower inspired the naming of this architectural gem. Its beautifully proportioned frame is simple for the sake of economy, yet it is gayly touched with interesting detail—exceptionally large picture window, over-



PLAN No. 2

hanging roof at entrance, newly designed hood over kitchen entrance, and deep shadow lines formed by the heavy double "Shake" Cedar Shingles. Detail specifications will be sent you on request, which will give you all the interesting facts about the Acacia. Write us.

Montoursville, Pa.

South Weymouth, Mass.

Gentlemen:

I might add, that we are receiving many pleasing compliments on our Parkway #1 by the many persons who have inspected our house. We could sell at a nice profit if we desired, but we like it so well and know that we cannot replace it at this cost.

Sincerely,  
L. C. R.

Dear Sirs:

We found everything to fit easily and to perfection. The entire project seemed planned for our convenience, from the packing done by you to the erection by us. We are proud of our home and it has been admired by many friends.

Yours truly,  
G. E. T.



# UNTO THE THIRD GENERATION

## GRANDFATHER SON and GRANDSON

### EACH STARTS HIS MARRIED LIFE IN HIS OWN NEW ALADDIN HOME

Aladdin home owners who built and have lived in their Aladdins for over thirty years here testify unsolicited to their satisfaction and happiness. AND their sons and their sons' sons therefore come to Aladdin for satisfaction, safety and economy.

Gentlemen: Indiana, Pennsylvania  
Will you mail me your latest catalog and price list? Since building my Aladdin home some fifteen years ago, I have three sons who very soon wish to follow in the footsteps of their Dad—and build Aladdin. I know they will do well to build Aladdin.  
C. W.

Gentlemen: Harrisburg, Pa.  
I would appreciate your forwarding me your booklet on "Readi-cut Homes." It may interest you to know that my father, erected one of your Aladdin homes in 1915. Incidentally, it still stands and the only maintenance was a new roof five years ago.  
J. R. M.

Gentlemen: Manitowoc, Wis.  
I noticed your advertisement in a Milwaukee paper and realized that my parents had bought and built one of your readi-cut homes in about 1924—shortly before I was born. Now that I am married we are hoping to build a home of our own soon and I wondered whether you have any catalog or pamphlet you could send us. Thank you for your service.  
Mr. and Mrs. H. C. K.

Premont, Texas  
Gentlemen:  
My grandfather built an Aladdin house in 1928 and it is still perfect. Said to be the best built house in town. Now my husband would like to look over your latest catalog.  
E. H.  
Maidsville, W. Va.

Gentlemen:  
Would like to see your latest catalog. It is interesting to recall to you that 28 or more years ago we purchased your Colonial two-story home and it is still one of the most attractive residences in our old home town.  
S. C. R.

Gentlemen: Alfred, New York  
About 20 years ago my grandparents built a home purchased from your company. I am happy to tell you it is still in perfect condition and a good looking home. As we are interested in building, would like the catalog described in the enclosed advertisement.  
Mrs. W. P.

Gentlemen: Chicago, Illinois  
Enclosed is 25 cents for your catalog of homes. Our folks have had one of your homes for about twenty-five years. It is certainly wonderful and so well designed.  
Mrs. P. M.

Gentlemen: Butte, Montana  
Over thirty years ago my husband's father bought and erected an Aladdin home in this city. It has withstood the rigors of Montana winters for these many years. Please send us your catalog.  
Mrs. J. W. L.

Gentlemen: Dillsburg, Pa.  
Please send your catalog in four colors. My father bought a house from you about 35 or 40 years ago. He is dead almost 26 years now but my mother lives in their home. My son has the book you gave dad as a gift. Mother gave it to him after father died. It is lovely to look at.  
Mrs. R. A. B.

Gentlemen: Chenango Forks, N. Y.  
Will you kindly send your latest catalog to the above address. My dad bought one of your homes about 20 years ago and it is just as good today as it was then. Knowing his home as I do is why I want to have or build my own home and the name Aladdin has always been in my mind for that reason.  
D. C. G.

Gentlemen: East Providence, R. I.  
Please send me your catalog of Read-Cut houses with prices. We are interested in your homes due to the fact that you sold my parents a home as far back as 1918.  
R. E. A.

Dear Sirs: Claremont, N. H.  
You will remember me back in 1915 when I bought your Georgia No. 2 and nestled it in a hillside where it sparkles like a jewel in the sunshine today. We have been very happy in the past 37 years in our Aladdin home and we are always proud to tell our friends where we got it. We now have three grown up children and five grandchildren to share our beautiful home whenever they care to visit us.  
F. A. Billings

Gentlemen: Akron, Ohio  
Please send your new catalog. We are still living in the Aladdin house that we built with our own hands in 1917.  
Mrs. H. R. L.

Gentlemen: Norfolk, Va.  
My father-in-law built one of your Aladdin houses in 1906 and it still stands to this day and in excellent condition. Maybe as you say we can "beat the building game" at its own terms.  
W. J. H.

Gentlemen: Cheviot, Ill.  
Enclosed find 25c for your catalog. My father built an Aladdin home 30 years ago and it has proved most satisfactory thru the years.  
R. C. N.

Gentlemen: Sherman, Texas  
Kindly send catalog of Aladdin homes. My parents purchased an Aladdin house from your company in 1913. Complete satisfaction in the home has made possible many pleasant recollections.  
F. C. M.

Gentlemen: California, Pa.  
Please send me catalog of Aladdin Homes. My father bought a house in 1910 or 1912. I raised my family of 7 children in it.  
Mrs. E. T.

COMPLETE NAME AND ADDRESS FURNISHED ON REQUEST  
QUALITY ENDURES THROUGH THE YEARS





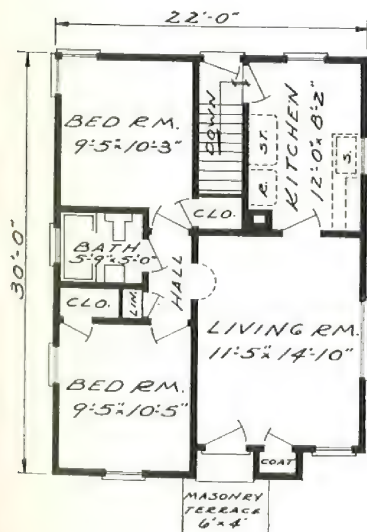
## THE SUNSHINE — Classic Simplicity —

Price Given  
On Enclosed  
Price List

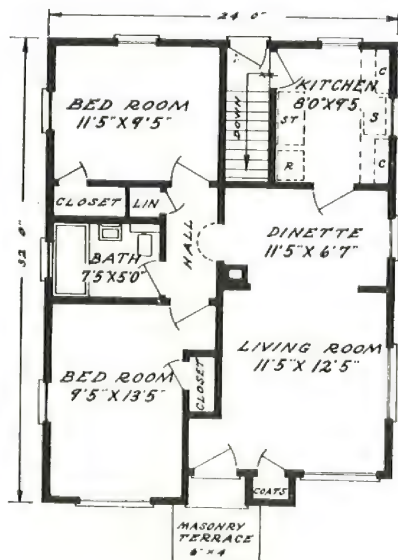
WE PAY THE  
FREIGHT

"Effectively efficient" aptly describes the architecture and planning of all three arrangements and sizes shown below. The front elevation is interestingly planned with the projecting gable and picture windows. The roof is a third pitch, giving adequate attic space, especially true when our folding stairway is installed in the hall ceiling. Plan "D" hallway will not accommodate folding stair.

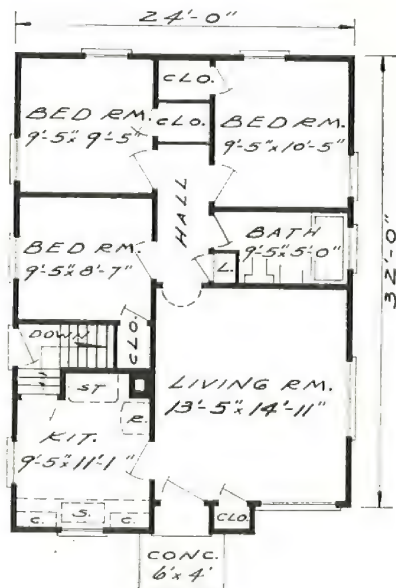
Remarkable utilization of space is evidenced in each of the three sizes—22'x30', 24'x32' and 24'x34'. The plan "E" incorporates three bedrooms, each with adequate closet. Linen closets are arranged in each plan. Plan to do part of the work of erection and you will save a substantial part of the cost. The Aladdin Read-cut System simplifies the work astonishingly. Write for detail specifications, and further information.



PLAN D

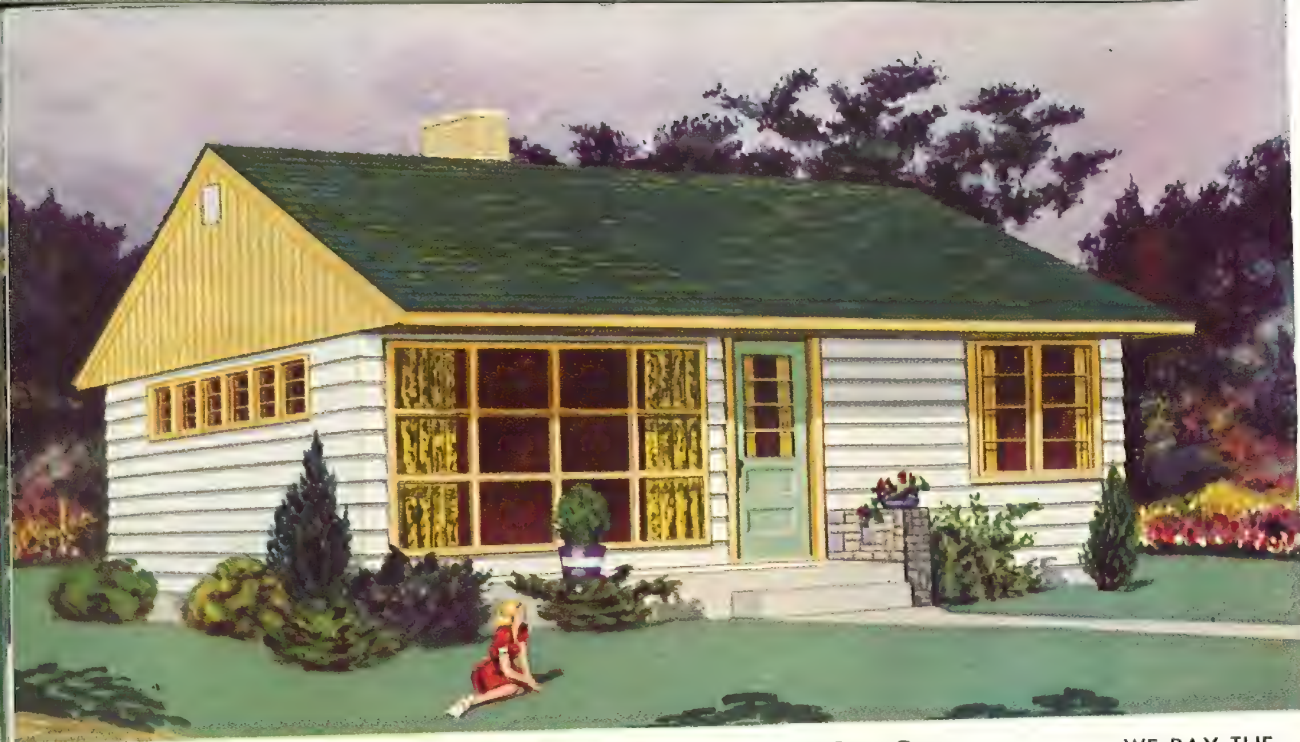


PLAN B



PLAN E



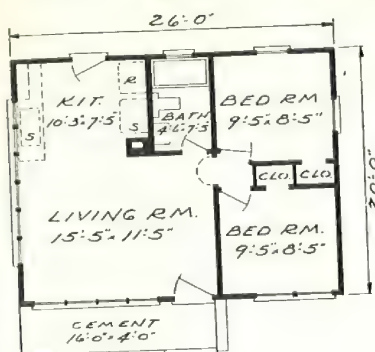


## THE MAYFAIR

A JEWEL FOR  
ANY SETTING

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT



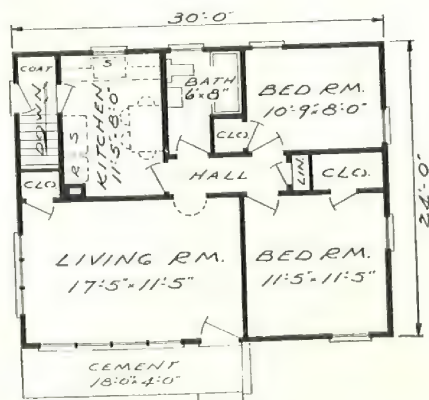
MAYFAIR

Modest in size but dazzlingly conceived in all details, this newest little home will charm its owner and all who observe it. It is a feature house in all of Aladdin 1952 advertising. The strikingly large picture window

“brings the outdoors into the living room.” Note the wall space available under the high windows in the living room. The exterior plan is beautifully proportioned. Three sizes are available, one with three bedrooms, shown in the floor plans accompanying the picture of exterior. All have the same exterior design. Whichever plan you select you will have a beautiful modern and satisfying home. Send for detail specifications.

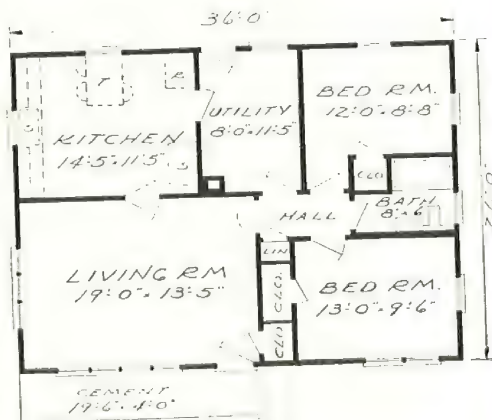


SYLVAN No. 1



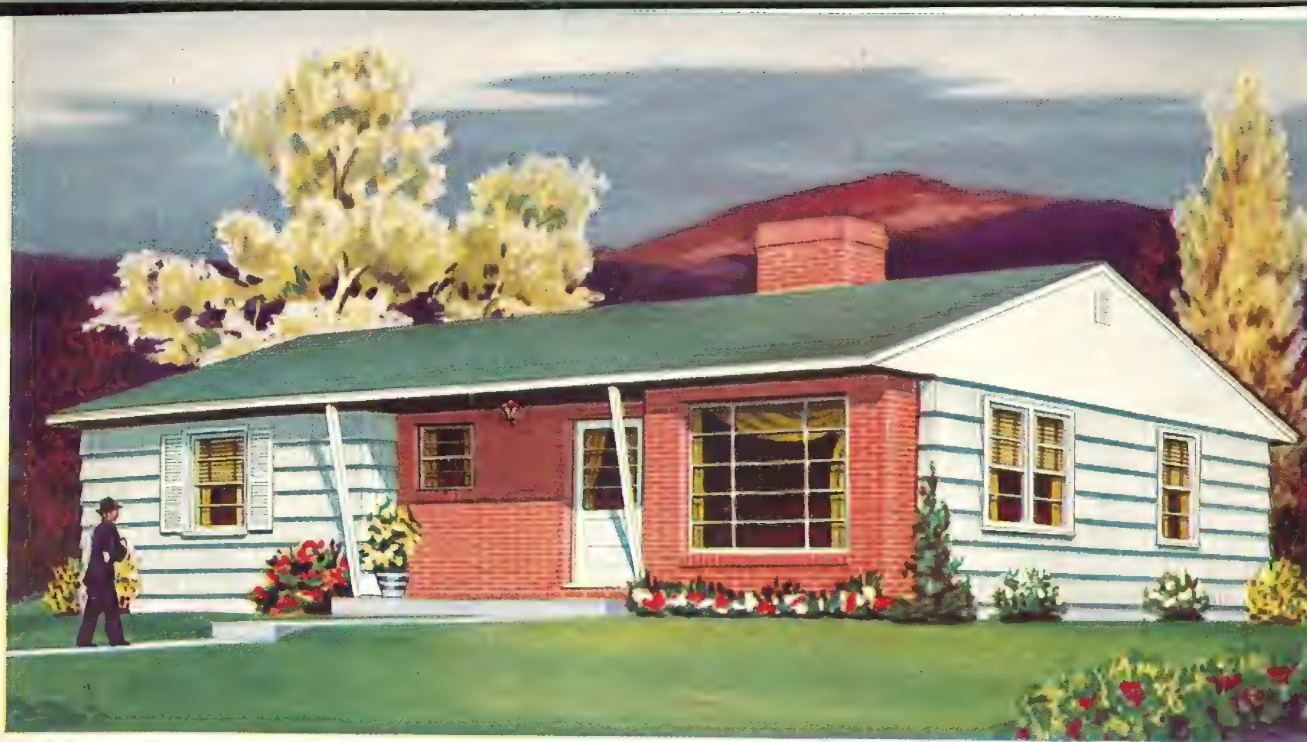
COLONY

SAVE  
WASTE  
•  
SAVE  
TIME  
•  
SAVE  
MONEY



SYLVAN No. 2





## THE PALOMAR—Contrasting Brick and Shingles

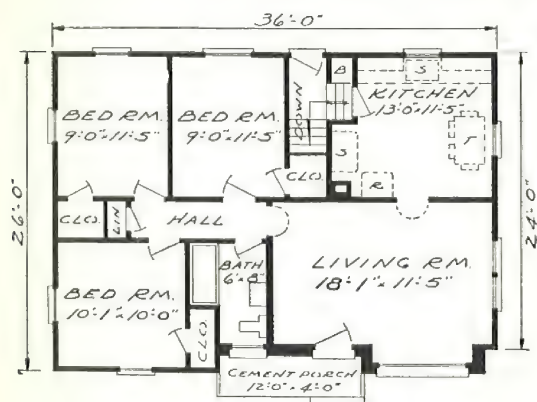
Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

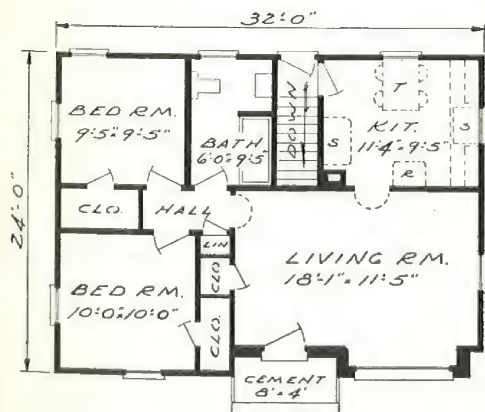
The deep shadow lines created by our heavy "Shake" shingles are a mark of beauty as pictured above. Simplicity dominates the square form of the Palomar, yet this very simplicity is artistic in its details. Maximum livability and usable living space are also accomplished in the square type of home. The four bedroom plan below includes, besides the bath, a separate lavatory or "Powder Room."

You will receive additional details and specifications. In our price for the Palomar we have included siding where brick is shown in the front wall. If you plan to use brick as illustrated, write us for allowance for siding and paint for that portion of the front wall.

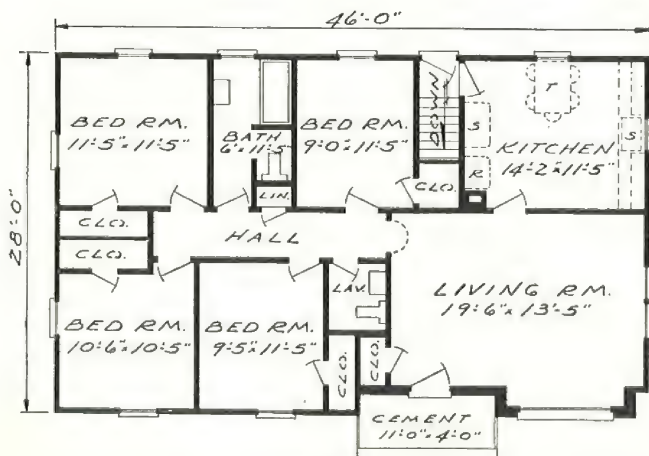
A study of Aladdin specifications will reward you with the knowledge that nowhere can be found quality to exceed that which is a part of Aladdin Houses. Finer materials cannot be had for we have used the greatest care to seek out and use the very best. Write for detail specifications.



PLAN No. 1



PLAN No. 2



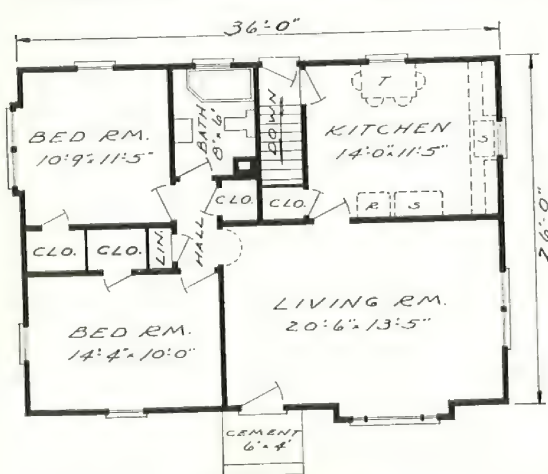
PLAN No. 3





## THE GREENBRIER—Modified Ranch House

This house has been described as a "modified ranch house" type. Typical of the characteristics which inspired it, the structure is planned to set close to the ground. When the planting of shrubs is completed its lines are softened and the ensemble is most harmonious. Note the broad gable with louvre which modifies the long expanse of roof. Bay windows on front and side add interesting touches, both outside and inside. Your choice of two interior arrangements will be found in the plans shown. Both are of the same size but plan No. 2 offers opportunity for a "house that grows." Stairway to the second floor makes possible the inclusion of two added bedrooms. Materials for completing the second floor will be quoted upon request. Resale value of a house is a most important consideration when selecting your plan. The Greenbrier will measure up highly to this factor, for it is a standard of good modern design with no distinctive embellishment that might be objectionable to prospective buyers. It would have a ready sale.

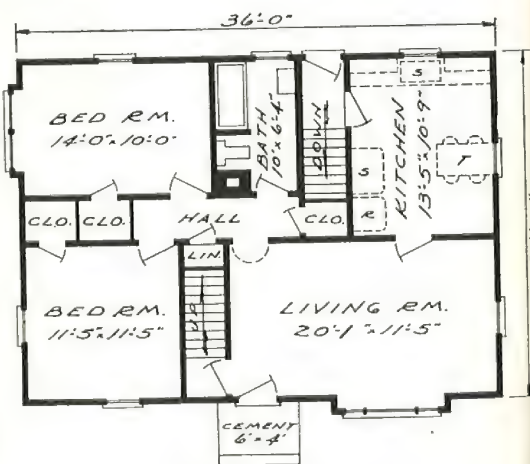


GREENBRIER PLAN No. 1

SAVE  
WASTE

•  
SAVE  
TIME

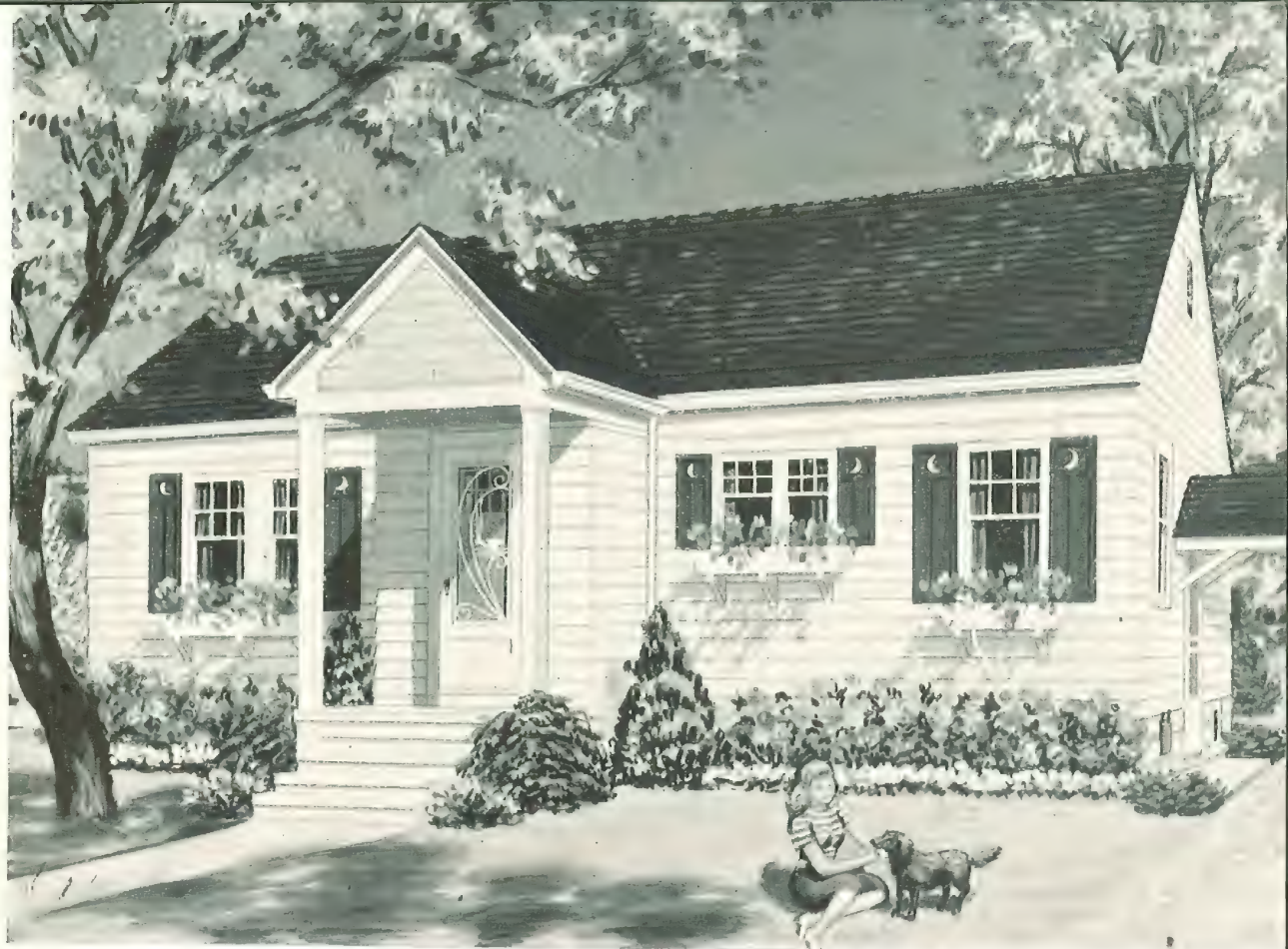
•  
SAVE  
MONEY



GREENBRIER PLAN No. 2

The ALADDIN Organization's Long Experience  
Means the Perfection of Machine Production





## THE BREWSTER—Beautiful in Its Simplicity—

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

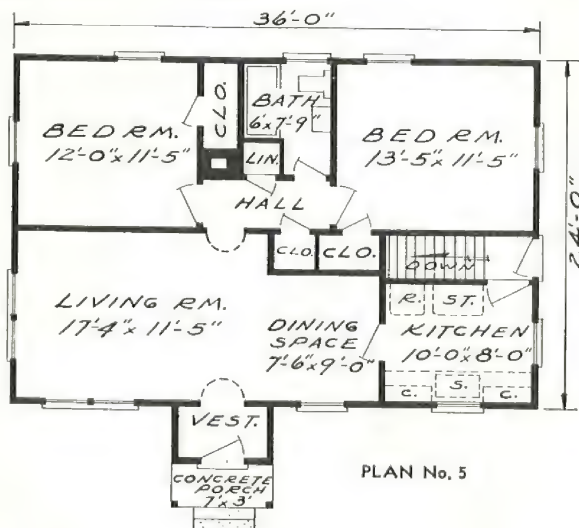
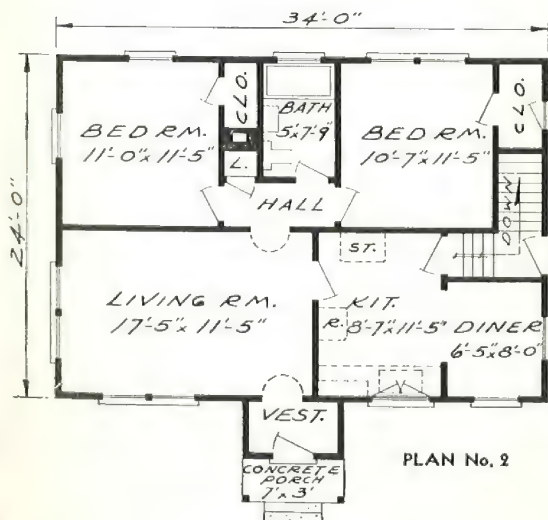
Supremely good taste was employed by our designers when they formulated the Brewster. It is a choice architectural gem, clean in line, employing a form of simple beauty and exquisite simplicity. It is truly a work of art yet most practical in execution for its very simplicity is reason for its astonishingly low cost.

Waste of material is eliminated, every foot of lumber giving 100% value in space, convenience and comfort. The columned and hooded entrance incorporates a commodious vestibule. The interior has every facility needed in a modern home. The excellent living room will more than answer the average family's requirements as to size and wall space.

If you prefer shingles as shown on page 52 for the exterior instead of clapboard siding, we can meet your wishes altho this Colonial type home is very well adapted to siding for the exterior.

A very convenient hood is furnished at the side over the outside door. Complete detail specifications will be sent on request listing all materials we provide for this home.

The Construction Used in an ALADDIN HOME Is the Same as That Used in the Best Architect-Designed, Contractor-Built House Erected Anywhere



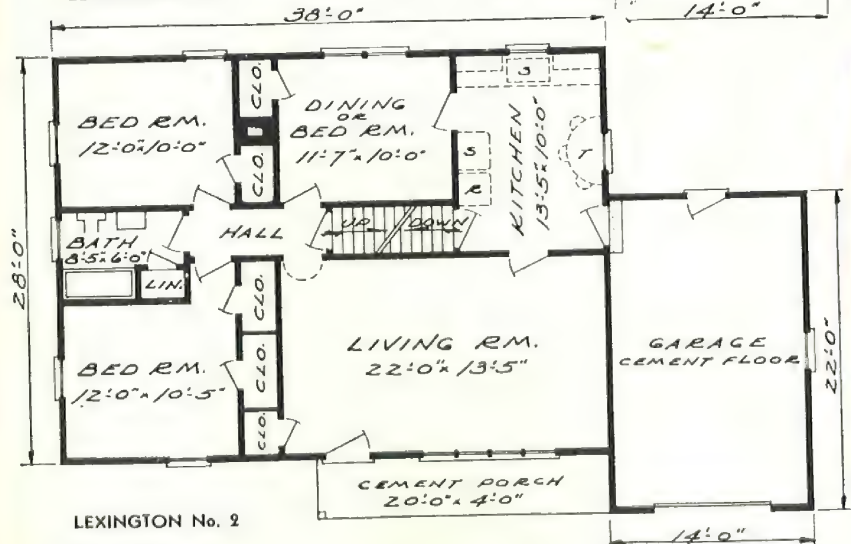
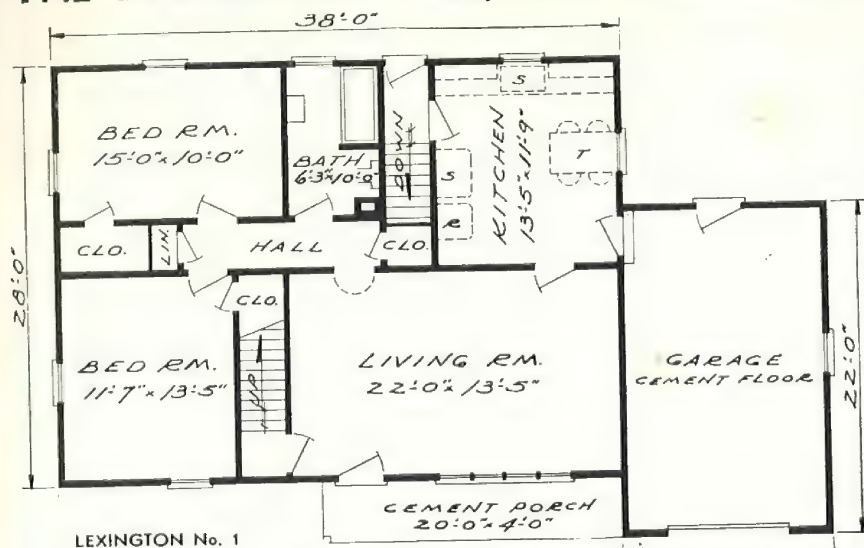




## THE LEXINGTON—Adapted from Colonial Times —

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT



The traditional simplicity and economy of early New England settlers inspired the architectural plans or designs of their rugged homes. Colonial homes are still sturdy and remain as sound as when built two hundred or more years ago. Aladdin designers have truthfully followed the functional form while incorporating the modern features of picture window and attached garage. Two plans are presented for your choice, one with two bedrooms and one with three bedrooms. There is ample reason to believe that the high quality of all Aladdin materials will give a life to your Aladdin home comparable to that of the first Colonial homes. If you desire to finish off the second floor for two bedrooms, write us for plans and prices. Write for detail specifications and further information.



Aladdin Dining Room  
In Full Color



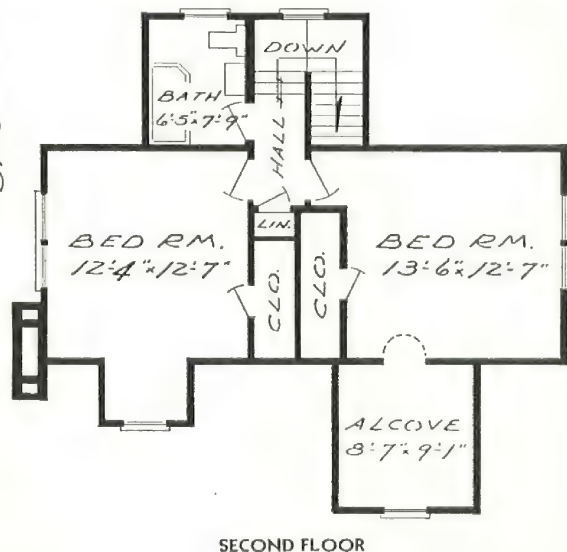
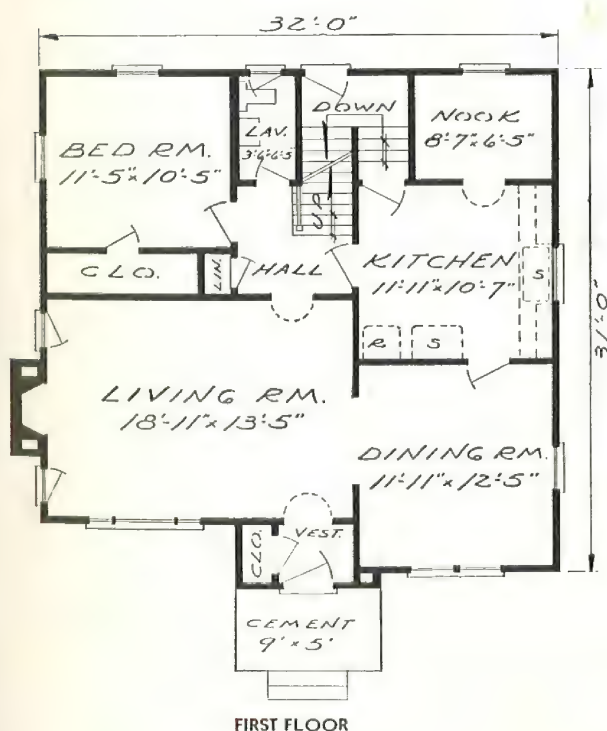


## THE WILLIAMSBURG—Fascinating in Brick—

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

There is something very impressive about this handsome Aladdin plan in brick. While it's a spacious, roomy house it looks even bigger than it actually is. In addition it has unusual features that give the utmost distinction to a home—for instance, the impressive entrance. The graceful, gabled, vestibuled entrance, shown here with cut stone sides—this helps to create a distinguished effect. Notice the dormer windows that add contrast to the roof line. Besides a wonderfully spacious living room, the first floor offers dining room, bedroom, kitchen, dining nook, and lavatory with a rear hall from which a stairway leads to the second floor. There, you will find two additional fine bedrooms, a children's room or sewing room, a bath and three closets. Note that all rooms on both floors enjoy double exposure that provides cross ventilation and excellent light. While our picture of the Williamsburg shows the exterior finished in tan brick, write us for prices for siding or shake shingles if you do not wish to build your home with a brick veneer exterior. Write for specifications.





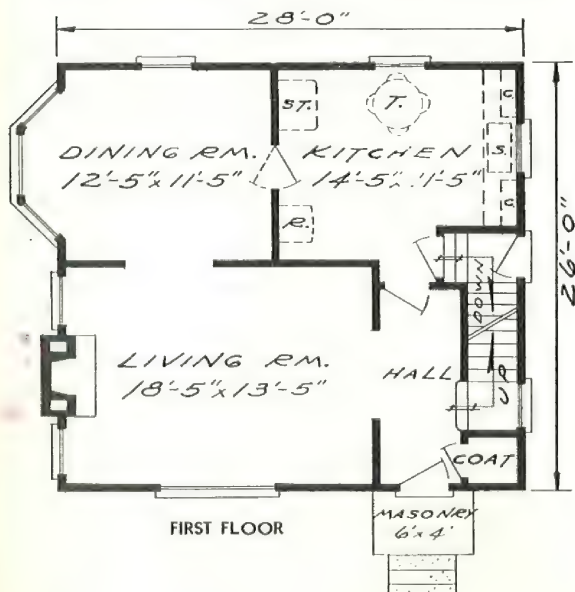


## THE SUMMERSET—Typically Cape Cod—

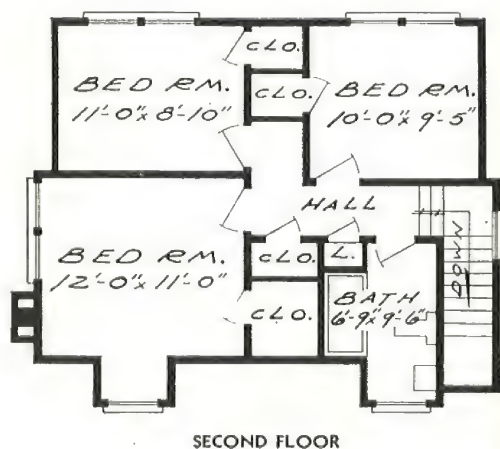
Price Given  
On Enclosed  
Price List

WE PAY  
THE FREIGHT

Beauty and balance distinguish this perfect example of Cape Cod architecture. Thrifty New Englanders evolved a type of home in revolutionary times that matched their well known characteristics of simplicity, directness, economy and common sense. That it is sound architecture is evidenced by its return to popularity on the designing boards of the present day's leading architects. A living room 18'5" x 13'5"! It's of a size found in few houses twice as large as the Summer-set. A dining room, kitchen and grade cellar entrance complete the perfect accommodation on the first floor. Master bedroom matches the living room in spaciousness, and thoroughly adequate closet space is provided. Every dollar invested in this home gives magnificent values. Quality is built into every part—Aladdin Certified lumber and Aladdin Knotless finish. Complete detail specifications on request.



## BUILD IT YOURSELF







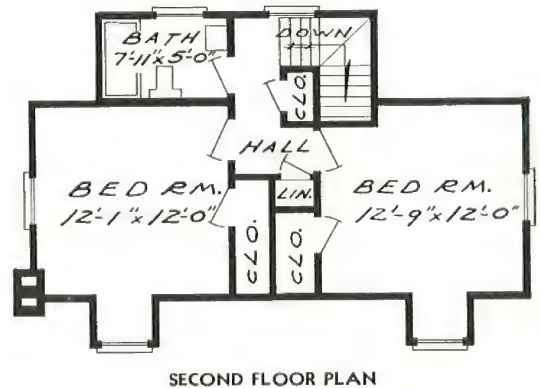
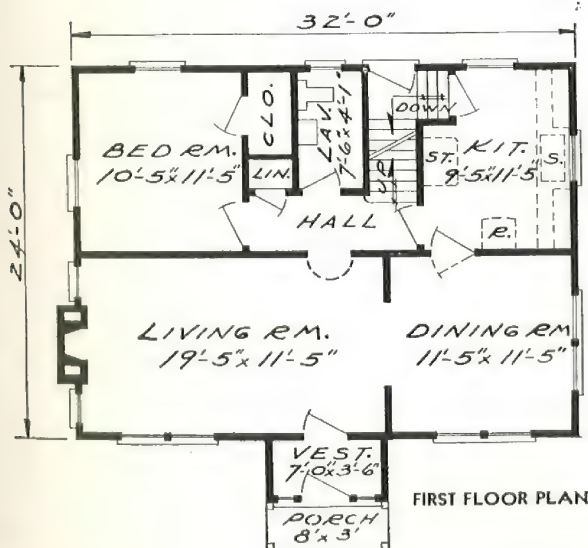
## THE CONCORD — Sculptured with Sincerity —

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

Distinction is given this charming design by an entrance at once original and appealing. Pillars grace the gabled vestibule while an arched ceiling adds a new touch to the design. Narrow side lights on each side of the front door afford light to the vestibule. The main structure of the Concord is beautifully proportioned. Besides a splendidly spacious living room, the first floor contains a suite including bedroom, lavatory, linen closet and clothes closet. These are entered from the separate hall from which the stairway also leads to the second floor. Grade cellar entrance occupies the space under the main stairway. All four downstairs rooms have double exposure for light and air. The fireplace may be built in as shown, or omitted if desired. On the second floor are found two well planned bedrooms, bathroom and four closets. Complete detail specifications mailed on request, without cost.

The Construction Used in an ALADDIN HOME Is the Same as That Used in the Best Architect-Designed, Contractor-Built House Erected Anywhere





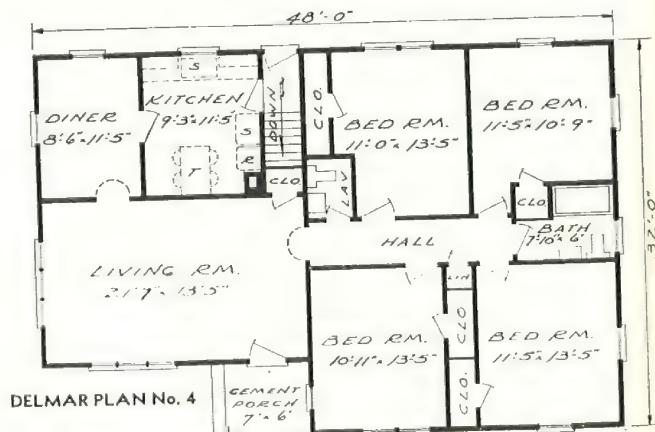
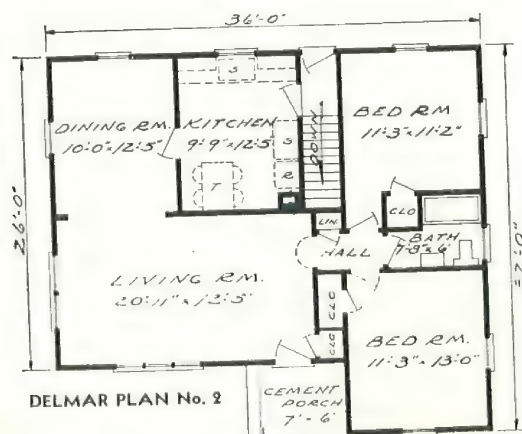
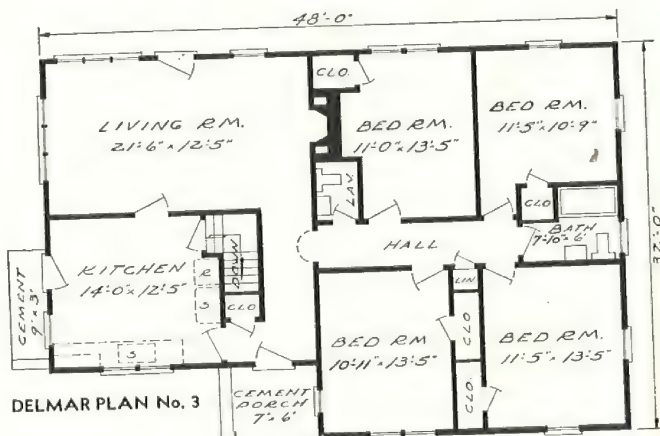
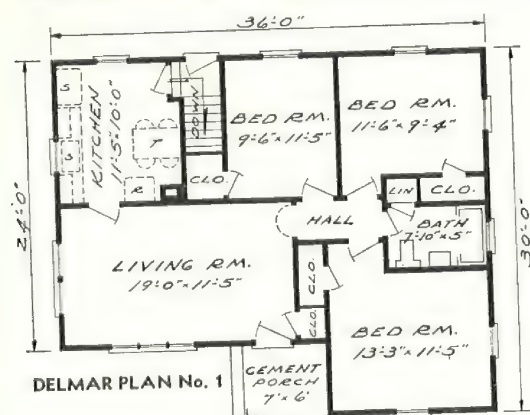


## THE DEL MAR—Ultra Modern—

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

Aladdin is proud to present this exquisitely beautiful and refreshingly modern home—newly conceived and planned by our designers. The picture above merits a thorough study of its many engaging features. Contrast is achieved in the outside elevation by using perpendicular siding, fronting and next to the front door. The entrance is protected by the main roof projection. An ornamental metal supporting column graces the approach. Note that the mullioned bedroom windows are placed high to afford increased and usable wall space underneath them. A graceful hood of appropriate design protects the kitchen entrance. Write us for detail specifications and further information.

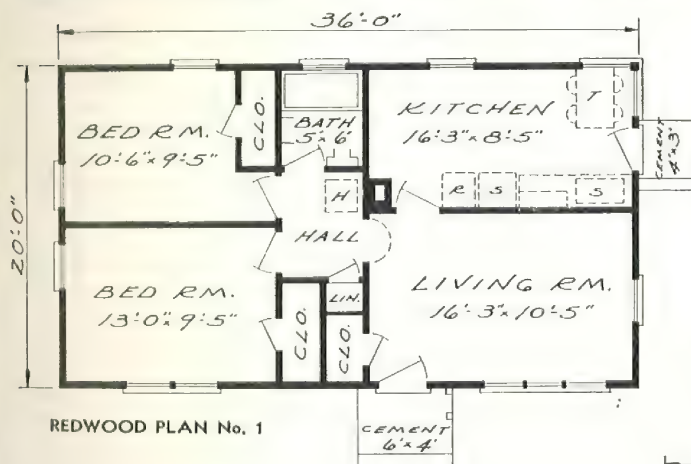






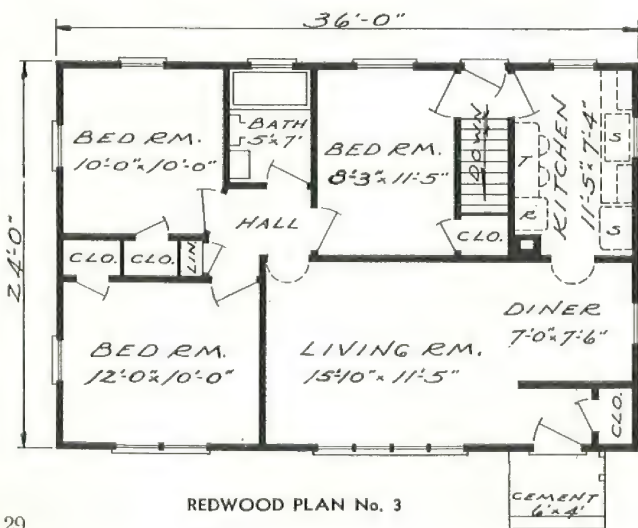
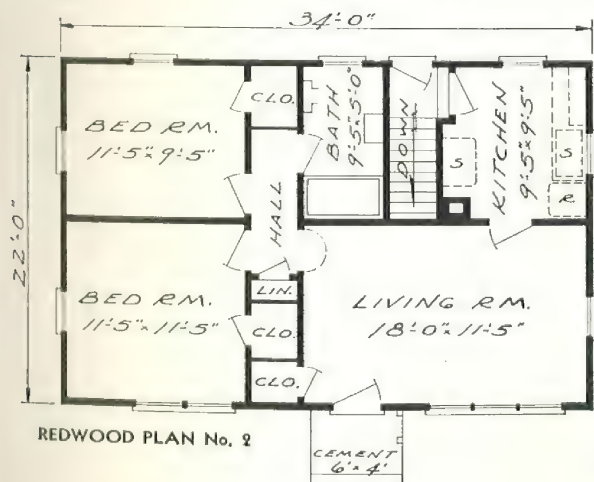
## THE REDWOOD—As New, Modern and Fresh as Tomorrow's Sunrise

If you made a trip through New England these days, you would discover the increasing popularity of the old time decorative schemes for both new and old houses—the dark red body paint with pure white trim. Thus we show the Redwood above. Of course you may have any colors that you prefer. All three plans here are adapted for narrow lots, or the house may be placed fronting the long way. Large picture window is incorporated in each plan and the siding, part horizontal and part perpendicular, lends an interesting contrast. Write for detail specifications. Prices on enclosed price list. We pay the freight.

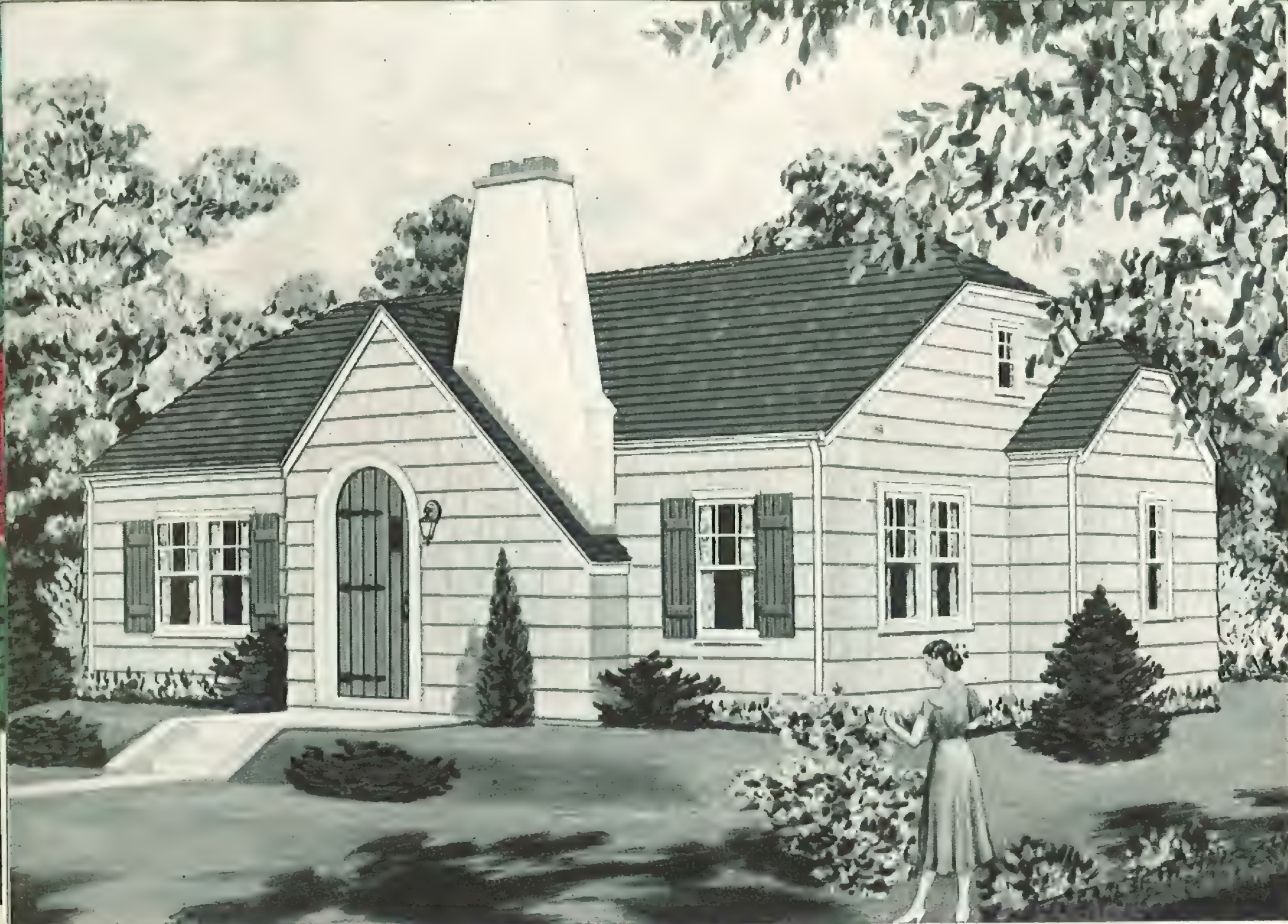


## ALADDIN'S MATCHLESS GUARANTEE

What Induces Us to Supply Such Matchless Quality? Aladdin believes the modest home merits the same goodness as the mansion. We have nailed Aladdin quality on the highest attainable pinnacle and have kept it there. While these are excellent reasons for the careful, thinking home buyer, the real undebatable reason is summed up in the goodness, soundness and the thoroughness of the quality of Aladdin Houses. Aladdin's Guarantee: Satisfaction or your money back.





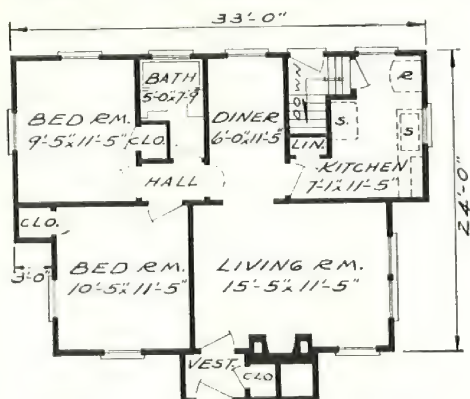


## THE MADISON—A True American Home

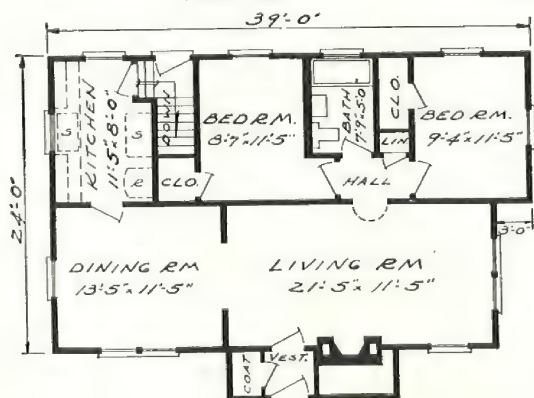
Price Given  
On Enclosed  
Price List

WE PAY  
THE  
FREIGHT

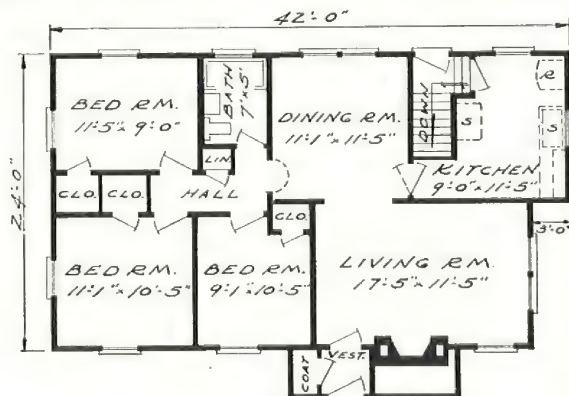
You will find this charming Madison home dotting the landscape in literally hundreds of communities. This design is typically American and its popularity is assured. The roof lines are especially interesting while the sturdy chimney breathes hospitality. On the exterior we illustrate rugged, artistic shingles of long-lived red cedar grooved and etched to resemble the antique hand-rived shakes of our forefathers. You have a choice of soft, pleasing colors. These shingles are laid at wide exposure for greatest beauty and economy and provide deep, filtering shadow lines resulting from the application of these shakes directly over an under-course of unstained shingles. They lend an element of distinction to this type of architecture. A double thickness and wide exposure gives maximum insulation—keeps your home warm in winter and cool in summer. This attractive shingle exterior is also shown for our Parkway on page 52 and can be furnished in place of wood siding for any homes shown in our catalog. Write us for detail specifications.



PLAN No. 1



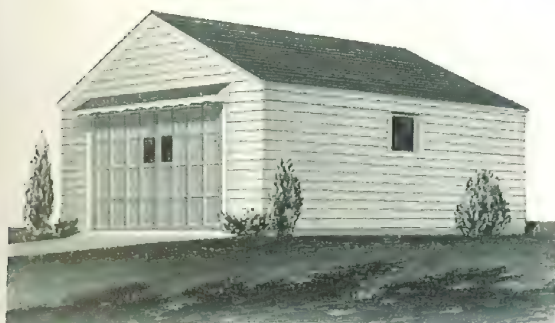
PLAN No. 2



PLAN No. 3



# ALADDIN READI-CUT GARAGES



STANDARD No. 5—12' x 22'  
STANDARD No. 6—20' x 22'



SOVEREIGN No. 5—12' x 22'  
SOVEREIGN No. 6—20' x 22'



SERVICE No. 5—12' x 22'  
SERVICE No. 6—20' x 22'



SUBURBAN No. 5—12' x 22'  
SUBURBAN No. 6—20' x 22'

**GARAGES** Our garages are manufactured in two sizes only, 12' x 22' for one car and 20' x 22' for two cars. Garages are priced in single construction; that is, with 2" x 4" studding and bevel drop siding, or double construction, that is with studding, sheathing, building paper and bevel siding or shake shingles to match the house. We furnish complete materials except concrete slab floor. Overhead garage doors are provided as illustrated. We do not sell garages separately.

## ALADDIN STORAGE WALL

With our Aladdin Storage Wall it is now possible to keep in one place family possessions usually scattered all about the home. As pictured at the right, space is provided in Section A for hanging clothes, storing shoes and rubbers, also hats. Section B will take care of card tables, luggage, vases, books, etc. In Section C there is a built-in writing desk. We also have Section D, if you wish four sections, which is the same as Section A except the doors are hinged on the right instead of on the left as shown in Section A. Belongings stored thus are always easily accessible (more conveniently than in the average closet). The sections run from floor to a height of 95". Sections A and D are 24" wide, Section B is 36" wide, while Section C is 24" wide. All sections have a depth of 16". One or more sections may be ordered as desired. The sections all have backs and are shipped knocked-down, cut-to-fit and ready for assembly, with complete hardware. The walls are constructed of Douglas Fir plywood which is beautifully grained and will take any kind of decorative finish. Write for prices. Our storage walls are shipped only with our houses. We do not sell them separately.



Section "A" "B" "C"

### ROOM SIZES

The sizes shown on catalog floor plans are net dimensions between finished, plastered walls. These dimensions give you the accurate sizes to plan for proper placement of furniture and other equipment for each room.

### GABLE MATERIAL

For the white gables illustrated on pages 4, 9, 12, 21, 28 and 33, we furnish exterior plywood veneer which is perfectly smooth. We can omit the plywood and furnish 6" vertical ceiling as shown on page 5, or bevel siding as shown on page 16, or shake shingles. Specify gable material desired when ordering any of the homes mentioned above.

### SPECIAL PLANS

The success of the Aladdin Read-cut System depends to a large extent on the reasonable standardization of designs and material sizes. For this reason we find it impractical to quote on special plans of any kind.





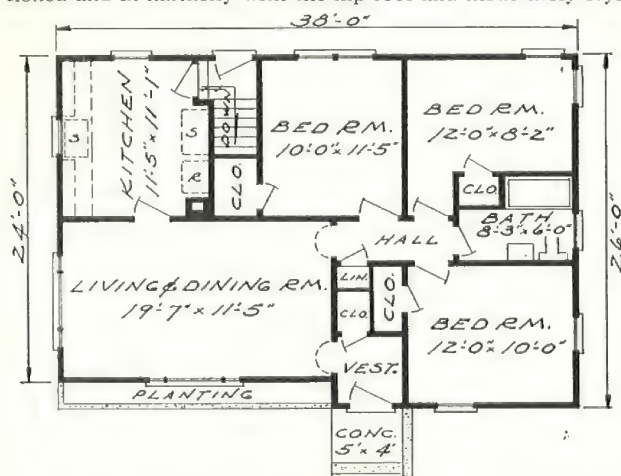
## THE ALAMO — Radiantly Modern —

Price Given  
On Enclosed  
Price List

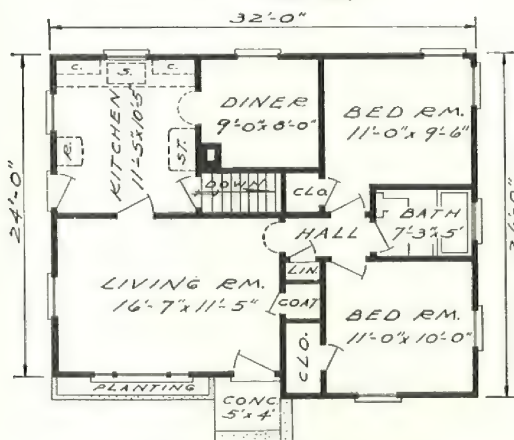
WE PAY THE  
FREIGHT

Over forty-six years' experience in keeping abreast of the desires and needs of American home builders are summed up in the Alamo which will be one of the leaders in our new designs. The exterior lines are splendidly proportioned and in harmony with the hip roof and moderately styled projecting eaves. Note the large picture window with side lights which harmonize with the horizontal window lights in all other windows. The outside walls are finished with the newest development—long-lived red cedar shingles, grooved and etched to resemble the antique "hand-rived shakes" which are already dip-stained when you receive them. They, therefore, do not require the expense of painting. These shingles come in four shades.

Three interesting floor plans are shown for the Alamo. Whichever one you choose will result in the identical appearance shown in our attractive picture above. The brick work in front is not part of the foundation and may be omitted without detriment to the appearance of this charming Aladdin home. Write for specifications and further information.



PLAN No. 1



PLAN No. 3

**SOLD BY THE GOLDEN  
RULE FOR FORTY-SIX YEARS**

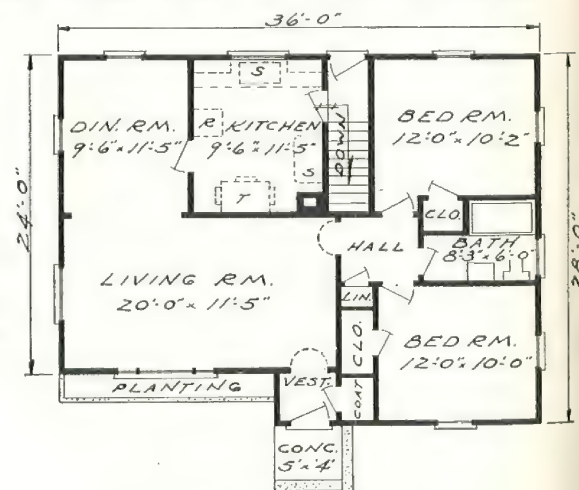
READ  
PAGES

2 55

3 58

54 59

62



PLAN No. 2

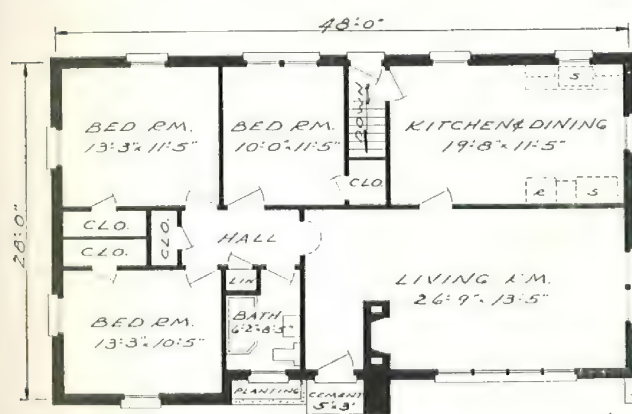




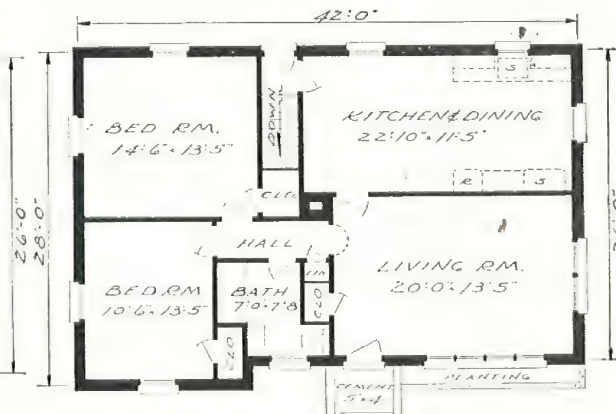
## THE BRENTWOOD—One of ALADDIN'S Newest—

Price Given WE PAY  
On Enclosed THE  
Price List FREIGHT

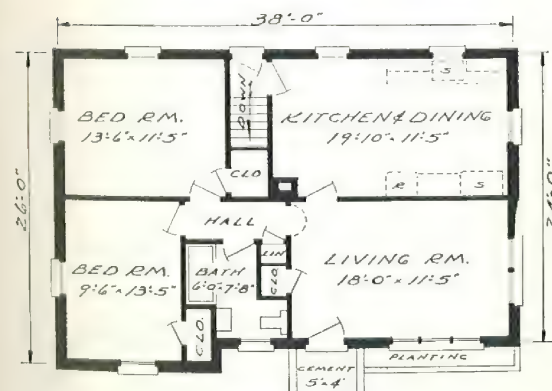
Approached from any side, here is a home of impressive beauty. Our designers were inspired by the inclination of present-day home builders for well-proportioned dignity—with simple embellishment. The gabled projection of the bedroom creates a pleasant break in both the front wall and the otherwise plainness of an unbroken roof. Note the main eaves at the front which afford protection to the front entrance door. And the living room is beautiful with an exceptionally large picture window. Four plans are shown, two of two bedrooms and two of three bedrooms. Ample space is available in the kitchen for a dining table. This Aladdin Home is shown in brick veneer and priced without siding; we will quote price for siding for the outside walls. Write for specifications.



BRENTWOOD No. 1



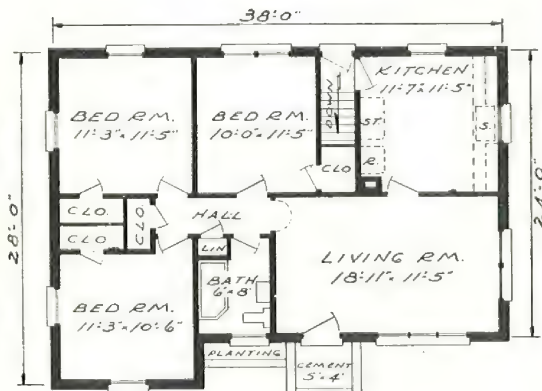
BRENTWOOD No. 2



BRENTWOOD No. 3

### BRICK VENEER

The Brentwood shown above is priced without siding or shingles for the outside walls and shown in brick veneer. We do not include brick or masonry materials of any kind. If you do not



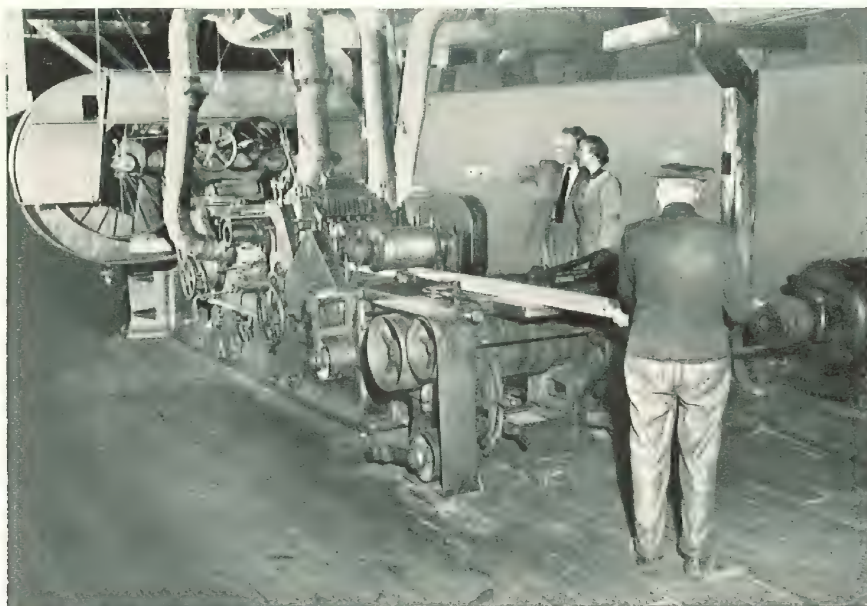
BRENTWOOD No. 4

wish to use brick veneer on the Brentwood and prefer wood siding as shown in the illustration on page 54, write us. We do not furnish any of our homes having solid masonry exterior wall, such as solid brick, concrete blocks or stone.





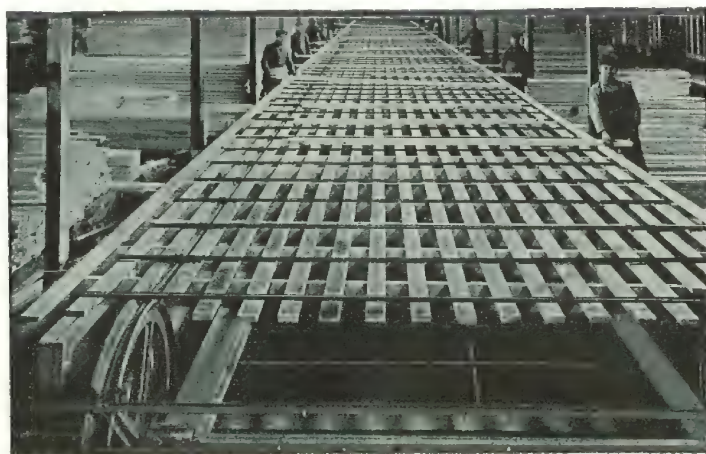
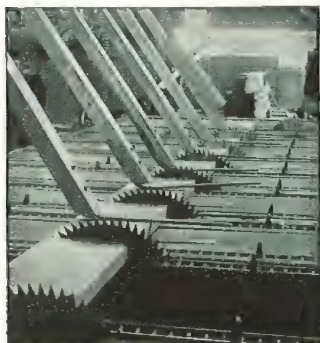
**Birdseye View of ALADDIN Mills at Bay City — Main Building 1000 Feet Long**



Between five and six million feet of thoroughly dry lumber are housed under cover at all times in the five large Aladdin Mill Buildings shown above. No lumber is piled or yarded out of doors. This means that our lumber enters the cars directly from inside storage and reaches you without being subjected to rain or moisture. We do not buy green or partially dry lumber of any kind. No house is well-built unless thoroughly seasoned lumber is used. Dry lumber is pre-shrunk, which prevents shrinking later, has superior nail holding qualities and is more resistant to decay. It is stronger and sturdier.

### **SHOWN HERE IS HOW MACHINERY TAKES THE PLACE OF HAND LABOR**

The big machine at the upper left rips, resaws, and planes the rough boards at the rate of 4000 board feet an hour. The boards and "dimension" lumber then drop ahead on a "gang trimmer," the battery of saws shown at the lower left, where they are cut to exact length, and with great accuracy. The picture lower right illustrates how the cut-to-fit lumber is conveyed from the saws to various storing bins for assembly in freight cars before shipment to our customers. All other materials are handled by this same mass production method. This is just one place ALADDIN saves you money.







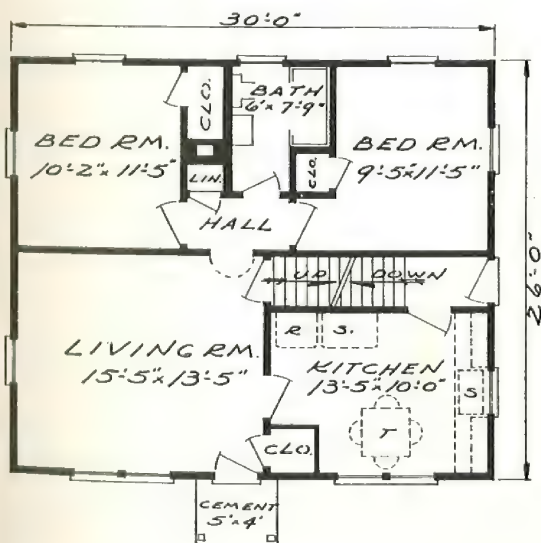
## THE NORFOLK — Two Interesting Plans —

Price Given  
On Enclosed  
Price List

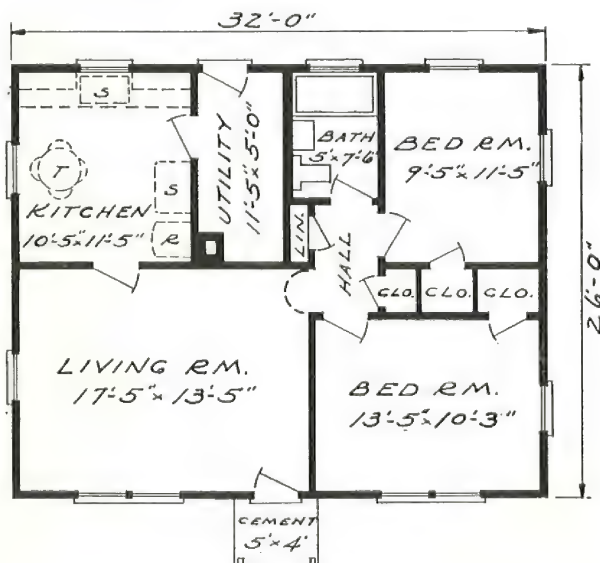
WE PAY THE  
FREIGHT

Highly popular in its appeal to present day home builders is the type represented by the Norfolk. And there is good reason behind this popularity. Its simplicity of design, the absence of unnecessary embellishment or furbelows, insure that no money is wasted. Every dollar expended for material and labor achieves the maximum of home comfort, convenience and utility. Two plans are shown below to meet your particular choice. In Plan No. 1

access to the second floor is provided by an enclosed stairway. It is of course possible to finish off this space for use as either storage or added sleeping quarters. Plan No. 3 includes a utility room when basement is not desired. Folding stairway can be installed in ceiling of hall to reach second floor. See Page 64. Complete detail specifications mailed on request.



PLAN No. 1



PLAN No. 3



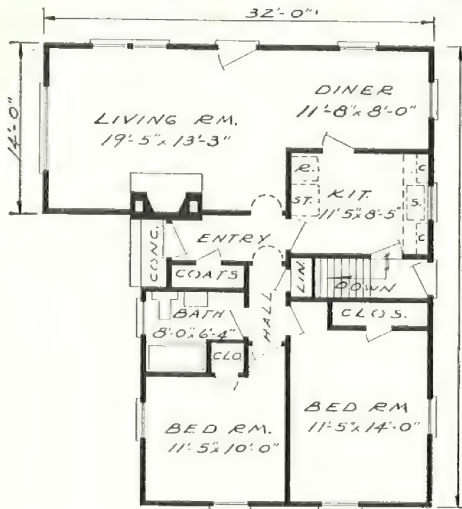


## THE PASADENA—For a Narrow Lot—

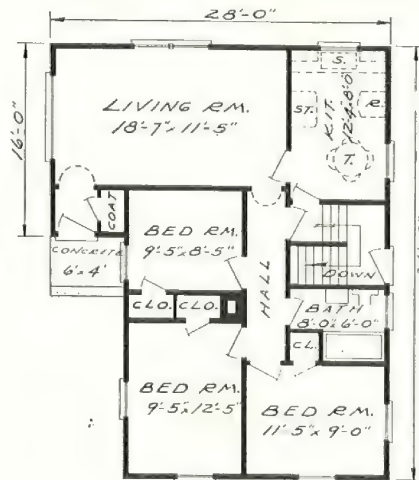
Price Given  
On Enclosed  
Price List

WE PAY  
THE  
FREIGHT

Here is a home of ultra-modern design that can be placed either way on your lot. Frontage required can be as narrow as forty feet, or when placed the long way on your site, can still occupy a fifty foot lot. Take especial note of the large picture



PLAN No. 1



PLAN No. 2

window, in size, from floor to ceiling. You may have this window either as shown in the photo above or we will transpose it to the rear of the living room and place the mullion window, now in the back, at the end of that room. Plan No. 2 provides three bedrooms although it is the smaller of the two plans. Specifications will be furnished on request. Write us.

## ALADDIN READI-CUT HOUSES, SOLD BY THE GOLDEN RULE

Bloomington, Illinois

Cudahy, Wisconsin

Dear Sirs:

When we applied for our loan (a G. I.) the loan company never thought we'd be able to build for what we figured. I think I can safely say that completely built with all materials from our lumber yards the house would cost at least \$10,000. (Comparable houses are selling for \$12,000.00.)

I would like to mention that we had more than enough materials.

We have shown our house to dozens of people and we would be more than happy to help and explain about loans and contracts to anyone who is interested in building one of your homes.

Since I did most of the carpenter work myself, (including installing the windows and most of the doors), I would like to point out that I'm not a carpenter by trade. I make eye glasses—anyone can follow the simple plans.

J. M. T.

Dear Sirs:

I wish to thank you for your fine service and as a homeowner I'm proud to say I do have a very nice home.

My wife and I are very well pleased with our home, The Alamo, and all of our friends also say that it is a very beautiful home.

We built our home right from the foundation up to its present state, and when we do have it complete, we will send pictures of our home to you. We have Texas Cordova stone siding all around the house and it sure is beautiful. This stone is mined in Texas.

You can quote me in saying that the Aladdin is the "best home."

J. A. M.

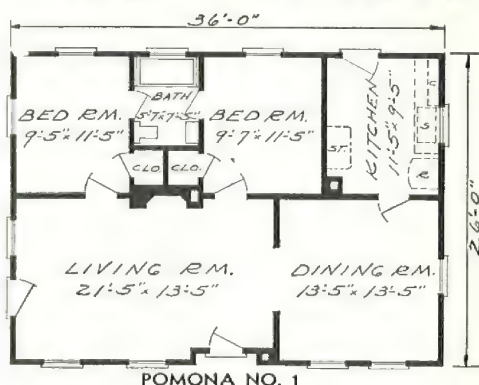




# THE POMONA—VINECLAD—

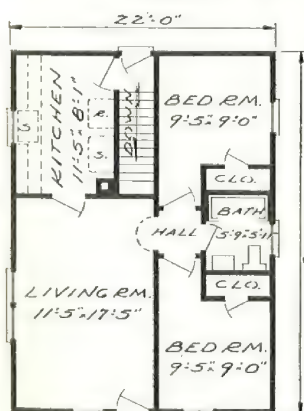
Price Given  
On Enclosed  
Price List

WE PAY  
THE  
FREIGHT

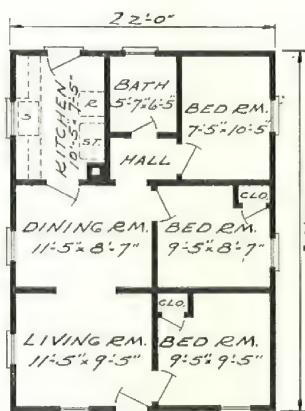


POMONA NO. 1

Refinement of detail and true simplicity distinguish this well-proportioned home. It satisfies every wish in beauty, comfort, convenience, and too, remarkable value. Either Plan Two or Plan Three of the Pomona can be turned to face the street the long way of the house by transposing the front door. The pergola type porch roof harmonizes with the exposed rafter ends. This porch is quoted as an extra in our price list attached. Write for our specifications for the Pomona.



POMONA NO. 2



POMONA NO. 3

## BUILD IT YOURSELF

The Colonial atmosphere of the Pomona is very appealing to the home owner for it bespeaks hospitality, old-fashioned simplicity and true goodness. From its clean, straight timbers to its beautifully machined siding and handsomely grained woodwork, it represents the very best in materials. Five large rooms and bath are shown in the Plan One—truly a home to be proud of. The Pomona has been one of our most popular houses for many years and has always given its owners highest satisfaction.

Gentlemen:

We will be glad to cooperate with you in showing our home to prospective buyers. We are proud of it and proud of ourselves for having the courage to build it as we did.

Valley, Nebraska.

Very truly yours,  
C. M. S.

Lebanon, Ky.

Dear Sirs:

Our Aladdin Rosewood No. 1 has fulfilled all of our hopes in quality and beauty. Thank you for your great part in making our home possible.

Sincerely,  
Mrs. W. H. W.





## THE WINSTON—Distinctive Exterior—

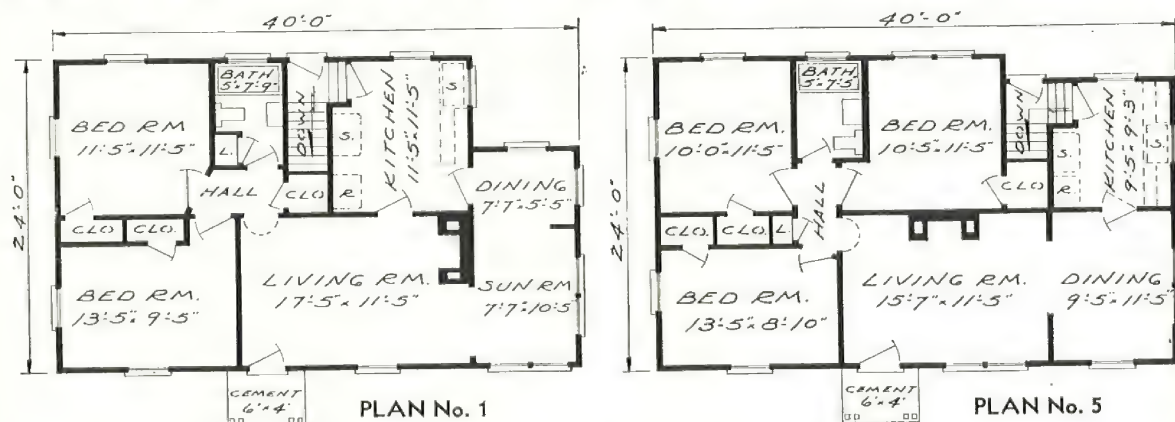
Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

One of the best developments in plastic building materials is the Cement-Asbestos wall shingle which is pictured above on the side walls of the Winston. These shingles are 24x12 inches in size, fireproof and never have to be painted. We can, of course, furnish them in place of siding for any Aladdin house. Write for information.

The Winston is one of our best designs and we present it in two attractive sizes. A special feature of this home is the original columned entrance rising from a masonry terrace. A study of the floor plans below will show you a choice of size and design that covers a wide range of investment. Plan No. 1 is 40x24 feet over-all and includes large living room, sun room, dining nook, kitchen, grade cellar entrance, two bedrooms, bath and closets. Fireplace may be omitted if not desired. Plan 5 will warrant careful study to appreciate the desirable features. Write us about the plan that appeals to you. Complete detail specifications mailed on request.

## QUALITY ENDURES THRU THE YEARS



The Construction used in an ALADDIN HOME is the same as that used in the best Architect-designed Contractor-built house erected anywhere





## THE BROCKTON — Warmly Hospitable —

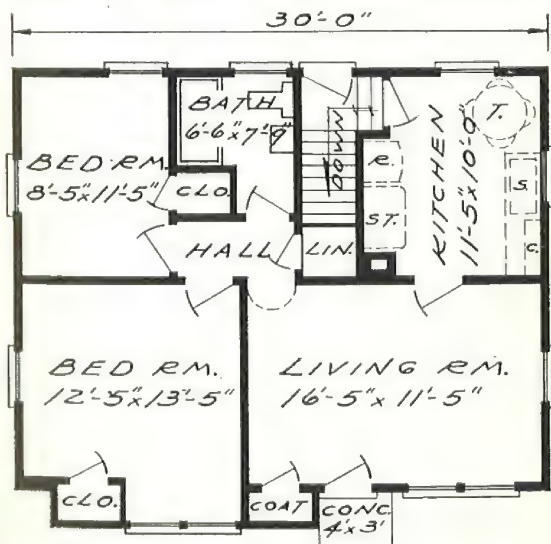
Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

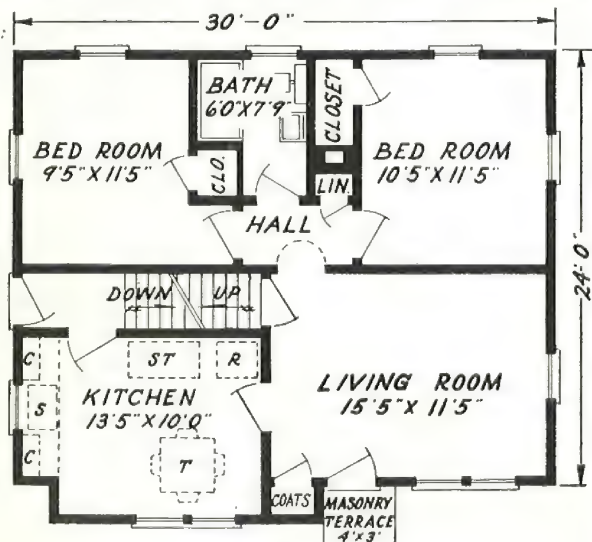
The Brockton is one of the most popular small homes of the past year. A careful study of its interior arrangement reveals the last word in comfort, convenience and efficiency. Ample wall space and cross ventilation have been accomplished in every room by our designers. Note that it contains four closets. Two plans are presented, both

plans show a cellar stairs where a basement is part of the owner's wishes. A stairway leads from living room to second floor in plan No. 4, which offers a world of added space. Our price does not include flooring or partitions for the second floor but these things can be added now or later if desired. Write us for detail specifications.

### SOLD BY THE GOLDEN RULE FOR FORTY-SIX YEARS



PLAN No. 3



PLAN No. 4



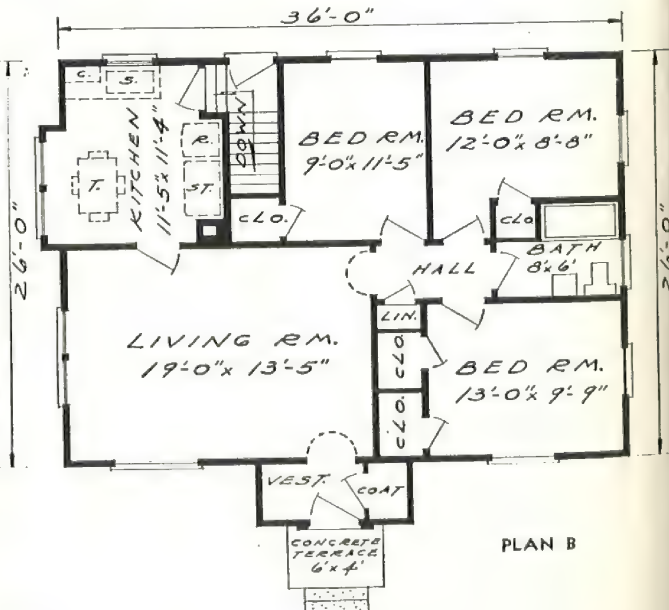
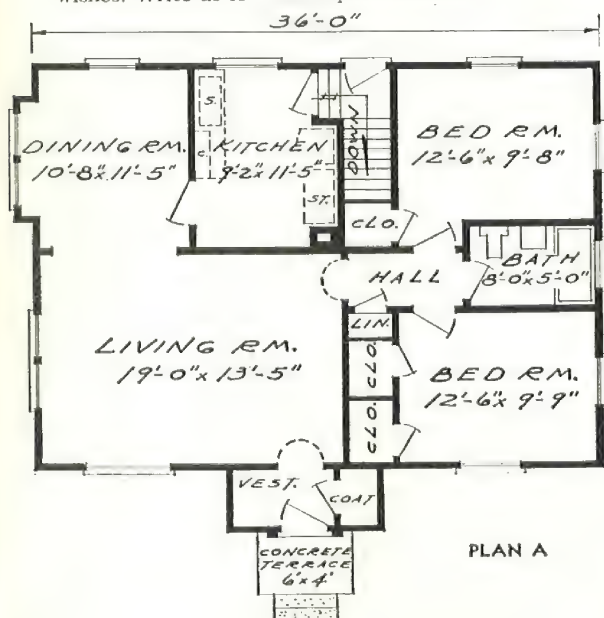


## THE BRISTOL—Brilliantly Modern American—

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT\*

The Bristol is embellished with two typically Colonial features, the front entrance and the bay window in the dining room. Fluted pilasters bordering each side of the front door, are topped by a head casing designed with dentils. This beautifully proportioned ensemble is of true Colonial inspiration, and affords a genuine welcome to those who enter its portals. The Bristol has proven very popular and has received loud praises of its beauty, convenience and economy from those who have built it. Its interior arrangement includes very desirable features of the ultra modern American home. The Plan B arrangement provides 3 bedrooms of a commodious size that will take care of the needs of the average family. The 2 bedroom arrangement, which is the Bristol, Plan A, provides dining room accommodations. Both plans surely deserve a careful study to be fully appreciated. We will be glad to discuss with you further details of your individual wishes. Write us for detail specifications.





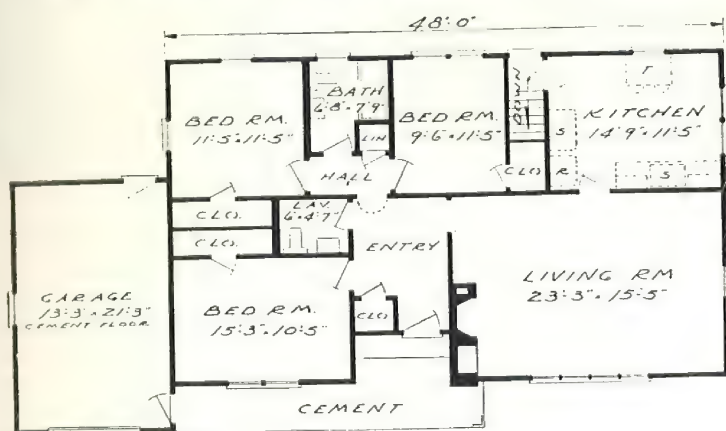


## THE SANTA BARBARA

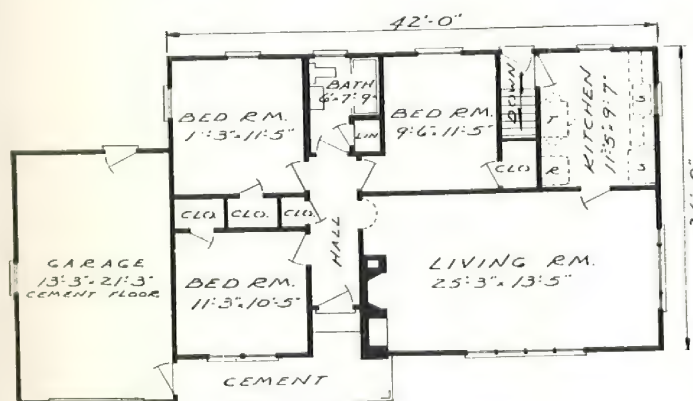
An Exterior of  
Arresting Contrasts

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT



PLAN NO. 1



PLAN NO. 2

Almost dramatic in its harmony of blending colors, and contrasting exterior wall materials, this latest Aladdin by our designers will take a leading place for 1952. It is distinctively different in many ways. The covered front entrance pleasantly merges with the protected garage entrance. Perpendicular siding breaks, in an interesting fashion, from the Cedar "shake" Shingles which enclose the living room. A metal post graces the approach, while a sturdy chimney completes the picture. Both plans shown here include three bedrooms, and in each especially large living rooms with ample wall space. The larger plan No. 1 includes, besides the bath, a "Powder Room". Detail specifications and further information about the Santa Barbara will be gladly sent to you on request.

**For further plans on the  
Santa Barbara see Page 50**

Rawlins, Wyoming

We are most satisfied with our home in construction, appearance and genuine livability and feel it is comparable with \$20,000 homes as found in this locality.

C. E. S.

East Helena, Montana

Due to the fact that we are the first Aladdin Home-owners in East Helena in several years, we have had a great number of people visit us from the day the house arrived and even now that we are living in it. May we also say how pleased we were with all the lumber and materials received.

J. M.





36'-0"

DINING  
10'-0" x 10'-5"

KITCHEN  
10'-5" x 9'-0"

BED RM.  
12'-0" x 8'-10"

BATH  
8'-x-5'

HALL

LIVING RM.  
19'-6" x 12'-5"

BED RM.  
12'-1 1/2" x 11'-5"

VEST.

CEMENT  
11'-x-5'

PLAN NO. 1







## THE MAGNOLIA—With Terrace and Gallery —

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

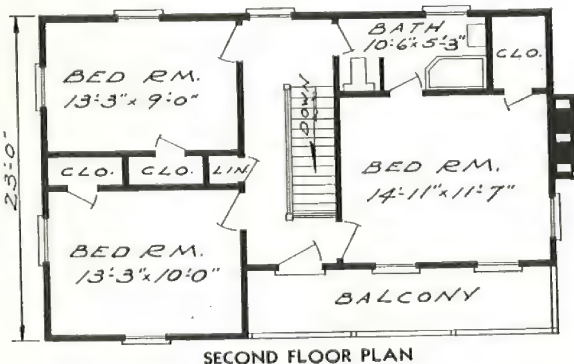
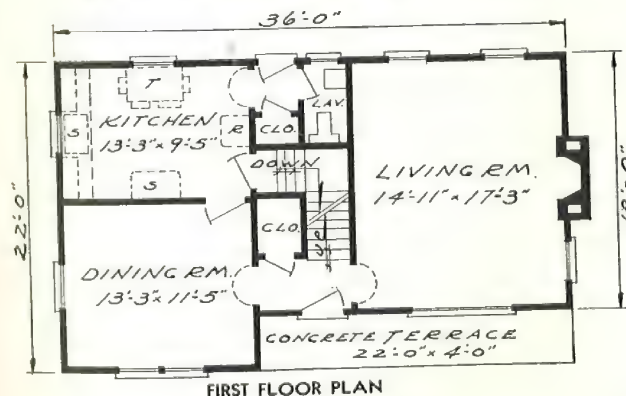
Here is a two-story home plan that has just about everything the modern home maker aspires to. In plan it is distinctly original, particularly its fascinating upper gallery which offers protection from the elements to the front terrace. The second story front gable is designed with perpendicular beveled edge siding, a sure touch of contrast, which can be further emphasized by using a pastel color (if desired) for this part of the exterior.

Take especial note of large picture window in the living room, which extends from the base board to the ceiling, the very latest feature in homes of 1952. The entrance hall gives access to the living room, dining room, stairway and cloak closet. The kitchen is sufficiently spacious for a dinette set. "Powder room," or lavatory is a part of first floor convenience. Note the large master bedroom with two additional bedrooms, bath and four closets on the second floor. This admirable design is sure to be a permanently happy selection wherever it may be built. Write for further details.

### You Can Build It Yourself

## ALADDIN'S Matchless Guarantee

What Induces Us to Supply Such Matchless Quality? Aladdin believes the modest home merits the same goodness as the mansion. We have nailed Aladdin quality on the highest attainable pinnacle and have kept it there. While these are excellent reasons for the careful, thinking home buyer, the real undebatable reason is summed up in the goodness, soundness and the thoroughness of the quality of Aladdin Houses. Aladdin's Guarantee: Satisfaction or your money back.



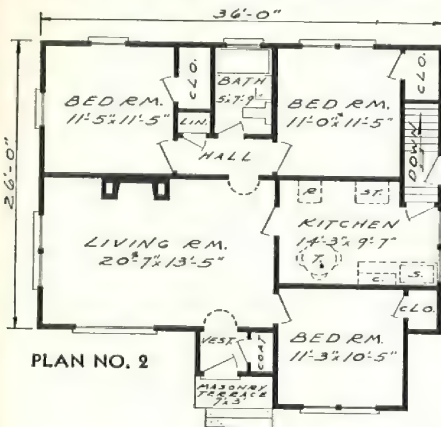




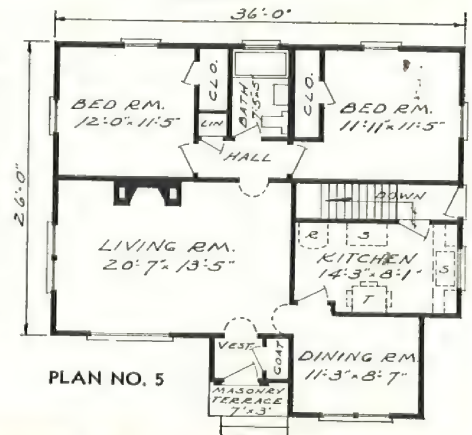
## THE PILGRIM—Has Achieved Immense Popularity

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

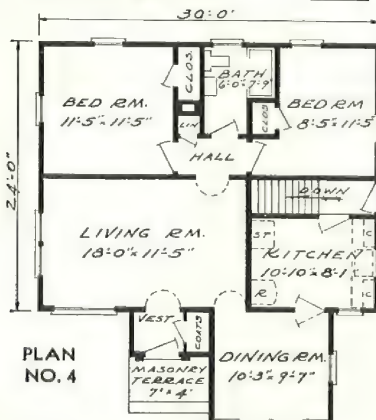


Skillful planning of Colonial and modern details is immediately evident in the picture of the Pilgrim shown above. In Plan 4 and also in Plan 5, we can arrange a stair to the attic leading out of the living room and running up over the stair to the basement. This item is not included in our list prices but we will be glad to quote on this change which will include windows for the second floor. Write for detail specifications.



### ATTIC

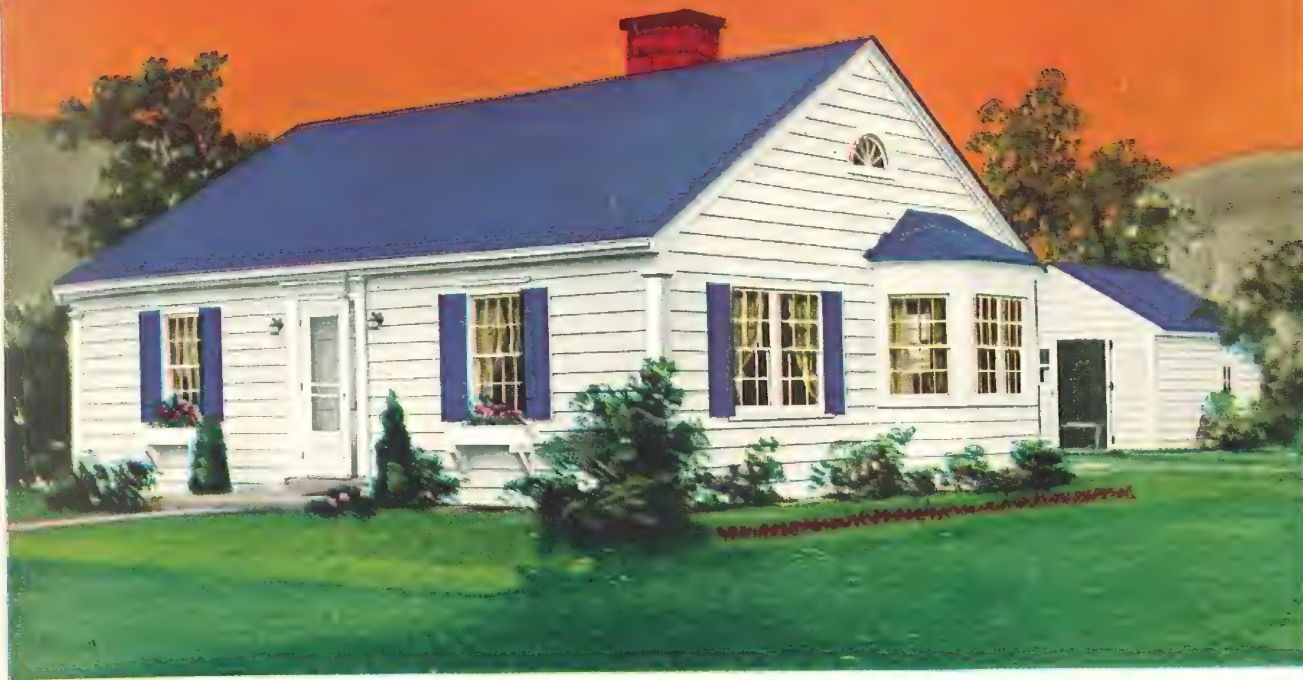
Turn to page 64 and note the beautiful arrangements that can convert an attic into a usable second floor.



## PILGRIM with BREEZEWAY and GARAGE

The photo above pictures the Pilgrim with the ever popular breezeway connecting the house proper with the garage. The breezeway can be used as a shady porch, outdoor dining place and a covered space for garden furniture and children's playthings. It affords excellent protection to reach the garage in inclement weather. We can quote on furnishing the above described breezeway with garage (for one car or two cars) for the Pilgrim home or most any Aladdin home shown in our catalog. Side kitchen window furnished all plans.



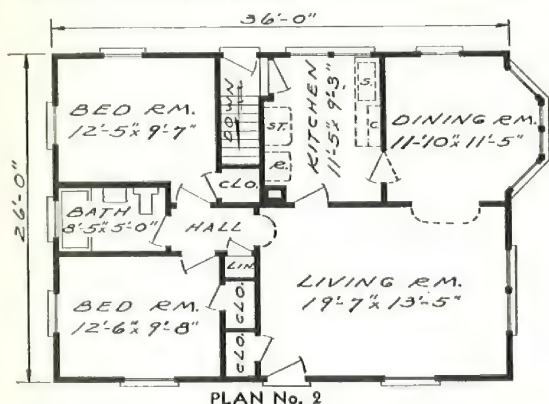


## THE ROCKPORT—Authentically Cape Cod—

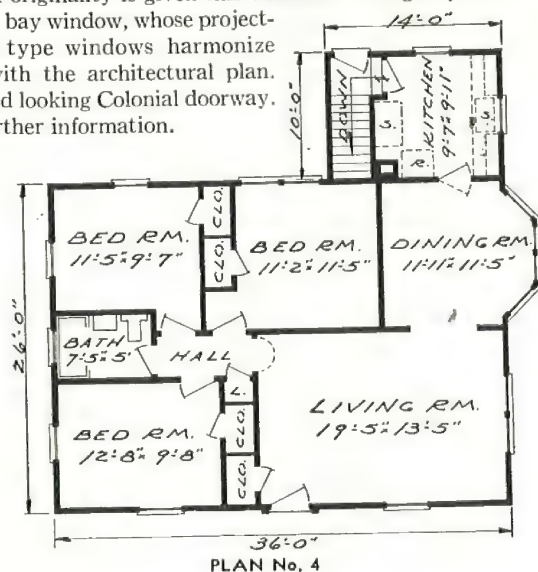
Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

A touch of originality is given this wholesome design by the creation of a bay window, whose projecting cottage type windows harmonize splendidly with the architectural plan. Note the good looking Colonial doorway. Write for further information.

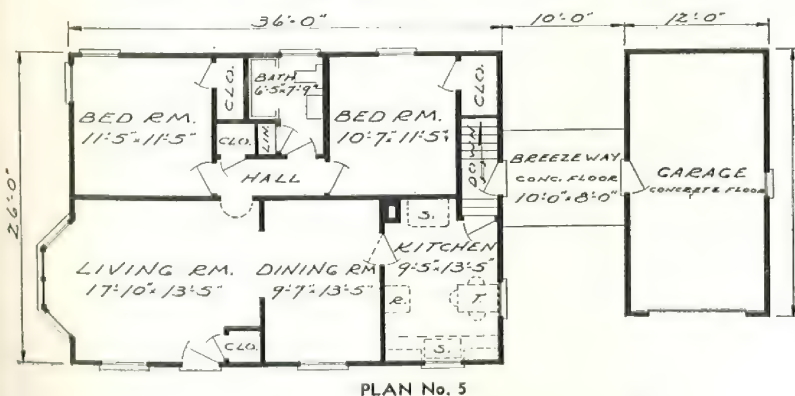


READ  
PAGE  
18



The Rockport is shown in three plans, each with special features to recommend it. Large living rooms are a desirable part of all plans, each has attractive dining rooms with bedrooms and baths efficiently designed. Trimmed shutters add balance to the windows and contrast to the color scheme. Another noteworthy feature is found in the pilasters at each corner of the house.

**SOLD BY THE GOLDEN RULE—SATISFACTION OR YOUR MONEY BACK**



A study of Aladdin specifications will reward you with the knowledge that nowhere can be found quality to exceed that which is a part of Aladdin houses. Finer materials cannot be had for we have used the greatest care to seek out and use the very best. Write for detail specifications.

### BREEZE WAY and GARAGE

The Plan 5 at the left portrays the ever popular breeze way and garage. This breeze way and single car garage are included in the price quoted for Plan 5. We can quote on a two-car garage instead of a one-car if desired.



# QUALITY IS REMEMBERED LONG AFTER PRICE IS FORGOTTEN

All exposed lumber both inside and out in every Aladdin house is clear and free from knots or other defects—and is kiln dried.

The framing lumber (dimension) is free from any defects that might impair its strength and is thoroughly Air Dried and Seasoned.



AWARDS OF QUALITY

U. S. Naval Academy  
Dear Sir: Annapolis, Md.

I now have a home here in Annapolis which I purchased from you in 1921. This house is as good today as when built and far better than some homes in this locality. No signs of shrinkage or settlement anywhere whereas my neighbor, having built with local lumber, with a moisture content far beyond what should be, has done considerable patchwork on plaster, and has lowered the base mold three times to keep up with the shrinkage of floor joists, where mine is as tight as when built. You may quote me if you wish because of its truth. Please forward all necessary information as is possible on your catalog. It will be appreciated.

H. W. D.

This Aladdin High Standard of Excellence has constantly been maintained throughout the forty-six years record of The Aladdin Company.

Gentlemen:

Coralville Heights, Iowa City, Iowa

We're very well satisfied with all the lumber. It all fit perfectly. If things ever get anywhere near back to normal again, we will probably build another Aladdin house. We can't say enough for them, and the reliability of The Aladdin Company. There has been several people gotten your address from us.

B. W.

To Appraise properly the flawless value which Aladdin lumber builds into every home, it is only necessary to inspect one that is under construction, or to visit our Bay City Mill and see the materials as they are being loaded into the cars. There is an Aladdin near you wherever you live.

Dear Sir:

Negley, Ohio

I have been very pleased with Aladdin materials and the prompt courtesy in which all matters concerning my questions, order and shipment were taken care of. In appreciation of this courtesy, I will be glad to answer any further questions of The Aladdin Company or its prospective customers in this area.

R. W. M.

The average sized Aladdin house contains 4503 pieces of lumber. Every piece has been carefully machined, every piece will be of the quality described above, every piece is guaranteed to arrive and to be sufficient to complete the home.

Dear Mr. Peyton:

Charleston 4, W. Va.

The Aladdin Company is reliable, having had years of experience manufacturing ready-cut homes. It was my pleasure to visit the factory in Bay City prior to placing the order for my home, but this is not necessary due to the integrity of the firm. My home is located among the newer and better homes of Charleston and it is a satisfaction to know that it contains good materials which are not incorporated in many of the expensive homes erected since World War II.

S. E. B.

These facts and the honorable history of The Aladdin Company justify you in extending your full confidence in the satisfactory outcome of your dealings with the Company.



# State of Michigan

**Whereas**, It is the province of the Michigan Agricultural Society to recognize and assist in advancing all improvements both along Agricultural and Industrial lines; and

**Whereas**, The conservation of time and material in the construction of buildings is distinctly along the line of such advancement; and

**Whereas**, The Aladdin house designed and constructed by the Aladdin Company for the Northeastern Michigan Development Bureau, which house has been recently erected on the grounds of the Michigan Agricultural Society, is a strong demonstration of saving of expense in building by scientific, practical, economical and successful conservation of material; in the elimination of waste in both material and labor; and

**Whereas**, The Aladdin Company originated, perfected and established the Read-Cut System of Construction, therefore be it

**Resolved**, That the Michigan Agricultural Society does hereby award to the Aladdin Company a certificate of merit consisting of a Gold Medal suitably inscribed, and the same is hereby authorized.

Dated

September 8, 1914.

*Geo. Dubois*  
Secretary and Manager.

**Evidence of ALADDIN'S LEADERSHIP**  
BEFORE WORLD WAR I, and STILL LEADING IN HOUSE MANUFACTURING IN 1952

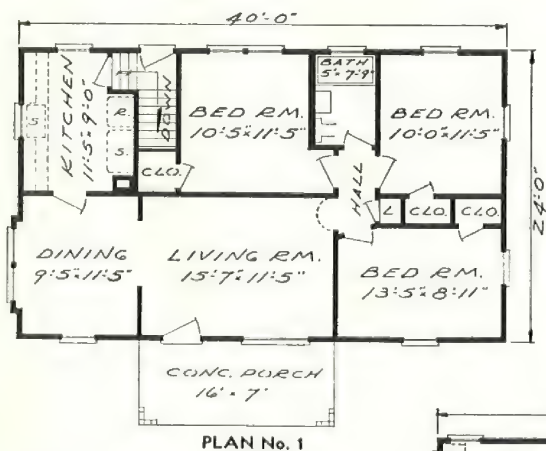




## THE NEWPORT—An Original and Arresting Design—

Price Given  
On Enclosed  
Price List

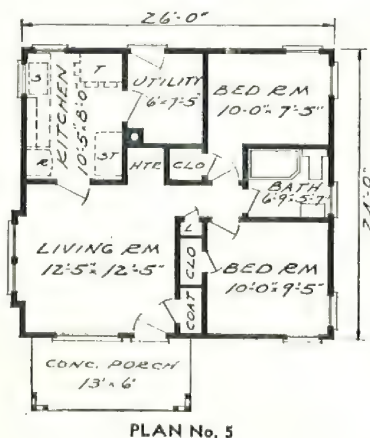
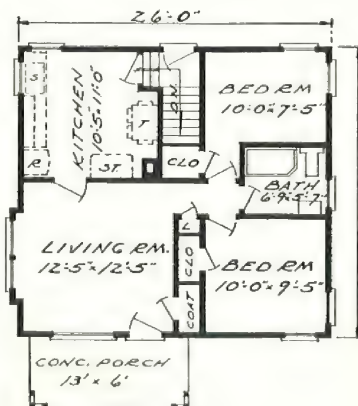
WE PAY THE  
FREIGHT



As new, as fresh and as lovely as tomorrow's colorful sunrise, the Newport is a shining example of all that is good in a modern and modest home. The usual severity of a plain roof is broken by the slight offset at the right, the porch roof with triple columns blends perfectly and protectively into the whole structure, while the picture window is well proportioned and attractive. Note the left elevation where you find perpendicular siding in the gable, offering contrast to the usual siding by separation at the ceiling line with dentils. The projecting mullion window completes a picture of originality and charm. Write us for optional price on ornamental screen door shown on the Newport. Complete detail specifications mailed on request.

### BRICK VENEER

Any Aladdin Home shown in the catalog with siding or shingles on the exterior can be built having a brick veneer exterior, which we do not furnish. Write us for the allowance for omission of siding, paint and nails if you wish to veneer the exterior with brick. We do not furnish any of our homes for a solid masonry exterior wall such as solid brick, concrete blocks or stone.



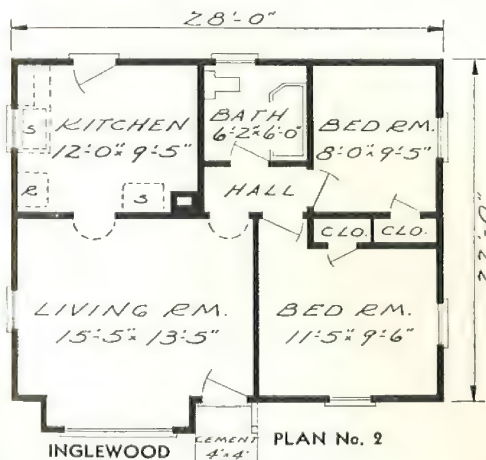
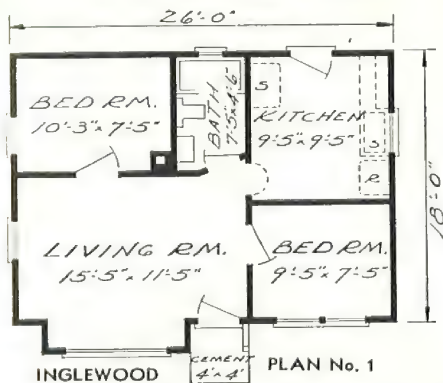




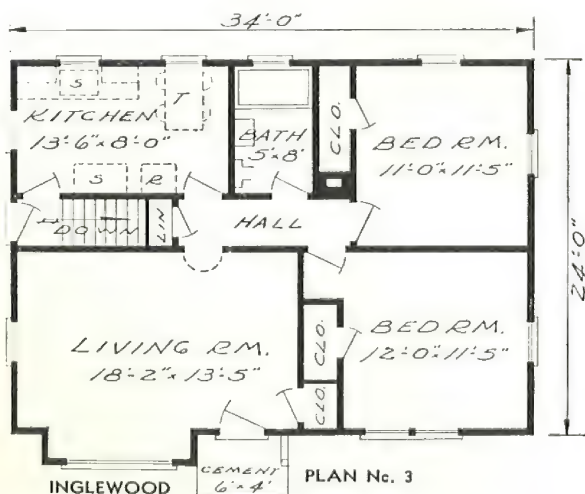
## THE INGLEWOOD—Happily Proportioned and Gay—

Price Given  
On Enclosed  
Price List

Here is a home that will gladden the hearts of those who are looking for a modest, compact home. Its exterior features are thoroughly up-to-date, presenting an extended and large picture window with modern front entrance and door. The three floor plans in three sizes offer you a choice to meet your wishes as to cost—and plan. All materials going into the Inglewood are of the same fine quality—the very best—that is furnished for our largest houses.



SAVE  
WASTE  
•  
SAVE TIME  
•  
SAVE  
MONEY



Dear Sir:

I am very well satisfied with my Cedars No. 1. We are proud to have such a nice home and have had people come from quite far to inspect it. All thought we had done very well and that the plans were simple to follow.

Kramer, North Dakota

E. C. N.

Dear Sir:

We didn't run short of any material. Feel we have saved quite a bit of money by building an Aladdin house. We have showed nine couples through our home who were interested in Aladdin homes and will gladly show many more. We are very proud of our home.

Brookville, Ohio

A. H.





THE RIO GRANDE

## THE RIO GRANDE

Shown here is an additional floor plan to the charming Rio Grande. For those who want a well-designed, compact home, this plan will fill the needs of the modest family. The more-than-ample kitchen and extra large living room are in complete harmony and have much of the "flavor of the Old West." Refer to page 4, for other plans of the Rio Grande.

### PLAN NOW—DONT DELAY BUILD IT YOURSELF

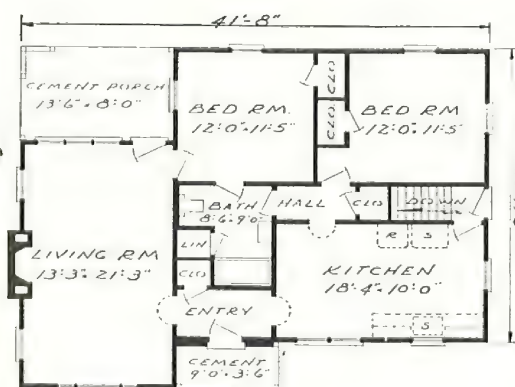
Clyde, Ohio

Dear Sirs:

My father and I did all the labor of building the house including the plumbing, wiring, etc. The only thing hired done was the installation of the heating unit. We did all the labor during our spare time (weekends, after daily work and during our two-week vacation from the local plant). I wish to say that we did not encounter any difficulty at all in your "Readi-cut" system; everything fit together. I was not short any materials and in every case you have the materials figured right to the inch and then allowing a safe margin of extra. I have received countless compliments on the house from everybody who sees it. I have a corner lot and the house really "stands out."

In closing I wish to say that I have been very happy in dealing with your fine and honest organization.

Gratefully yours,  
J. T. H.



PLAN No. 3



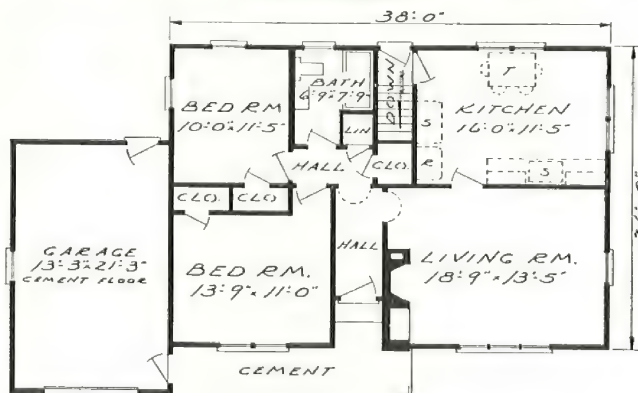
THE SANTA BARBARA

## THE SANTA BARBARA

For gracious living, here is a home that warrants a very close inspection. The center hall and cellar stairs of the Santa Barbara divides this plan into two spheres of living. The living room and kitchen is separated from the sphere of rest and relaxation containing the two large bedrooms and bath. The living room is enchanting with its large picture window, giving it grace and beauty unexcelled for a modest home. The large, efficient kitchen has a "down-to-earth" quality which will be a joy to every householder. A large part of a woman's life is spent in her kitchen. With this fact in mind, we have designed this floor plan for the most in comfort and efficiency. Refer to page 41 for other plans of the Santa Barbara.

READ PAGES

2, 3, 54,  
55, 58, 59, 62



PLAN No. 3

ALADDIN READI-CUT HOUSES ARE NOT PREFABRICATED



# Optional Materials and Equipment



PICTURE WINDOW STYLE 1



PICTURE WINDOW STYLE 2



PICTURE WINDOW STYLE 8

**PICTURE WINDOWS** The recent vogue of installing picture windows is both attractive and sensible. Practical, because this type of window enhances the attractiveness of any home and practical, because of the better light in the room in which it is placed. The above picture windows do not open for ventilation and as illustrated, are one complete sash. Style 1 and 2 can be furnished in place of any single or double (mullion) window and are available in two sizes—5'4"x4'6" and 7'0"x4'6". Style 8 is supplied in one size only—7'0"x6'0". Our picture window No. 9 is approximately 7'x6', divided into nine lights, as shown on page 28 and page 29. The picture window No. 10 is approximately 9'6"x6'0", divided twelve lights and is illustrated on page 24 and page 33. These windows are shipped knocked down, ready to assemble for easy handling. Write for prices. These windows are not sold separately from our houses but are included when shown in plan and illustration.

**VISIT US** — You are cordially invited to visit us at our Bay City offices, located at Fourth and Washington, across from the Bay City Post Office. We will be proud to show you through the Aladdin mills where you can inspect our lumber and see our houses being manufactured. We can also show you some of the many Aladdin Homes built in Bay City.

**SHINGLES** Instead of wood siding for the outside walls we can furnish artistic shingles of long-lived red cedar grooved and etched to resemble the antique shakes as illustrated on page 30 and also on page 52. The shingles are laid at a wide exposure with a double thickness at the butt. You have your choice of either siding or these shingles at no difference in price. Shingles come in Green, Gray, Burgundy, Brown, or White.

**ARCHES** We include in the price for each home square cased openings or materials to build a curved plastered arch where arch openings are shown in the floor plan. We will furnish either type with your home. If you use dry wall for the interior, such as plaster board or wall board, we will furnish square cased arches as the curved arches can be used only when you plaster the interior. Specify the kind you want.

**CELLAR WINDOWS** We can furnish a complete cellar window unit already assembled with hardware in place, including glazed sash and the cellar window screen, for either a 2 block high opening or a 3 block high opening. For either cellar window leave the foundation wall opening 32 1/4" wide. It is not necessary that the windows be shipped before the house as they can easily be set in the foundation wall when your materials arrive. Write for prices.

**OAK FLOORING** "Select" oak flooring can be furnished in any or all rooms of any Aladdin home. If wanted, write us for prices and state in what rooms you will wish to use the oak flooring.

**KITCHEN CABINETS** Kitchen cabinets can be furnished in accordance with catalog floor plan layouts. These kitchen cabinets are shipped to you direct and are complete—fully enameled (white) outside and inside. Doors are hung, friction catches applied, door and drawers prepared for pulls. These cabinets are finished in mar-resisting, high lustre white enamel. See pages 54 and 60. Write for prices.

## SUMMER COTTAGES

We have prepared a special pamphlet illustrating our Aladdin Summer Cottages. This pamphlet will be sent to you on request and without obligation. When writing us please state if you are in possession of our regular catalog.

**FOUNDATION PLANS** A foundation plan for the home of your selection will be mailed you complete with instructions for laying out the foundation wall upon receipt of a deposit of \$2.00. Be sure to get the foundation plan for your home before starting your foundation wall.

**PRICES QUOTED ON ABOVE ITEMS  
ARE FOR SHIPMENT ONLY WITH YOUR HOUSE**





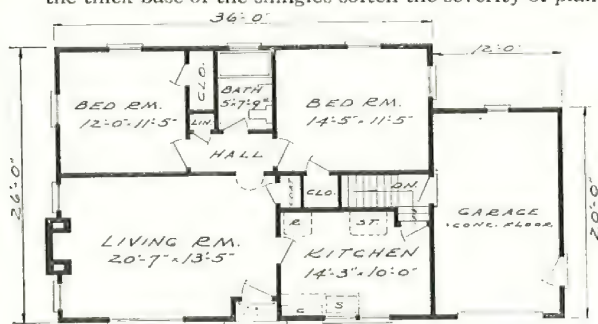
## THE PARKWAY—New and Modern—

Price Given  
On Enclosed  
Price List

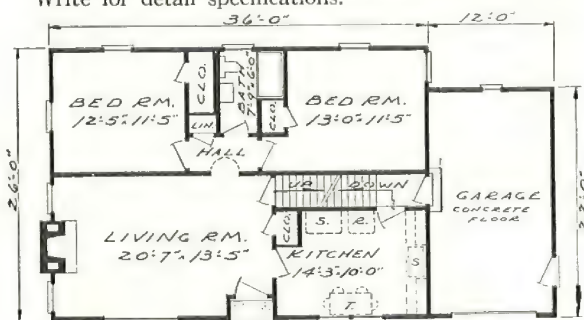
WE PAY THE  
FREIGHT

This actual color photograph of the Parkway pictures one of our newest modernized Colonial designs—truly a "Home of Tomorrow." Here for the first time, too, we are showing the newest thing in insulated heavy outside cedar shingle walls. Note that deep shadows thrown by the thick base of the shingles soften the severity of plain

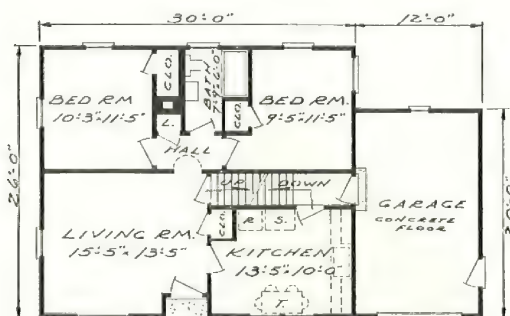
white walls. Under each shingle is an undercourse of unstained cedar giving added insulation value. All shingles are dip stained when received by you which further saves the cost of painting your new home. Write for detail specifications.



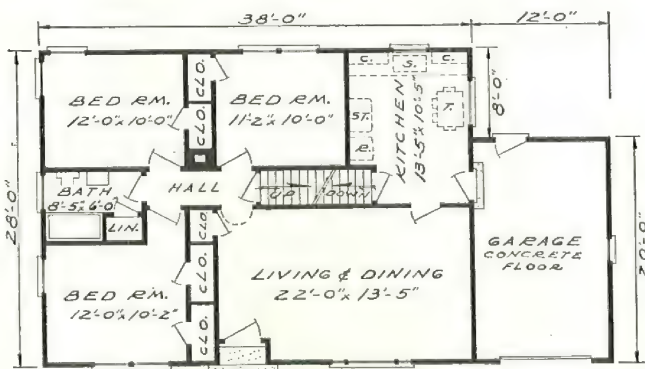
PLAN 1



PLAN 4



PLAN 2



PLAN 5





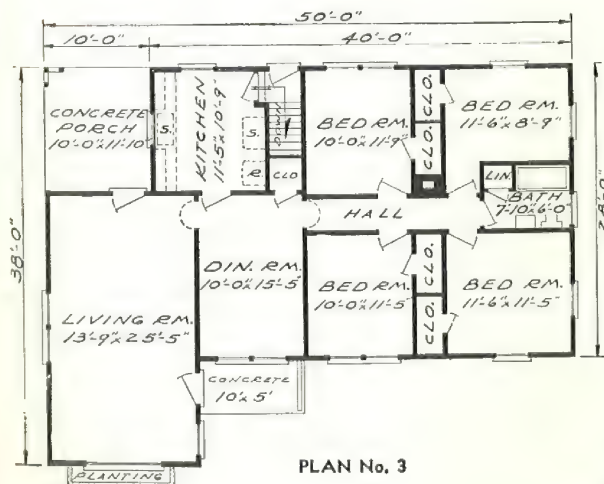
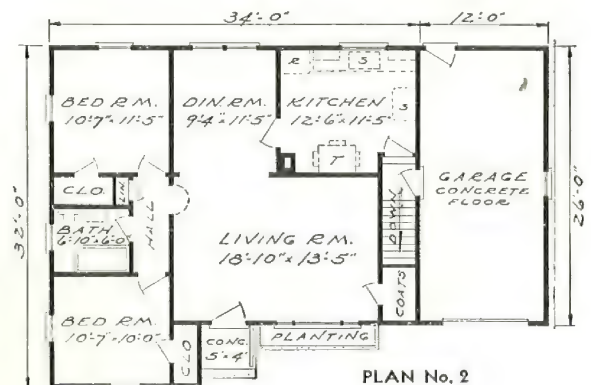
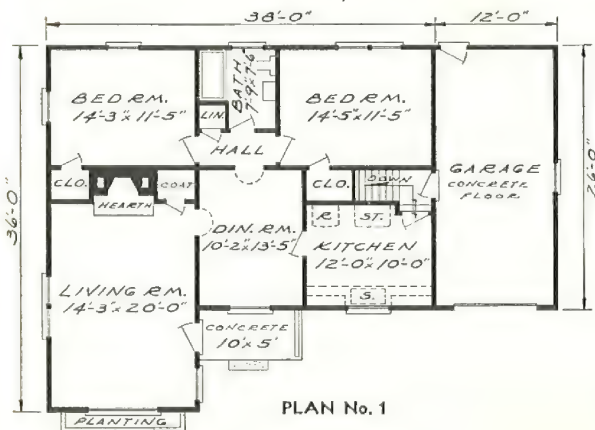
## THE EL PASO—Expresses the New Look—

Price Given  
On Enclosed  
Price List

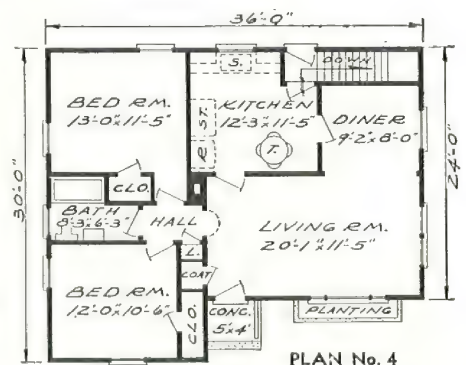
WE PAY THE  
FREIGHT

The El Paso expresses the "New Look" in the currently changing type of American home design. Expanded frontage, moderately following the Ranch house plan, it also achieves distinct individuality. Observations of recently built fine homes will disclose the present popularity of hip roofs as illustrated above. Resale value in the home is an important factor and this is insured by good appearance, good plan and highest quality.

The exterior walls are shown with our long-lived red cedar shingles, grooved and etched to resemble the antique "hand-rived shakes." They are laid at wide exposure for greatest beauty. This new method of laying shingles, double thickness, gives maximum insulation. You may have your choice of several soft, pleasing colors. Wide siding will be furnished if preferred. We can furnish plans 1 and 2 shown here without the garage section at a lower cost to you. Ask for prices.



SAVE  
WASTE  
•  
SAVE  
TIME  
•  
SAVE  
MONEY







BRENTWOOD—Shown with Siding Exterior

## THE BRENTWOOD

In order to give you an idea of the attractiveness of the Brentwood in siding, we show a photograph of it with this particular exterior treatment. The Brentwood is regularly priced for a brick veneer exterior but we will gladly quote on furnishing siding, giving you an exterior as illustrated at the left. Write us for prices on the siding

Gentlemen:

Berlin, N. J.

Many thanks for the very useful gift received from your firm. This is an addition to the already splendid Bristol A. I take this opportunity to again thank you for your fair business dealing and service superb and, dollar for dollar value, this house cannot be equalled locally. It will interest you to know that your house withstood the recent Jersey hurricane without losing a single shingle while the house next door had over forty shingles torn off.

Very sincerely, E. B. T.

### PICTURE WINDOWS

We can substitute a picture window for a single or double window in any of our plans at an extra cost. Write us for prices. Our picture window designs are shown on page 51 of this catalog and come in three styles. Styles 1 and 2 are furnished in either 64" width or 84" width. Style 8 is furnished in the 84" width only.

**NOTE—Name and address of any letters furnished on request. WRITE US.**

### RANCH HOUSES

The inspiration for the ranch house type of home originated in the West and its present great popularity is based on sound reasons. It is a one-story type home which features plenty of light and air. Its longest dimension usually faces the street or road and its approach is inviting and friendly. If you require a one-car garage, we will be glad to quote with breezeway connecting, or if you desire a two-car garage, we can quote the arrangement as shown on page 13.

Dears Sirs:

Jacksonville, Ill

We just can't praise the Aladdin Readicut Homes enough. We found all blueprints and instructions simple to follow, every piece fitting as you stated. No shortage of material. I will always recommend Aladdin to anyone wishing to build a home.

Very truly yours, Miss R. T.

## WELL PLANNED INTERIORS

Sopris, Colo.

Dear Sirs:

We moved into our new home September 1st. We love it. Many people have come in to see it and marveled at the fine construction, fine planning and its compactness. Considered to be the best house in town.

Respectfully, S. B.

Mt. Savage, Md.

Dear Sovereign Brothers:

We want you to know we're warm and snug in our Aladdin "Norfolk" home. Our friends are surprised how large this home is on the inside and at the lovely woodwork and floors. Everything will last us a lifetime, and it should to our successors, too. We sing praises for your company.

Sincerely, C. J. N.



ALAMO No. 1 KITCHEN



## ALADDIN Has Always Adhered to These Principles

To fulfill every promise; to mix integrity with every article you sell; to be courteous and kind; to be fair always to all men; to build up with hope for better things as your guiding star; to keep faith with others, as well as yourself; to try to do the thing better than it has been done; to hate sham, shoddy and bombast; of such is the kingdom of successful business.

## ALADDIN HOUSES

Sold By The  
GOLDEN RULE

For

FORTY-SIX YEARS

The letter at the right will fully explain our business reputation and our ability to fulfill our obligations. We refer you to Dun & Bradstreet's or your own local bank for further reference as to our financial responsibility.

## ALADDIN'S MATCHLESS GUARANTEE

What Induces Us to Supply Such Matchless Quality? Aladdin believes the modest home merits the same goodness as the mansion. We have nailed Aladdin quality on the highest attainable pinnacle and have kept it there. While these are excellent reasons for the careful, thinking home buyer, the real undebatable reason is summed up in the goodness, soundness and the thoroughness of the quality of Aladdin Houses. Aladdin's Guarantee: Satisfaction or your money back.

### PEOPLES NATIONAL BANK OF BAY CITY BAY CITY, MICHIGAN

EDWARD W. BOWEN  
EXECUTIVE VICE PRESIDENT AND CASHIER

January 2, 1952

#### To Prospective Aladdin Customers:

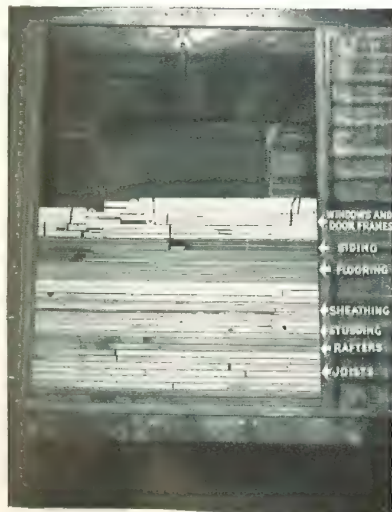
The Aladdin Company has been a valued customer of this bank and its predecessors, The National Bank of Bay City and Peoples Commercial and Savings Bank, for over forty-six years. The Company's sound business principles, integrity and fair dealings have never, to our knowledge, been questioned by its business associates or its many thousands of customers.

It has earned the complete confidence of the public.

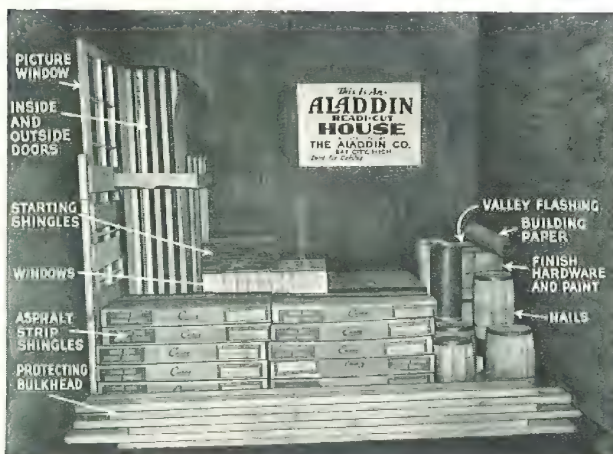
Very truly yours,

*Edward W. Bowen*  
Executive Vice President  
& Cashier

## ALADDIN GUARANTEES SAFE ARRIVAL OF YOUR MATERIALS WE SHIP YOUR HOME COMPLETE



These pictures show exactly how carefully and systematically your materials are packed for shipment. We guarantee enough materials to complete the home according to the drawings and specifications and also their safe arrival to nearest railroad station.







PLEASANT AND LIVABLE INTERIORS

## Customers Who Built Their ALADDINS Themselves

Gentlemen: Saxonville, Mass.

This last summer I had many people visit me and inquire about the house and The Aladdin Company. They all thought that the house was beautiful inside and out. They could not believe that the house cost half as much as those that were not Aladdin houses. They were well pleased with the type of construction and especially the finish material which was free of knots.

My wife and I are most happy with our new home. We both have nothing but praise for The Aladdin Company for all the work and help they gave us. As for the erecting of the house, like I told all those who visited me, anyone can do it.

I want to say that you people were wonderful in giving all the aid that I needed during the building of the house. The material was very good to work with and there was plenty of stock. We wish to thank you a million times for all you have done for us in helping us get a new home.

Very truly yours,  
R. C. F.

Johnstown, Pa.

Dear Sir:

First hope this finds you all in good health; we're both fine also. Our home is complete now, just to landscape the ground and to plant some trees and so on. We had a lot of nice comments about the home and they can't believe how fast it went up. We did all the carpenter work ourselves. I even laid the 12-inch blocks for the foundation. The only other help we had was my wife's brother. He is 15 years old and came up every day. We worked about 70 days in all on it. In fact, a contractor was putting up a home one lot away from us, started the same week, and we were finished two months before them, and they have wood siding and we have brick.

J. C.

Chittenango, N.Y.

Was amazed at how easy and how much fun it was to put up our Aladdin Newport. Had never done any such carpenter work before. Did all the work except for heating and wiring myself with the help of friends.

R. T. W.

Mansfield, Ohio

Dear Sirs:

With the assistance of a very fine neighbor I have done just about all the work, including the plumbing and the electrical work. We are very proud of our house, and have had many compliments on it.

It has been a pleasure to deal with the Aladdin Company and would advise any prospective builder to consider Aladdin before making a definite choice.

Yours truly,  
M. L. F.

New Glarus, Wisconsin.

I am very much pleased with my new home. Many of our neighbors came to see the house when it was under construction. The vast majority commented on the fine lumber and the floor plan appealed to all of them. I can truthfully state that we had no construction problem at any time and it was a pleasure to build a well planned Aladdin home, the Coronado.

If you have any prospective customers in our neighborhood, you may invite them to come to see our Aladdin home. My wife or I will be happy to show them through.

Very respectfully,  
H. B.

Factoryville, Pa.

This particular home, the Aladdin Atlanta, we have just completed is very nice and satisfactory. My father and I have had no experience in building homes. I have recommended your homes to many of our friends and relatives. My father and I have done the entire job ourselves.

W. E. C.



LIVING ROOM

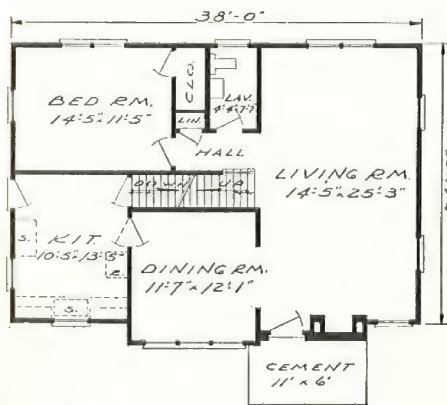




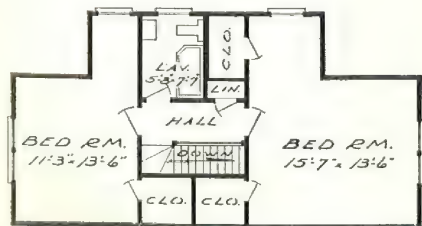
## THE SHELBURNE—Fascinating in Detail—

Price Given  
On Enclosed  
Price List

WE PAY THE  
FREIGHT

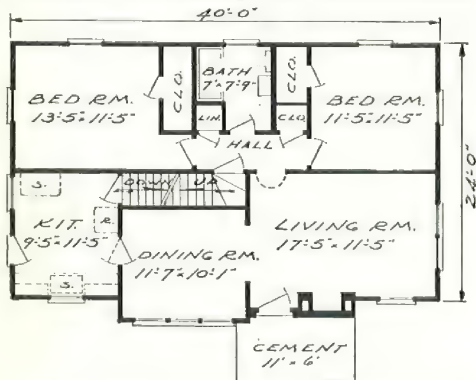


SHELBURNE No. 1—FIRST FLOOR PLAN

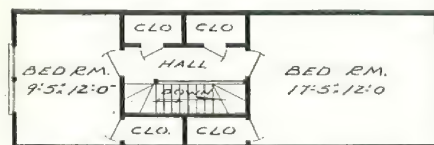


SHELBURNE No. 1—SECOND FLOOR PLAN

The Shelburne was first erected in Bay City and opened to the public by Aladdin as a Model Home. Public approval was instant and unanimous and confirmed the good judgment of our designers. It is modeled along ultra modern lines, strong colors and contrast in the chimney, enlivening the picture from the approach. An intriguing front door, with circle top and embellished with large antique hammered hinges adding distinction to the entrance. The No. 1 Plan is priced with two large bedrooms and bath on second floor making this a three-bedroom home. In Plan No. 2 you will note that an enclosed stair leads to second floor from hall. We have priced the Plan No. 2 including enclosed stairway to second floor and a sub-floor making a large attic storeroom. We will be glad to quote a price on the upstairs furnished as shown in the second floor plan, or the upstairs can be finished off at any time in the future when it is convenient for you to do so. This gives you a chance to convert a two-bedroom home into a four-bedroom home when conditions require additional rooms. Write for specifications in detail.



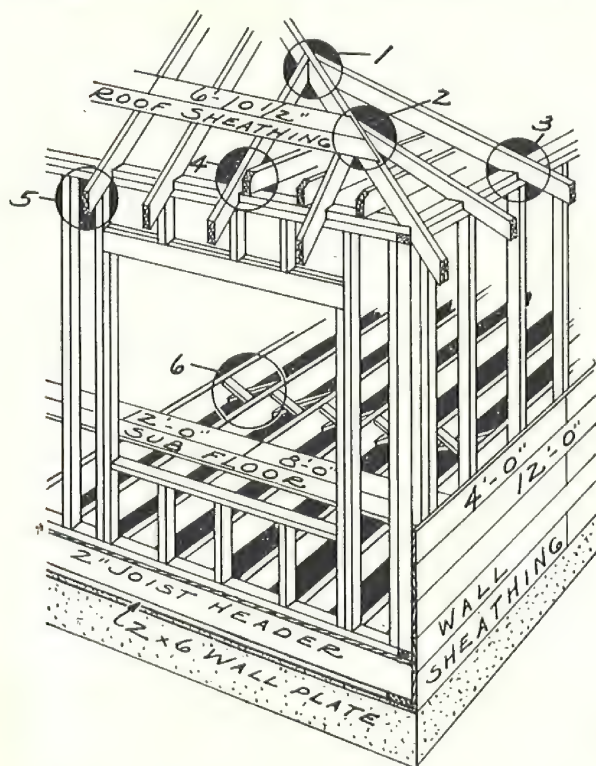
SHELBURNE No. 2—FIRST FLOOR PLAN



SHELBURNE No. 2—SECOND FLOOR PLAN



## SHOWING SAVINGS IN LABOR BY THE READI-CUT SYSTEM



The picture at the left shows how the lumber in your Aladdin house will be cut to fit in our mill and ready to nail in place when you receive it. Figure 1 shows jack rafters with the mitre *and* bevel at upper end. Figure 2 shows mitre on end of roof sheathing. Figure 3 shows "heel" cut on rafters. Figure 4 shows mitre cut on end of ceiling joists. Figure 5 shows mitre on end of rafters. Figure 6 shows mitre on joists bridging. Wall plates, joists header, floor joists, wall sheathing, wall *and* partition studding and sub-floor materials are also accurately cut to proper sizes and lengths, each piece also marked for length and location. An Aladdin Read-Cut house is identical in DESIGN, CONSTRUCTION AND MATERIALS to the best architect planned and contractor built home. The Aladdin Company's forty-six years of sound business principles, integrity and fair dealing is your safeguard.

### LUMBER MUST BE DRY

No house is well built unless all lumber is dry. Dry lumber is best because: It is pre-shrunk—prevents shrinking later; superior in nail-holding qualities; more resistant to decay; stronger and stiffer. Aladdin gets "The Pick of the TREES."

All Aladdin lumber is thoroughly dry before being shipped to you. We guarantee complete satisfaction or your money back.

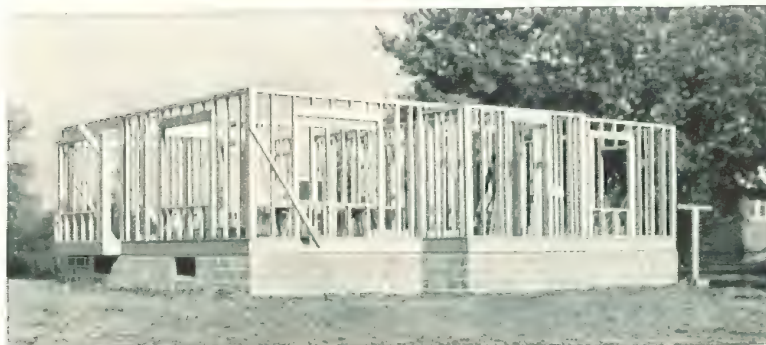
### ALADDIN HOUSES ARE NOT "PREFABRICATED"

## PAY YOURSELF THOSE HIGH WAGES

Every hour you can put in on the construction of your Aladdin home means a saving to you of from \$2.00 to \$3.00 per hour on its cost. That means a SAVING of from \$15.00 to \$18.00 for every day you work on it! \*\*\*\* Depending on the size of the house, the carpenter work sums up to from three hundred hours to twelve hundred hours. WITH MOST OF THE SKILLED LABOR ALREADY PERFORMED, when you receive your Aladdin Read-Cut, what an opportunity you have to bring down the cost of your new home to practically a pre-war level. Our drawings and instructions cover everything from the foundation up, so you can save any part, or even all labor costs.

### Bristol Under Construction

Below we show the Bristol under construction. We illustrate the first steps in framing the house, the studding for the outside walls and partitions having been nailed up. This picture shows the exact construction details of every Aladdin house.



### Aladdin's 46 Years Service

The Aladdin Company initiated the Modular Principle of house design 46 years ago.

Initiated the Factory Pre-cut System 46 years ago.

Initiated the "Packaged" Sales Plan 46 years ago (one price for the complete house).

Initiated the Merchandising Plan of Direct Sales by the manufacturer to the home builder 46 years ago.

Initiated the Plan of Supplying only the very highest grades of lumber and all other building materials 46 years ago.

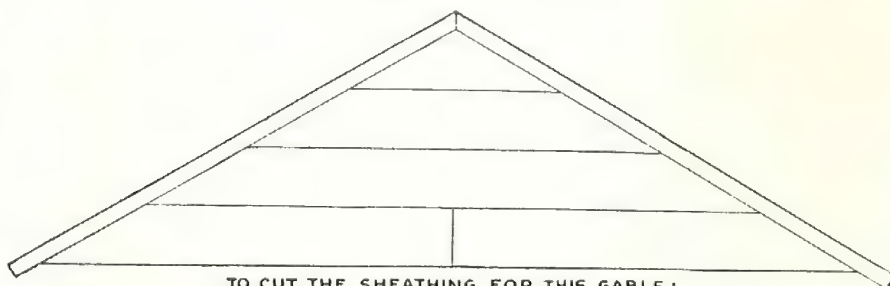
Initiated the Practice of Unconditional Guarantees of complete satisfaction to ALL Aladdin Home Builders 46 years ago.

**Aladdin has practiced the Golden Rule in Business for 46 Years**

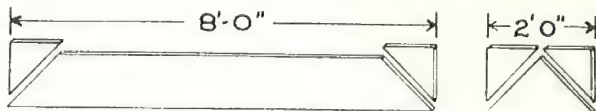


## HOW THE ALADDIN READI-CUT SYSTEM SAVES YOU MONEY BY GETTING 20 FT. OF LUMBER FROM A 16 FT. BOARD

An Aladdin Readi-cut Home saves you from twenty to thirty percent in your labor bill because the carpenter does not have to spend his time working out the construction details, and cut all the lumber by hand. Our complete drawings give him construction details that have been proven the best over a period of forty-six years.



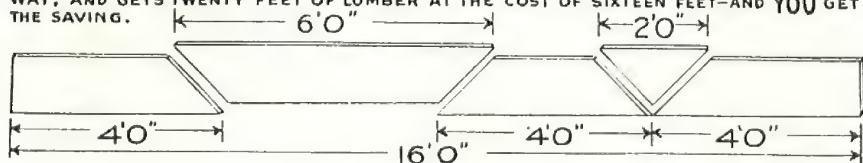
THE CARPENTER USUALLY TAKES AN EIGHT-FOOT BOARD, A SIX-FOOT BOARD, A FOUR-FOOT BOARD AND A TWO-FOOT BOARD AND CUTS THEM THIS WAY:



THE CARPENTER REQUIRES TWENTY FEET OF LUMBER FOR THE JOB.



ALADDIN TAKES A SIXTEEN-FOOT BOARD, CUTS IT THIS WAY, AND GETS TWENTY FEET OF LUMBER AT THE COST OF SIXTEEN FEET—AND YOU GET THE SAVING.



**REMEMBER THE LUMBER THAT'S WASTED COSTS JUST AS MUCH AS THE LUMBER THAT'S USED. ALADDIN SAVES 18% LUMBER WASTE.**

### Efficient Planning Saves Your Money

Waste can and does influence the cost of everything you buy. This is especially true of home building.

Waste consumes your dollars and gives nothing in return. Aladdin proves to you that the Readi-cut System will save about \$18 out of each \$100 on your lumber costs.

Aladdin proves to you that the Readi-cut System will save you about \$30 out of each \$100 labor cost. A study of the above drawing will give you a very clear understanding of the amazing economies of the Aladdin Readi-cut System and what it means to you in dollar saving.

### ALADDIN System Gives Control Over Your Costs

Why shouldn't you save these profits, like thousands of other home-builders have been doing through The Aladdin Company for the past forty-six years?

You KNOW in advance what the materials for your house will cost of materials—nothing forgotten. You KNOW you will not be paying for more materials than will be used and that you will save the price of all "short ends" that are wasted by the old system.

You KNOW you will receive high grade lumber, millwork, hardware—Aladdin CERTIFIED materials. You KNOW everything will be on hand when you want it—all in one shipment and all guaranteed by Aladdin. And you KNOW in advance what your house will look like and what it will be in every way.

KNOWING gives you control—mastery of your money, of materials, of labor and of RESULTS.

### Quick Shipment

We can ship any regular home in this catalog within ten days to two weeks after we receive your order. The average time required for delivery after leaving the factory is from three to five days. We prefer to be given a little more time if convenient to you. All homes are shipped complete at one time in a sealed box car from our mill. Before you start your foundation send a deposit of \$2.00 for a plan and instructions for laying out your foundation.

### ALADDIN Service

You receive a scientifically designed home; a scientifically manufactured home; the benefit of buying power, thousands of times greater than your own. You receive the safeguards of our experience. You are guarded against costly extras. You have our help in keeping costs down. You save many days' time. You save costly waste. You receive everything complete for your home in one shipment. You know exactly what your house will look like when completed. You save all architectural fees. You are assured prompt shipment and quick erection. You receive a bona-fide guarantee of complete satisfaction.

### ALADDIN'S GUARANTEE

The built-in goodness, genuine quality of all materials and the beauty of any Aladdin Home will be a great satisfaction to every owner. Remember Aladdin's guarantee of satisfaction or your money back is your protection in building the Aladdin way. "Sold by the Golden Rule" has been tested by thousands of home builders to their lifetime gratification.



# ALADDIN KITCHENS

Here is a thrilling, colorful suggestion for a typical Aladdin kitchen. Light and airy, our kitchens are arranged for step saving efficiency and planned for beauty and living. Home-Makers will find a joy to the heart and feet. The cabinet is beautifully precision made from the best quality hardwood, modern composition wood, fine chrome hardware and fine wear-resistant enamel. Further illustrations will be found on page 54. The cabinet is finished inside and outside in this velvety enamel and is available only in pre-finished white enamel. You will receive the cabinet in strong cartons, ready for installation. We do not include sink, plumbing fixtures, linoleum counter cover or metal mouldings for same. Write for price for the Aladdin Home you are interested in. You will find our price a third less than you can possibly purchase the same quality elsewhere. If Knotty Pine walls are desired for your kitchen, write for price on this material. We can quote it only for kitchen walls.



## SOLD BY THE GOLDEN RULE

An original copy of every Customer's letter reproduced in this book reposes in Aladdin Office Files. The full name and address of any or all of them will be furnished on request. Because the Golden

Rule governs every transaction with each and every customer, you are assured of complete satisfaction with our values, our materials and our service. We know of not one Customer in our forty-six years in business who is not a friend of Aladdin.



## COLOR GIVES CHARM

Bring your kitchen and bath room to life with the sparkle of bright colors. There is no added cost in choosing and applying your individual favorite colors for walls, floors and curtains. Inspiration can be had by studying illustrations of these rooms as shown in today's magazines.





PILGRIM LIVING ROOM

## COMPLETE SATISFACTION GUARANTEED™

Rock Ridge, Maryland  
Gentlemen:

While building the house, many people were interested in it because it was ready cut and since we moved several prospects that have your catalog now are asking if they may see through our home before deciding. Believe us, we are proud to show it as well as we are happy to tell them how wonderful and reliable a firm you are to deal with. We really feel indebted to you for our cozy home at such a low cost.

D.P.S.



ROSEWOOD LIVING ROOM

## A LOVELY KITCHEN

The fascinating treatment of the dining corner arrangement shown at right is possible in a great many Aladdin floor plans. Bright colors add greatly to the pleasure of home work.



## SAVE FOUR PROFITS

on the  
Lumber, Millwork, Hardware,  
and Labor. You Buy  
Your COMPLETE House  
ALL IN ONE SHIPMENT  
Direct from Aladdin Mills  
Saving Middlemen's Profit

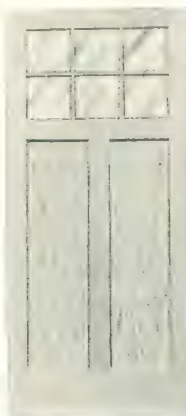


## EXTERIOR DOORS

Style No. 8 door is provided at the rear of each of our Aladdin homes. In our specifications we list the front door, giving the style number of door provided. If you wish a different style door than is specified in the specifications for your home, write us.



No. 8



No. 9



No. 10



No. 16



No. 17

## INTERIOR DOORS

Shown at the left is our beautiful two-panel door which we provide for all interior openings where doors are shown. If you wish flush doors as shown at the right, we can provide them at an extra cost. Write us for prices.



2 Panel



Flush

## PLANS CAN BE REVERSED

Any Aladdin home can be furnished to be erected reversed. In a reversed home all rooms shown on the right-hand side in catalog floor plan arrangement will be on the left-hand side. Be sure to tell us if you plan to build your home reversed.

## MASONRY and FIREPLACES

Chimneys and fireplaces are shown on our plans to suggest a practical location. We do not cut the openings in our homes for them. Our foundation plans show exactly how to proceed with the construction of your foundation. Be sure to get the foundation plan before you build your foundation. We do not furnish or quote on masonry materials, plaster, plaster bases, such as rock lath, or wall board.

## INDEX OF SUBJECTS DESCRIBED IN THIS ALADDIN CATALOG

Aladdin Read-cut System: Pages 2, 3, 54, 55, 58, 59, 62.  
Aladdin Terms: See enclosed price list.  
Attics: Finishing off second floor, page 64.  
Aladdin Guaranty: See Price List—(Page 55).  
Arches: Page 51.  
Breezeway Designs: Pages 13, 44, 45.  
Cellar Windows: Page 51.  
Chimneys: Page 62.  
Foundations: Page 63.  
Foundation Plans: Send \$2.00. Page 51.

Freight: See order blank on price list.  
Garages: Page 31.  
Heating, Lighting, and Plumbing: Not included, secure locally.  
Kitchen Cabinets: Page 60.  
Masonry Materials: See Price List and page 62.  
Materials Used: Pages 2, 3, 54, 55, 58, 59, 62.  
Picture Windows: Page 51.  
Quick Shipment: Page 59.  
Reverse Plans: Page 62.

Ranch Houses: Pages 4, 5, 7, 8, 10, 12, 13, 15, 16, 21, 22, 24, 28, 29, 41, 53.  
Reducing Labor costs: Pages 58, 59.  
Summer Cottages: Page 51.  
Plans with utility rooms: 8, 12, 17, 20, 35, 48.  
Three Bedroom Houses: 4, 5, 6, 7, 8, 10, 13, 16, 19, 21, 25, 26, 27, 28, 29, 30, 32, 33, 36, 37, 38, 41, 43, 44, 45, 48, 52, 53, 57.  
What you get: Page 2.  
Waste Elimination: Page 59.

## It's Easy to Follow ALADDIN Blueprints

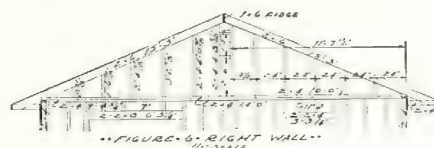


FIGURE 6. RIGHT WALL



FIGURE 7. RIGHT WALL

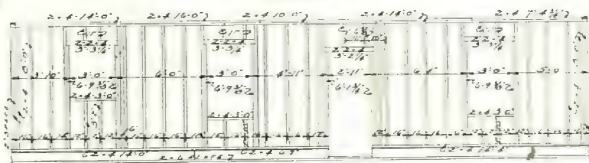


FIGURE 8. REAR WALL

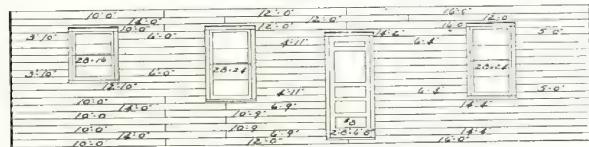


FIGURE 9. REAR WALL

## BUILD YOUR OWN ALADDIN HOME

Here we have shown in greatly reduced size, a few figures taken from a set of Aladdin Read-cut House Plans. They show the size, length and position of every piece of material entering into the construction of the home. All materials including mitered materials are marked and cut to exact length, and all you have to do is nail the materials in place.



# ALADDIN BUILDING ESTIMATES

**EXCAVATION**—Below we give the cubic yards of excavation 3' deep. One-third of that amount will be the number of cubic yards in 1' of excavation for your foundation. Multiply the number of cubic yards for 1' of excavation, by the depth you intend excavating. You will then have the number of cubic yards to remove for your foundation. Our figures are based on making the excavation 1' larger each way than the size of the foundation and does not include attached garages.

**FOOTINGS**—We give under "Cubic Yards of Poured Concrete" total number of cubic yards of concrete required for all main footings, column footings, porch footings, terrace floors, chimney footings and concrete steps when shown, also basement floors and floors for all attached garages.

**FOUNDATIONS**—Under "16" Blocks for Foundation" we give the number of concrete blocks required to construct the foundation according to our foundation plan. This includes porches and terraces where shown; also wall for garages if attached to house. All plans having a basement stairs are figured for a foundation wall 10 blocks high. All plans without basement stairs

are figured for a main foundation wall 5 blocks high. For foundation plans see page 51.

**PLASTERING**—Under this heading we give you the square yards of plastering surface, or if you use wall-board, the square yards of surface to be covered. The yardage includes all walls and ceiling surface. It does not include walls for any attached garages. All openings are included in figures such as doors and windows to allow for cutting and waste of your plaster base, such as rocklath, or wallboard.

**CHIMNEYS**—Chimneys and fireplaces are sometimes shown on our plans to suggest a practical location. Since we do not cut the openings in our homes for them, you can change the location or omit them entirely if preferred. The amount of material required for chimneys is as follows:  
One 8" x 8" flue chimney, 30 bricks to each foot of height.  
Two 8" x 8" flue chimneys, 50 bricks to each foot of height.  
One 8" x 12" flue chimney, 35 bricks to each foot of height.  
Two 8" x 12" flue chimneys, 60 bricks to each foot of height.  
For mortar allow ½ bbl. cement and ½ cu. yd. sand for each 1000 bricks.

HOUSE	16" Blocks for Foundation	Cu. Yds. Poured Concrete	Cu. Yds. Excavation 3' Deep	Sq. Yds. Plaster or Wallboard Surface
Aeacig No. 1.....	902	15	100	353
Aeacig No. 2.....	510	5	35	374
Alamo No. 1.....	1150	19	120	483
Alamo No. 2.....	1080	19	120	472
Alamo No. 3.....	968	15	102	403
Atlanta No. 1.....	412	6	29	321
Atlanta No. 2.....	881	14	98	381
Beverly No. 1.....	1016	16	116	432
Beverly No. 2.....	1136	20	141	479
Brentwood No. 1 BV	1188	22	168	518
Brentwood No. 2 BV	1152	20	149	485
Brentwood No. 3 BV	1056	17	127	425
Brentwood No. 4 BV	1050	17	122	452
Brewster No. 2.....	968	16	108	436
Brewster No. 5.....	968	16	110	403
Bristol "A".....	1034	18	124	491
Bristol "B".....	1036	18	124	501
Brookton No. 3.....	860	14	95	380
Brookton No. 4.....	860	14	95	387
Carlton No. 1.....	386	5	20	230
Carlton No. 2.....	420	5	25	288
Carlton No. 3.....	824	13	89	337
Carlton No. 4.....	914	16	106	382
Colony.....	894	14	92	350
Concord.....	944	15	110	618
Coronado No. 1.....	1156	21	121	473
Coronado No. 2.....	1122	21	118	475
Coronado No. 3.....	866	14	98	370
Del Mar No. 1.....	1016	18	104	368
Del Mar No. 2.....	1044	18	129	461
Del Mar No. 3.....	1278	25	174	605
Del Mar No. 4.....	1220	24	174	657
El Paso No. 1.....	1328	26	144	528
El Paso No. 2.....	1190	24	123	475
El Paso No. 3.....	1428	27	179	672
El Paso No. 4.....	1002	18	121	461
El Rancho No. 1.....	1276	25	177	632
El Rancho No. 2.....	1085	19	137	473
Glenbrook No. 1.....	708	18	43	456
Glenbrook No. 2.....	1094	22	120	438
Green Brier No. 1.....	972	21	119	431
Green Brier No. 2.....	972	21	119	466
Greystone No. 1.....	596	8	48	530
Greystone No. 2.....	990	18	117	427
Inglewood No. 1.....	382	5	23	227
Inglewood No. 2.....	427	5	29	300
Inglewood No. 3.....	924	16	107	425
Jasmine No. 1.....	902	18	94	336
Jasmine No. 2.....	902	18	94	364
Lexington No. 1.....	1244	26	134	486
Lexington No. 2.....	1244	26	134	497
Madison No. 1.....	962	15	100	411
Madison No. 2.....	1050	18	122	462
Madison No. 3.....	1094	20	130	510

HOUSE	16" Blocks for Foundation	Cu. Yds. Poured Concrete	Cu. Yds. Excavation 3' Deep	Sq. Yds. Plaster or Wallboard Surface
Magnolia.....	946	15	91	660
Mayfair.....	444	7	46	220
Newport No. 1.....	1050	20	122	430
Newport No. 4.....	804	13	81	340
Newport No. 5.....	468	6	27	350
Norfolk No. 1.....	872	14	100	393
Norfolk No. 3.....	484	6	35	364
Palm Springs No. 1.....	1766	35	181	633
Palm Springs No. 3.....	1414	27	136	457
Palo Alto No. 1.....	1186	20	98	390
Palo Alto No. 2.....	1186	20	118	442
Palo Alto No. 3.....	1070	18	125	490
Palomar No. 1.....	996	13	118	431
Palomar No. 2.....	908	11	98	348
Palomar No. 3.....	1170	19	160	595
Parkway No. 1.....	1116	21	118	429
Parkway No. 2.....	1028	18	100	397
Parkway No. 4.....	1116	21	118	434
Parkway No. 5.....	1170	23	133	469
Pasadena No. 1.....	1062	19	130	491
Pasadena No. 2.....	975	17	113	489
Pilgrim No. 2.....	1056	18	133	469
Pilgrim No. 4.....	986	16	110	418
Pilgrim No. 5.....	1056	18	133	516
Pomona No. 1.....	516	7	40	373
Pomona No. 2.....	814	13	85	329
Pomona No. 3.....	442	6	25	341
Redwood No. 1.....	384	7	31	372
Redwood No. 2.....	872	17	96	372
Redwood No. 3.....	931	17	110	441
Rio Grande No. 1.....	1440	28	182	666
Rio Grande No. 2.....	1234	24	142	478
Rio Grande No. 3.....	1186	21	131	421
Rockport No. 2.....	890	18	122	442
Rockport No. 4.....	1107	20	139	515
Rockport No. 5.....	1253	23	122	475
Rosewood No. 1.....	1170	22	132	470
Rosewood No. 2.....	1170	22	132	513
Rosewood No. 3.....	1125	18	114	432
Santa Barbara No. 1.....	1481	30	170	534
Santa Barbara No. 2.....	1332	27	137	474
Santa Barbara No. 3.....	1381	25	125	440
Santa Fe No. 1.....	1162	22	156	580
Santa Fe No. 2.....	1180	22	156	582
Shelburne No. 1.....	1071	19	129	712
Shelburne No. 2.....	1074	20	126	500
Summerset.....	913	14	96	638
Sunshine "B".....	872	14	97	398
Sunshine "D".....	814	13	85	344
Sunshine "E".....	902	15	102	420
Sylvan No. 1.....	1019	18	120	433
Sylvan No. 2.....	570	9	40	414
Vinewood No. 1.....	1062	18	123	424
Vinewood No. 2.....	1062	18	120	462
Williamsburg.....	1044	18	120	689
Winston No. 1.....	990	16	115	455
Winston No. 5.....	990	17	117	475

## THE ALADDIN COMPANY

FOUNDED 1906

Catalog No. 57

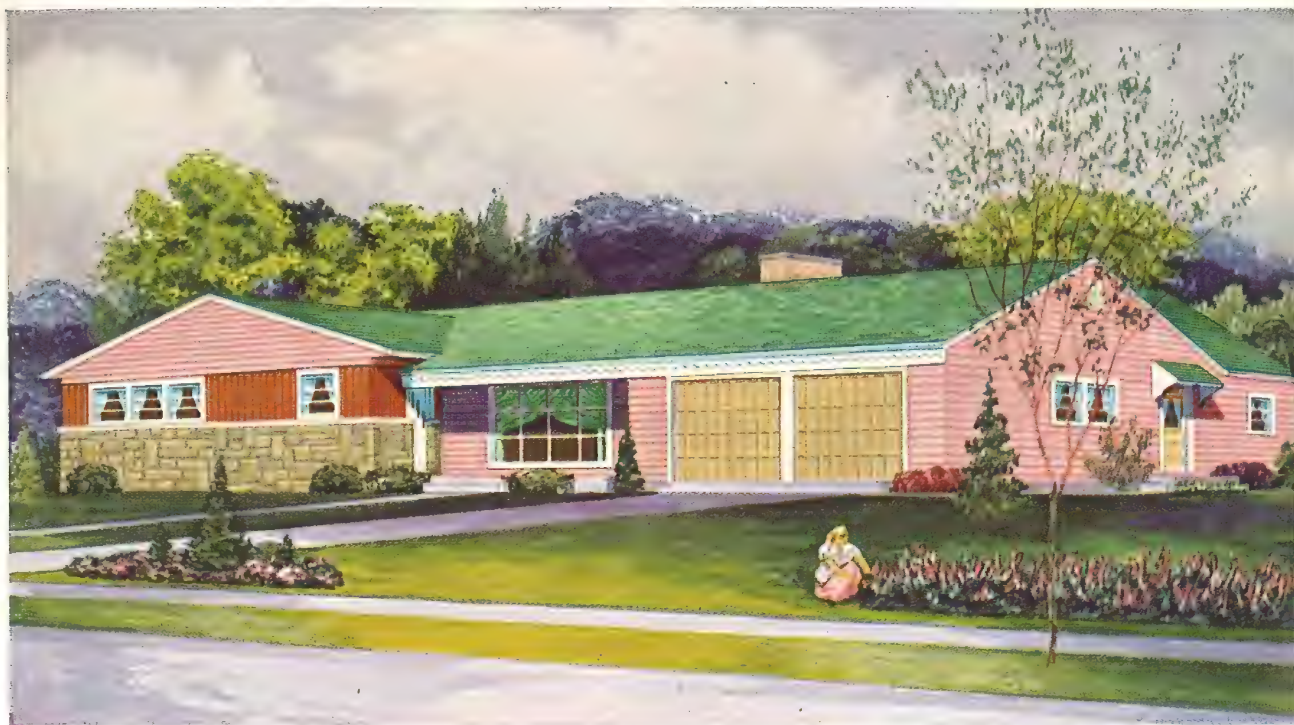
BY—W. J. and O. E. SOVEREIGN

1952

HOME OFFICE and MILLS, BAY CITY, MICHIGAN



# A MASTERPIECE OF LINE, COLOR AND PROPORTIONS



## OUR LEADER FOR 1953 ↑

Here is a *partial* advance showing of Aladdin's latest and greatest selection of New Homes for 1953. Our house planners were sent throughout the country to observe, study and inspect the newest houses of today. They traveled from Long Island in the East to California and Oregon in the West, not neglecting the fascinating ranch houses of Arizona and Texas. Our new Catalog mirrors the choicest and best features found by our experienced planners, a few plans only of which are shown in this booklet. The big, new catalog, beautifully printed in full color, shows some really gorgeous living rooms, kitchens and bath rooms. In sending for the new 1953 Catalog there will be no charge *if you use the coupon shown on the back page.*

### LOVELY TO LOOK AT LOVELY TO LIVE IN

Shown at the right is our lovely Pilgrim home built five years ago in Petoskey, Michigan. Nestled among the tall pines, this home has the grandeur of a stately mansion. It has been a popular choice of Aladdin Homeowners for many years. Our designers have, for 1953, taken the beautiful exterior of this home, utilizing all of its desirable features, and present a new combination of ageless beauty and modern styling. You will find this home shown in our 1953 catalog. Send for your catalog today.



### DID ALL WORK IN SPARE TIME

July 25, 1952

I might add that I have done 100% of the work alone in spare time, which proves to me that your ads are 100% correct. The many people that drop in to inquire about your homes are impressed at the quality of the material and the ease with which I have constructed it, the latter fact due to the way the material was Pre-Cut.

Brentwood V. D.,  
N. Woodbury, Connecticut

**ALADDIN READI-CUT HOUSES ARE NOT PREFABRICATED**

**The Aladdin Company Bay City Michigan**





## AN ENCHANTINGLY ORIGINAL TREATMENT OF WINDOWS

You will receive interesting facts about this new home and also see another plan arrangement by filling out the coupon on back cover of this booklet. We furnish for each of our homes specifications which will give you knowledge as to just what high quality material and as to the completeness of materials furnished when you build an Aladdin home. Write today.

***We Would Welcome a Letter from You About Your Plans***

### MORE MEN ARE WORKING ON THEIR OWN HOME

Not since frontier times, when it was common for a man to build his own log cabin, have American men been so active working on their own homes.

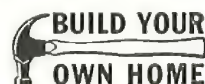
Economic conditions and the development of do-it-yourself building products are among the leading factors that have increased the ranks of week-end and after-hours home craftsmen.

The table below is taken from actual reports sent to us by Aladdin homeowners, and may help you to decide that the Aladdin way can, and will help you to own your own home. Our plans and instructions are easy to read and simply explained so every man can build his own home with ALADDIN Redit-cut materials.



### ACTUAL REPORTS

Sent us by our ALADDIN  
Home Builders show that:



**98½% HELPED BUILD THEIR ALADDIN HOME**

**62% PERFORMED OVER HALF OF THE WORK**

**23% PERFORMED BETWEEN 25% AND 50%**

**13% DID ALL THE WORK EXCEPT PLASTERING AND PLUMBING**

**YOU CAN BUILD YOUR OWN HOME  
WITH ALADDIN'S HELP AND SAVE MONEY**





## AN INTERESTING VARIETY OF WALL AND WINDOW DESIGN AND PLANNING

By sending for our 1953 catalog immediately you will receive detailed information on all of the homes we are featuring for 1953. Don't delay—send for this Catalog immediately!

### BUILT IN SPARE TIME

Nov. 12, 1952, Brentwood

Our home arrived October 6th. We unloaded it on the 7th and 8th, set the wall plates on the 10th, had our roof on by October 30th. I might also add that we had no professional help and only worked in spare time (evenings included). We are now setting our windows and door jambs.

I still am amazed at the thoroughness of your shipment, the very excellent quality of materials and courteous service.

R. J. D., Hershey, Pennsylvania



PARKWAY No. 5 in beautiful forest setting in Massachusetts

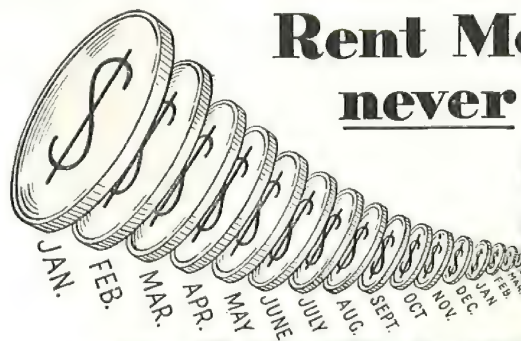
THE NAME AND  
ADDRESS OF EVERY  
ALADDIN CUSTOMER WHOSE  
LETTER IS SHOWN  
IN THIS BOOK WILL  
BE FURNISHED  
UPON REQUEST

You will build with confidence under ALADDIN'S GUARANTEE of a lifetime of Security and Satisfaction.

You will enrich your future with safety for your savings, economy for your budget, comfort and happiness for your family.

## Rent Money never returns

**Rent  
Receipts**



**what's left at the  
end of the year**

# Build Your Own Home!



## THE GLAMOUR OF COLOR

In the new catalog you will find an interesting and instructive story acquainting you with simple and sound rules to achieve glamorous, decorative effects—and economically too. The photographs on this page, taken by a skilled color photographer, show the results of advance planning, while your home is under construction. You, too, can accomplish similar results. This home is our Parkway No. 5 built in Barberton, Ohio. Owner's name and address will be given you on request.





## HOME OWNERS

"Home Owners have given bonds to Society for their good behavior. A good American should own his own home. By doing so, he becomes a better citizen, a better workman. His children are better behaved; the school system is bettered and benefited and everything that the householder touches is a little better on account of the fact that he is a real estate owner."—Elbert Hubbard—Written in 1913.



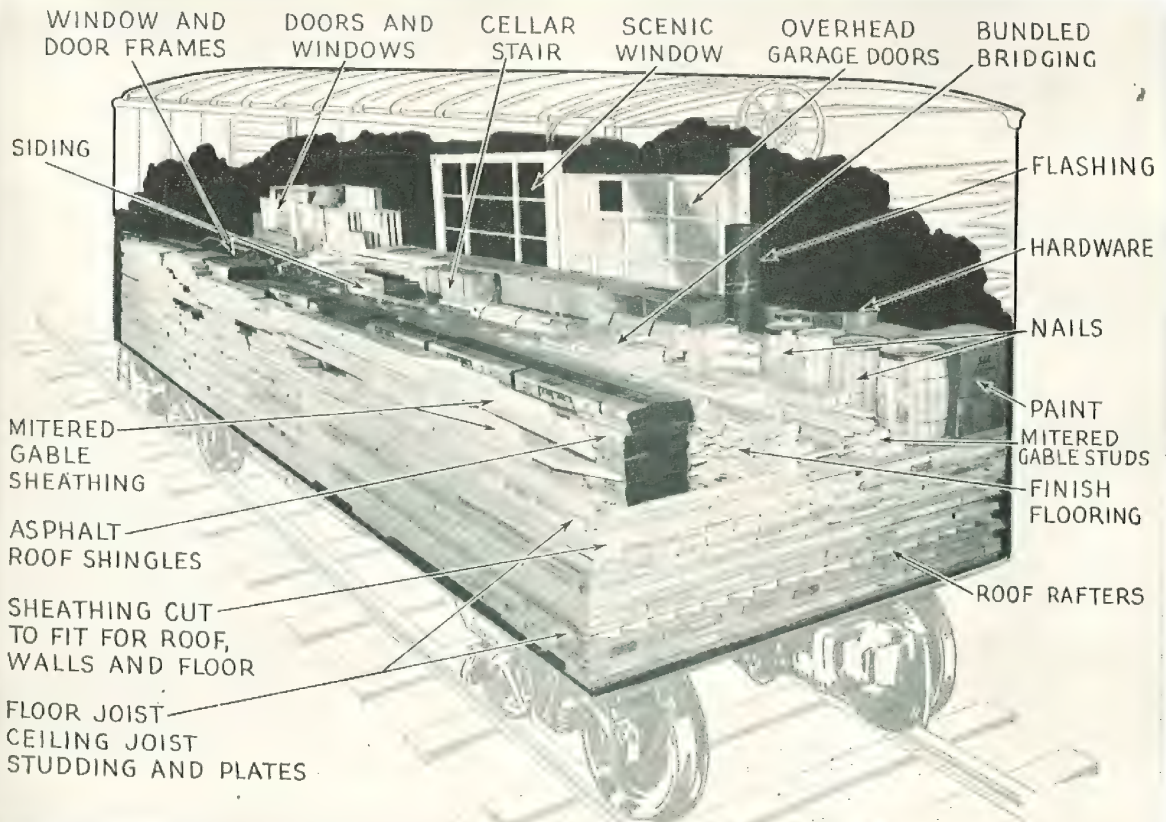
ELBERT HUBBARD

*Elbert Hubbard, one of America's well-loved and famed literary men, who penned the great classic "A Message to Garcia", came to Bay City in the year 1913 to learn about Aladdin Read-cut Houses. His purpose was to write an article on the subject for publishing in his own magazine, "The Philistine". His article was also published in the Home Life Magazine of that day. His philosophy on the subject of home-ownership was sound in 1913 and even prophetic, and remains sound today. He and his wife perished in the sinking of the Lusitania on May 7, 1915.*

### Here's How Your ALADDIN House Is Shipped

The "Phantom" railroad box car pictured below illustrates graphically, by its contents, the manner in which you will receive your Aladdin house. The greatest of care is used by our loading crews, following a detail plan, to insure against damage in shipping. A skilled employee stands at the car door to check off every item against our shipping list. The studding, rafters, joists and sheathing are loaded first at the bottom of the car, with the flooring, finish lumber and other parts of the house, as

listed on the bill of material on Page 35 of our catalog, carefully dispersed and braced at the top. While the cubic contents of this loaded Brentwood No. 2 and garage occupy only 1920 cubic feet in the box car, when erected the house contains 13,392 cubic feet of staunchly built floors, walls, ceilings and roof. And remember that our unlimited guarantee of sufficient quantities and safe arrival of every item protects you completely. Send Coupon for New Catalog.







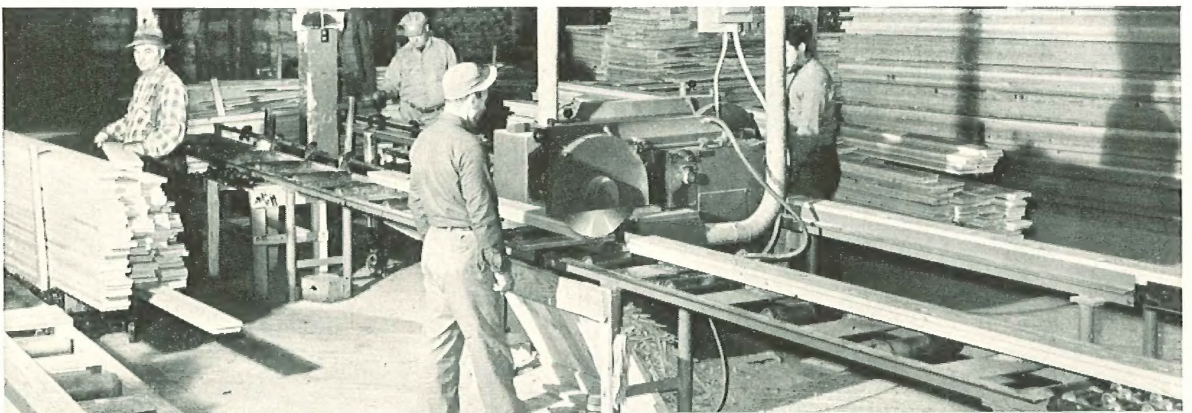
## WHAT ALADDIN'S "KNOW-HOW" MEANS TO YOU

I have delayed writing you, thinking that I might be able to find some deficiencies to complain about. However, nothing has turned up yet, and we are very well pleased with the entire transaction.

It was very gratifying to receive the car of lumber so soon after the order was placed. I think that the car was on our local switch within 10 days after placing the order.

There is one advantage in buying an Aladdin house, which I do not think you make enough capital of in your advertising and catalog, and that is the advantage of having the complete house delivered on the property so that there is no delay in shopping around for articles that may be difficult to obtain. It didn't matter what we wanted—we knew where it was in the piles, and had it to use within a few minutes instead of running off to different lumber yards and supply houses to get it delivered. I think this means a large saving in time, which means money.

O.H.L., Carmel, N. Y.



## SHOWN ABOVE IS HOW MACHINERY TAKES THE PLACE OF HAND LABOR

One automatic Aladdin saw can cut to exact lengths 32,000 to 38,000 feet of 1x6 in an 8 hour day. With our automatic hydracut saws the operator simply slides the lumber against the adjustable cut-off stops and presses the electrically operated foot pedal. The saw blade, mounted on hydraulically operated carriage, automatically moves forward—makes the cut with lightning speed and automatically returns to position. The operator can save hours of labor that were formerly lost to fatigue and unnecessary hand operation. This is just one example where we have made substantial production increases, that enables us to maintain our low selling prices in the face of increased material cost and higher wages. The above photograph shows a battery of our hydracut saws—capable of cutting to exact size 128,000 feet of fine lumber a day!



# CAUTION

ers to use our plans but not our materials.

If offers are made to you to buy and build based on our plans, demand a written contract from the contractor. **Especially important to you:** Demand from the lumber dealer a written and signed bill of material covering the same details as our specifications show below with a **guarantee that there will be sufficient material of every kind to complete the house.** Below is a sample of specifications furnished for each Aladdin home and all materials guaranteed to be furnished in accordance with the specifications.

A careful reading of the following will give you a clear idea of the completeness of materials and equipment which are included in the price of Aladdin Houses.

You also receive our forty-seven years of home building experience to guard you against mistakes of any kind.

It has taught us the best construction methods, the best materials to use, the best way to prepare the building plans so every step of erection can be followed even though you have had no previous experience in building. And to complete our service to you, we guarantee that you will receive sufficient of all materials to complete your home according to the plans and specifications.

## You Will NEED Every One of These MATERIALS Listed Below to Complete Your HOME

### ALADDIN READI-CUT HOUSES SPECIFICATIONS

**FOUNDATION WALL PLATES**—2" x 6" furnished to set on top of entire foundation wall, cut to fit.

**GIRDER OR CENTER SILL**—6" x 8" built-up of 2" stock, cut to fit.

**FLOOR JOISTS**—2" x 10" on 16" centers, cut to fit, with joist headers, and joist ties.

**CROSS BRIDGING**—For use between floor joists, cut to fit and mitered.

**WALL STUDDING**—2" x 4" on 16" centers, cut to fit. Triple studs at all corners of outside walls. Double studs around all door and window openings.

**PARTITION STUDDING**—2" x 4" on 16" centers, cut to fit.

**FURRING STRIPS**—2" material provided for furring out wall for soil pipe.

**WALL AND PARTITION PLATES**—2" x 4" bottom plate and double 2" x 4" top plate, cut to fit.

**CEILING JOISTS**—2" x 6" on 16" centers, cut to fit and mitered with joist ties.

**RAFTERS**—2" x 6" on 24" centers, cut to fit and mitered.

**RAFTER TIES**—In proper size to assure sturdy roof construction, cut to fit.

**SUB-FLOORING**—One inch sheathing lumber laid tight and cut to fit. Furnished to lay at right angles to floor joists.

**WALL SHEATHING**—One inch sheathing lumber cut to fit and furnished to apply at right angles to outside wall studding.

**ROOF SHEATHING**—1" sheathing lumber, cut to fit and laid tight for slate surfaced shingles.

**BUILDING PAPER**—Durable High Quality used between the sub-flooring and the finish flooring and wall sheathing and siding or shingles on outside walls.

**ROOF PITCH**—12" run, 9" rise (3/4 pitch.)

**EAVES**—Type as illustrated in catalog. All materials provided necessary for completion. Eave troughs and down spouts not furnished.

**ROOF COVERING**—Heavy duty 3-in-1 thick-butt asphalt slate surfaced shingles weighing 210 lbs. per square. Necessary flashing included.

**CEILING HEIGHT**—8' 4".

**OUTSIDE WALLS**—Choice of 1/2" x 8" bevel siding with metal corners or artistic pre-stained Red Cedar Shake shingles furnished in double course to lay 14" to the weather. Undercourse furnished unstained.

**FINISH FLOORING**—25/32" thick having a 23/8" face tongued and grooved beautifully grained Clear Southern Pine.

**OAK FINISH FLOORING**—Can be furnished instead of pine at a slight extra charge. Write for prices.

**OUTSIDE FINISH**—Furnished in standard lengths and widths. Clear grade. Mitered for gables.

**OUTSIDE MOULDINGS**—Furnished where required.

**DOOR FRAMES**—Cut to fit, lock joint construction—bundled—ready to assemble.

**INSIDE DOORS**—2 panel design highest grade Douglas Fir. Flush Doors optional at small additional cost. Write for prices.

**OUTSIDE DOORS**—Front door Style as illustrated. Rear door Style No. 8.

**WINDOW FRAMES**—Cut to fit, lock joint construction—bundled—ready to assemble.

**FLOWER BOXES AND WINDOW SHUTTERS**—Furnished where shown.

**CLOSET SHELVING AND HOOK STRIP**—For ALL closets.

**WINDOWS**—All sash glazed with high quality glass. Style and size as shown in catalog illustration.

**INSIDE TRIM**—Accurately machined Modern narrow moulded design with baseboard and base shoe. Beautifully grained Selected Arkansas Soft Pine.

**ARCHES**—Where arches are shown, we will furnish metal forms to build a curved plastered arch or if you use wall board or plaster board, we will furnish frame and trim for a square cased opening. Tell us the kind of material you will use when you place your order.

**BASEMENT STAIRS**—Furnished as shown in plan, cut to fit, and manufactured of the finest quality stock. All stairs are cut, and ready to assemble on the job.

**ATTIC ACCESS PANEL**—We furnish panelling and inside trim for an opening in the ceiling usually placed in the hall so you can have access to your attic.

**PLUMBING PANEL**—We provide panelling and inside trim to arrange a panel giving access to your plumbing in your bathroom.

**INSIDE DOOR HARDWARE**—Brass finish latest design tubular lock sets with sparkling glass knobs.

**OUTSIDE DOOR HARDWARE**—Brass finish cylinder lock set for front and rear door. Attractive tubular design.

**DOOR BUMPERS**—Included for all inside and outside doors.

**DOOR HINGES**—Furnished to match other hardware.

**WINDOW HARDWARE**—All Check rail windows are equipped with genuine Vikre sash holders which hold window in any position. Sash locks and sash lifts furnished. Where a casement window is shown the proper casement window hardware is furnished.

**NAILS**—Furnished in proper size for all work and in a quantity sufficient to complete the home.

**LOUVRES**—Furnished for gables of proper size to provide sufficient ventilation. Roof louvers for hip roofs.

**OUTSIDE PAINT**—Three coats furnished for all outside work. First Quality house paint, furnished in choice of colors. Oil, turpentine, putty, etc., furnished in ample quantities.

**INTERIOR WOODWORK FINISH**—For all doors, windows and interior woodwork, we furnish three coats of quick drying spar varnish or three coats of interior semi-gloss paint or three coats of interior high gloss paint. Specify type of interior woodwork finish desired when you place your order.

**FLOOR FINISH**—We furnish three coats of quick drying spar varnish. When Oak flooring is ordered we furnish natural wood filler and two coats of quick drying spar varnish.

**INTERIOR WALLS AND CEILINGS**—Because of the many kinds of lining materials now used, we have not included any lining materials in our prices. Rocklath, plaster, wallboard and plasterboard are available in any locality at about the same price. We recommend that you secure your lining materials from your local mason contractor.

**PLASTER GROUNDS**—If you plan to plaster your home, tell us when ordering and we will supply plaster grounds. Plaster grounds are wood strips furnished to nail around all inside door openings and at the base of all walls and partitions as a plaster guide for a correct plaster thickness.





**WHAT IS A GOOD HOUSE?** There is no substitute for **QUALITY**. You have a right to expect that the excellence of the design, construction **AND** materials in the new home you build will stand up for generations. **ALADDIN DESIGN and CONSTRUCTION** DETAILS insure such permanence, and will meet practically all of the most stringent building codes. The **QUALITY** of our lumber and other materials cannot be exceeded **ANYWHERE BY ANYONE**. All framing lumber is guaranteed to be thoroughly air dried. All exposed lumber inside and outside of your house will be kiln dried, clear and free from knots or other defects. Our hardware, paints and varnishes are of top quality. Aladdin houses will qualify under the statement that **"GOOD HOUSES NEVER GROW OLD."**

#### YEARS OF SATISFACTION

December 8, 1952

I am thinking of building another one of your houses. We are still living in the Aladdin House we built thirty years ago.

Mrs. A. H. K.  
Wakefield, Nebr.

#### ALADDIN'S SERVICE TO FATHER AND SON

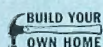
My Dad built one of your homes years ago. I built one in 1951. The quality and service you rendered him 34 years ago held true for me when I built my home and I do not hesitate to give my recommendation to your firm. As a matter of fact, I need do no more than show them our home as it speaks for itself.

The quality, quantity, and service supplied by you for both my Father and I was certainly Grade A, No. 1 and far exceeded anything that can be had locally.  
Del Mar

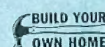
Mr. C. A. M., Attleboro, Mass.

"Good will is the discretion of a man to return to the place where he has been well treated."—U. S. Supreme Court

CUT OFF AND MAIL TO-DAY TO



## THE ALADDIN COMPANY



212 DAVIDSON BLDG., BAY CITY, MICHIGAN

Please send me your **NEW 1953 Catalog No. 58**

Name .....

Street .....

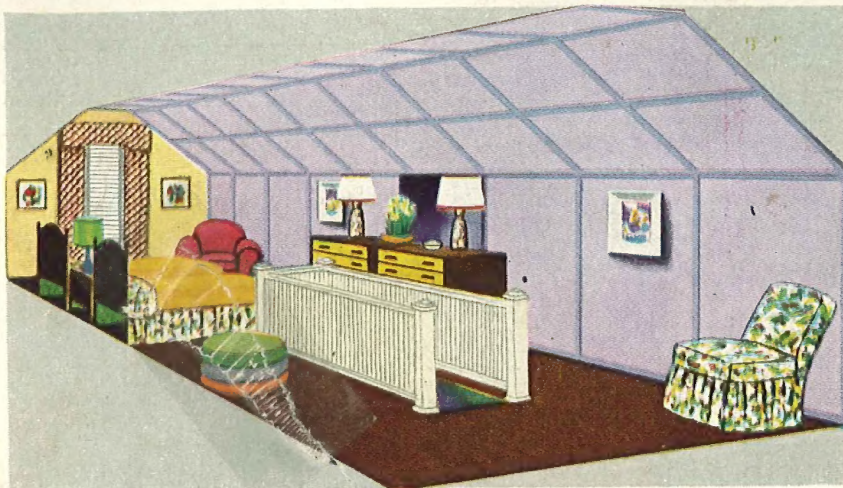
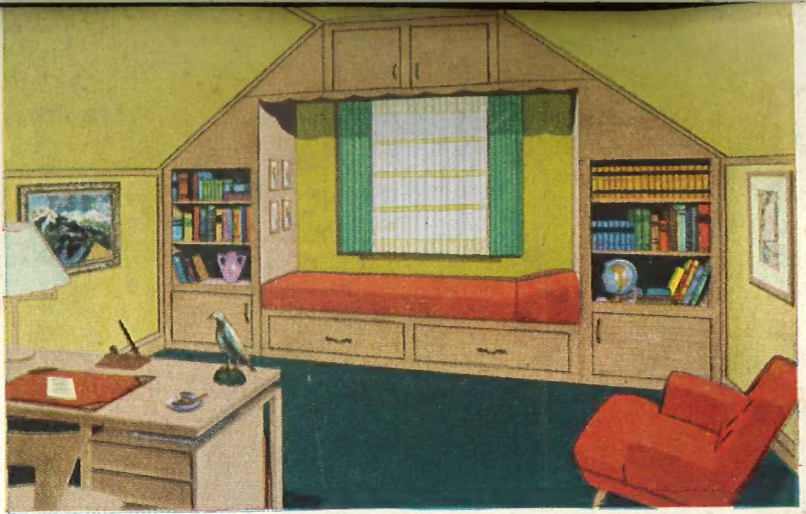
Town .....

State .....

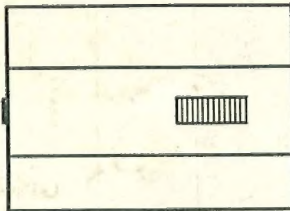


## EXPANSION ATTICS— HOMES THAT GROW

The average total first floor space of one story homes in this book approximates 800 square feet. Expansion attics as shown here add one-half again as much. Attics may be finished when building or later. The attic bed unit shown at the right will be furnished in either single or double size. One or both sides of bed can be furnished with full length closet doors instead of shelves or drawers.



PLAN No. 2



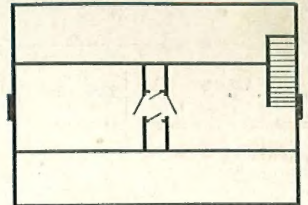
PLAN No. 2

of the hall. The stairway can be lowered or raised with almost finger pressure. When closed, the space is covered with a neat panel. The frame opening in the ceiling is about 26" x 54".

A few of our plans show a permanent stairway to second floor but no materials are included to finish off the second floor, unless the floor plan, and specifications state the second floor materials are included. In most homes valuable attic space is available for future expansion.

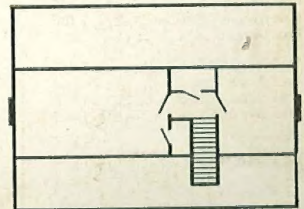
### OUR FOLDING STAIRWAY

Where no stairway is shown in the floor plan it is always possible to install a folding stairway, usually in the ceiling



PLAN No. 1

The three suggestions will add another 300 or 400 square feet of living space to your home. You can include in your order (if a permanent stair to the second floor is not included) a folding stairway as pictured on this page. Price will be given on request. When installing this folding stairway you are spared the present cost of finishing off the second-story rooms but are in shape to expand at a later time at minimum cost.



PLAN No. 3 BELOW

